



The BRITISH EMPIRE FAIR SUPPLEMENT-1933

THE HONG KONG SUNDAY HERALD, SUNDAY, MAY 21, 1933.

LANE, CRAWFORD, LTD.

ESTABLISHED 1850.

The finest of our Empire's
goods are carried for

YOU

on our premises

Seasonable SPORTS GEAR

BADMINTON rackets, nets & shuttlecocks.
TENNIS rackets, balls & accessories.
WATER POLO balls, caps & goal nets.

MEN'S WEAR

LINCOLN BENNETT HATS.
LOTUS & DELTA SHOES—Four well known
BURBERRY COATS. British makes.

LADIES' APPAREL

DEVAL WASHING DRESSES.
MILWATA RAINCOATS.
LINCOLN BENNETT & PEACOCK HATS.
RAINBOW & I & R MORLEY'S HOSE.
MANFIELD, DELTA & LOTUS SHOES.

JEWELLERY & SILVERWARE

SOLE AGENTS FOR —
MAPPIN & WEBB'S STERLING SILVER
AND PRINCE'S PLATE.
ALL-BRITISH "GARRARD" CLOCKS.

HOUSE FURNISHINGS

MORTON SUNDOWN FABRICS.
BURROUGHS & WATTS BILLIARD TABLES.
WEST OF ENGLAND CLOTH.

HARDWARE

RANSOME'S MOWERS.
ROLLS RAZORS.
STUART CRYSTAL.

PROVISIONS — Quality Provisions!

All guaranteed produced and
imported from Britain.

VEAL & HAM PIES.
GLAZED LAMB'S TONGUES.
GALANTINES.
LUNCHEON SAUSAGE.
BREAKFAST SAUSAGE.
LIVER SAUSAGE.
PORK SAUSAGE.

Provisions
with
the
Quality
Flavour

EXCHANGE RESTAURANT

on the 1st floor of our Exchange
Building. Orchestra Playing At
All Meals.

THE ALL-BRITISH
DEPARTMENT STORE

LANE, CRAWFORD, LTD.

Exchange Building Phone 28151.

TRADE THE EMPIRE WAY

DURING the past two years the British Empire has been examining its conscience to find out why unemployment has spread so rapidly throughout the length and breadth of the Empire. The Ottawa Conference was the culmination of that long, conscientious examination and, at Ottawa, the causes of unemployment were laid bare and measures taken to bring back the old prosperous days when every man in the Empire had the opportunity of doing useful remunerative work.

It was realized that men within the Empire were unemployed because there was no work for them to do and there was no work to do because much of the purchasing power of the Empire was employed buying foreign goods and, consequently, providing foreign factories with fuel and foreign workmen with work.

The remedy for unemployment within the Empire is simple. Let every dominion, every state, every city, every family, every individual within the British Empire, use Empire products. By this means empire consumption and production will increase and unemployment disappear.

There are extraordinarily few things in common use which are not produced somewhere within the Empire. By using Empire manufactured goods we are not only lighting the furnaces in factories long closed in Sheffield and Birmingham, in Nottingham and Bradford, but we are ploughing neglected acres in India, we are digging deeper in the coal mines in Newcastle, we are rearing more sheep in Australia, we are raising more beef in Canada and we are making more butter in New Zealand.

The more Empire goods we use the more work we provide for others living under the British Flag and the more prosperous we ourselves become.

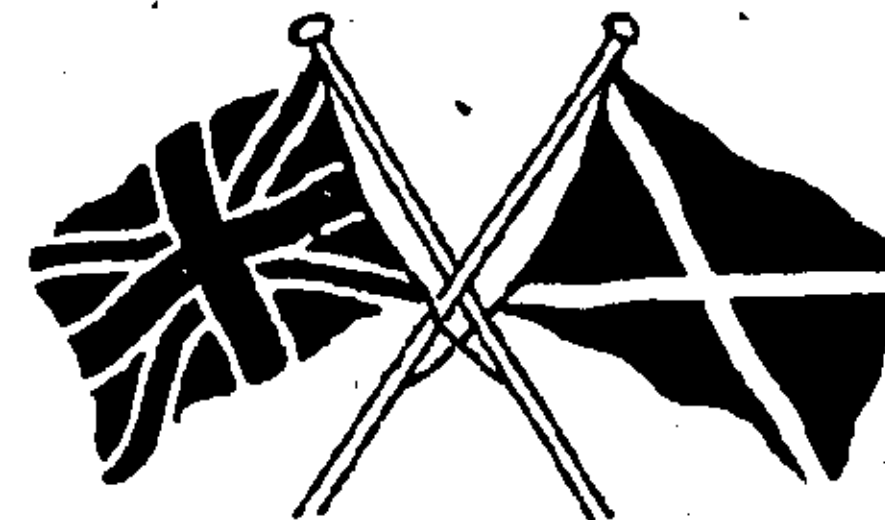
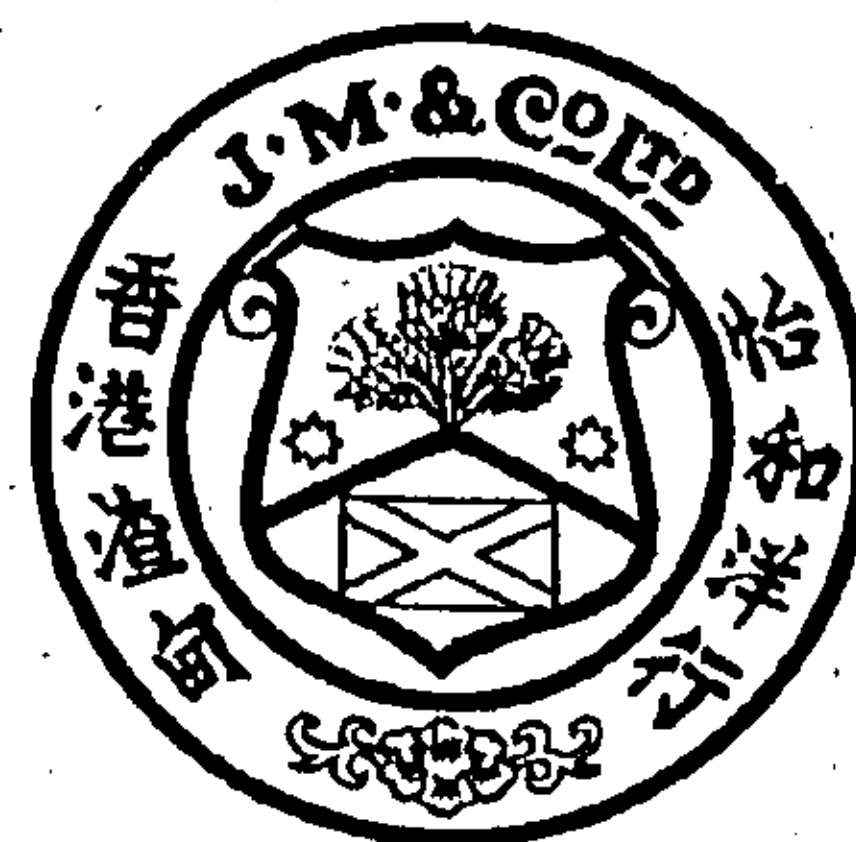
Empire goods are the best. Great Britain has centuries of reputation behind it as a manufacturing country and with the added advantages of having within the Empire so many colonies which can produce practically inexhaustible supplies of raw material for all kinds of manufactures, it is no wonder that the words "British Made" are a guarantee of excellence.

BUY BRITISH.



His Excellency The Governor, Sir William Peel, K.C.M.G., K.B.E.,
who will open the Empire Fair at the Peninsula Hotel on May 24th.

Photo. by Koban.



**JARDINE, MATHESON
& CO., LTD.**

(Import Department).

ESTABLISHED 1832.

**IMPORTERS OF THE
FOLLOWING BRITISH
EMPIRE PRODUCTS.**

FROM GREAT BRITAIN.

Cotton and Woollen Piece Goods, from
Manchester and Bradford.
Cotton and Woollen Yarns, from Man-
chester and Bradford.
Handkerchiefs and Handkerchief Cloth,
from Manchester.
Knitting Wools (Patons & Baldwins Ltd.)
Halifax—England.
Soap, Toilet Requisites and Perfumes.
(Erasmic) Warrington, England.
Whisky, "White Horse," and Marchant's
"Gold Label,"—Scotland. Beers and
Stouts, McEwans—Edinburgh. Jams, Jel-
lies, Custard and Baking Powder, Canned
Fruits, Vegetables, etc. (Chivers), Cam-
bridge, England.

FROM CANADA.

Timber, all qualities and grades.
Evaporated Milk—"Pacific" and "Colum-
bia" Brands.
"Aylmer" Brand Canned Fruits, Jams,
and Vegetables.
Rolled Oats, Pearl Barley and Macaroni,
etc.
"Silver Slipper" Dry Gin.
Butter, Cheese, and Dried Milk, etc.

FROM AUSTRALIA.

Timber and Railway Sleepers.
Canned Fruits, Vegetables and Jams, etc.
Leather.

FROM BRITISH NORTH BORNEO.

Timber of all descriptions.

See our Stands 37—40
in the Main Hall
of the

BRITISH EMPIRE FAIR

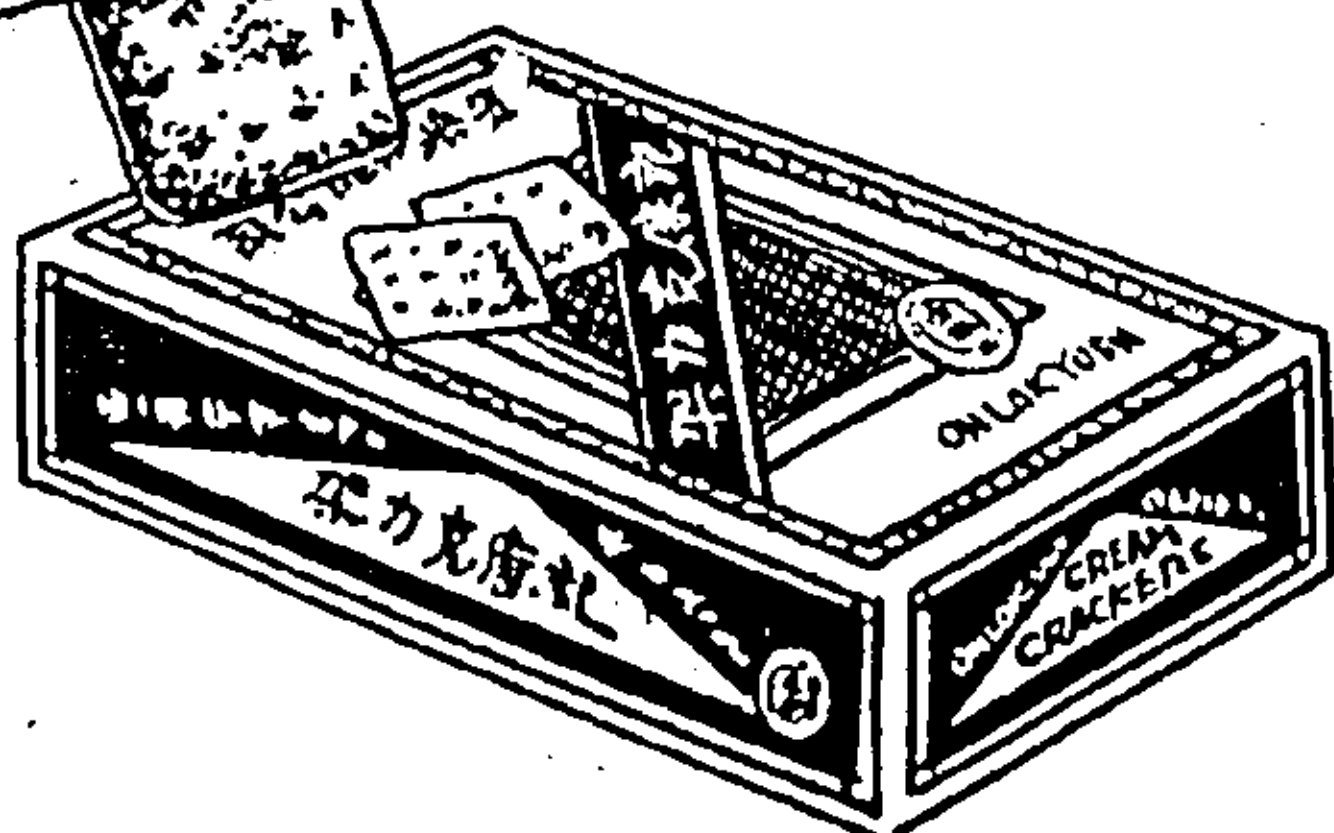
and also the Canadian Section
in the Moorish Bar.

GOLDEN CREAM CRACKERS

HERE is an Empire Product that has made rapid headway into Hong Kong's favour — a biscuit the makers justly claim to be equal to similar biscuits made in England.

Cream Crackers that are delightfully fresh and crisp; Crackers made with Empire materials of first quality, in a modern factory and under hygienic conditions open to your inspection.

Their price is in their favour too — only \$1 for a 1 1/4 lb. tin.



ON LOK YUEN CO., LTD

MAIN STORES
25, Des Voeux Road, Central.
BRANCHES:
36 & 268, Queen's Road, C.
187 & 315, Des Voeux Rd., C.
and 357, Nathan Road, Kowloon.

FACTORY:
Causeway Bay.

ROUND THE EMPIRE

AUSTRALIA.
New South Wales Recovering.—The following figures given by the Premier of New South Wales, Mr. Stevens, as proof of the improvement that has taken place in the conditions of industry during the six months since his Government came into office, bear out the statement that a sound policy has been substituted successfully for one that was threatening to ruin the State. Savings Bank deposits have increased by £1,300,000, and the average price of securities on the Stock Exchange by 15 per cent. It is estimated that 20,000 employees have been re-engaged in factories alone. The value of suburban building permits is reported to be three times greater than it was at this time in 1931, and general business has increased by nearly 10 per cent.

Queensland's Forests.—The annual report of the Queensland Forestry Board shows that although the year's planting, amounting to only 1,985 acres, was a record, Government intervention in the form of a Forestry Act on the lines indicated in the Report is urgently needed to speed up the necessary development. Whereas the opinion of the various conferences has been that there should be 6,000,000 acres of prime forest land permanently reserved for forestry in Queensland, the existing State forests do not yet total 2,000,000 acres. In the opinion of the authorities Queensland should be planting a minimum area of 5,000 acres with softwood species annually, in addition to improvement operations on some tens of thousands of acres of forest.

Victoria's "Show Boat."—It is stated that early in April the Victorian Chamber of Commerce will send a "show boat" to the East to advertise products suited to those markets. A liner belonging to the Royal Dutch Packet Company has been chartered, and the Company has agreed to use its organization and influence throughout the Dutch East Indies in support of the venture. After calling at Melbourne, Sydney and Brisbane, the liner will

proceed to Macassar, Sourabaya, Samarang, Cheribon, Batavia, Singapore and Penang.

Cheaper Fares.—It is to be hoped that the shipping companies will reap some benefit from the lowering of passenger fares between Great Britain and Australia and New Zealand, and that the experiment will stimulate travel between the Mother Country and the Dominions concerned. The reductions are substantial, and they have been made in time for the new passenger season from Australia, which normally begins in February and reaches its height in March and April, before the south-west monsoon begins to blow. It is stated officially that the reductions, which vary according to the class and grade of accommodation, amount to as much as £26 on the single fare. On the direct New Zealand route the first-class fare is reduced from £102 to £85. The round voyage tickets, which are proving increasingly popular, have also been reduced from £150 to £140.

SOUTH AFRICA

Better Prospects.—Though a confused political and currency situation has clouded the business position, the Standard Bank of South Africa reports a better trade tone, both wholesale and retail, since the abandonment of the gold standard. As farming prospects are generally satisfactory with good rains reported, and gold mining is benefiting from the price of gold, an increase in industrial activity is foreshadowed. Wool prices have improved 10 per cent, apart from enhanced values in terms of the altered exchange rates; and fruit exports are advancing substantially.

BRITISH GUIANA

Improving Prospects.—Sir Edward Dunham, in his speech at the opening of the new session of the Legislative Council, was able to report definite signs of recovery, though the Colony cannot claim to be out of the wood and Imperial assistance will still be needed. Referring to the effect of assistance given since 1930, he said the Government had been able to un-

dertake works of a definite and lasting value in opening up the interior, in developing resources, in irrigation, drainage, the reconstruction of sea-defences, the construction of roads and buildings which have added to the permanent assets of the Colony. "The effect has not been merely material but moral. The Colony's credit stands considerably higher to-day than it has for some years past."

CANADA

New Airports.—The suggestion that the building of a number of new airports to complete the trans-Canada airway would be a justifiable outlet for unemployment, was made by the Royal Canadian Air Force a year ago, but it was not until October last that the Federal Government authorized the appropriation of the necessary funds. It has now been decided that a proportion of the money available for unemployment relief shall be spent forthwith on the construction of a series of airports at necessary points along the route. The programme now adopted comprises four airports in New Brunswick, two in Quebec, twelve in Northern Ontario and five in British Columbia, and for most of these the final plans have been approved and working camps organized. The workers, it is said, will be provided with food, clothing, shelter, fuel and tools, and paid a relief allowance of 20 cents a day.

Trade with Russia.—The question of the resumption of trade relations between Canada and Soviet Russia on a substantial scale is being freely canvassed. One suggestion is that Soviet oil should be accepted in payment for Canadian cattle. Canada imports annually large quantities of oil, chiefly from American sources, but last year about 40,000 tons came from Russia, and this figure could be increased if the necessary quid pro quo was forthcoming. The Soviet Government is reported to be willing to take 100,000 head of cows and heifers as well as pedigree bulls from Canada, where-with to build up dairy herds to meet the present scarcity of milk products.

EMPIRE DAY AND ITS MEANING

EVERY BRITON SHOULD "PULL HIS WEIGHT"

ONE would need to delve deep into our national traditions to discover just at what period in the history of England, the idea of Empire originated. England has not always been an empire. Perhaps the first step in the direction of Empire ideals, was taken in the ninth century when Alfred pushed his little Kingdom to the forefront of the then divided nation and gave Englishmen a country to fight for.

Passing the many developments of the Middle Ages the next great event in the history of the British Empire was the losing of the American Colonies. At the time it appeared a National disaster but since has proved otherwise. As a modern historian claims—I think Lord Acton—the best thing that happened to England in its connection with the American Colonies, was the losing of them.

And then Australia enters into the nation. Originally intended and used as a gaol, the southern continent did not take long to develop a certain self-appreciation and to grow from a 3,000,000 square miles penitentiary, into a colony with responsible government and national ideals. Canada, South Africa, New Zealand, India, Egypt, New Guinea and the innumerable smaller colonies that splash the world map with red, were all part of the Empire when the greatest empire-builder, Queen Victoria, came to the throne in 1837. She did not build in space but in perfection. As she took her seat on the throne that had proved an unstable resting place for her Hanoverian fathers, the Empire might have been pardoned for wondering how long she would occupy it. For 64 years Queen Victoria occupied the throne and the Empire, which was barely self-conscious at the time of her coronation, had become so closely knit at the time of her death, that even the Boer War could not weaken the bonds that held together the far flung pieces.

By this time a feeling, a sentiment, had developed that called for expression, and when the Earl of Meath put forward the idea of a national festival to be called Empire Day and of which the emblem was to be the humble little daisy, it was greeted with enthusiasm.

To-day, in every part of the Empire, from the equator to the pole, when May 24th appears on the calendar, the Union Jack is proudly flown in every village, over every town hall, on every ship, in every school ground and in many homes where British people live.

If the British Empire is to continue in its present strength and security, it is up to each member to "pull his weight." No empire can continue by force of arms. A battle may create a nation or save one, but war cannot maintain a nation.

On Empire Day the world looks at Britain and Britain looks at herself. She examines her conscience. She takes stock of her past and gazes into the future.

Empire Day has another purpose. It aims to draw closer the ties that bind each individual cog in the wheel of the Empire. I am reminded of a poem I read somewhere:

"With work to do, and store of health,

The man's unworthy to be free,
Who will not give
That he may live
His daily toll
For daily fee."

The Empire was not the product of chance. It was built on honest work. It will live and develop only through hard work.

Finally, Empire Day is bound up with Queen Victoria. Not so much the queen as the woman. I opine that no man could have deserved so much and got what he deserved as did Queen Victoria. So it is, that when we celebrate Empire Day we celebrate also the birthday of "the Little Lady" to whose upright character and real patriotism, the development of Britain's "National Sense" is largely due.

REISS, MASSEY & CO. LTD., HONG KONG

Sole Agents for the following Leading British Products:

Engineering Dept.

RUSTON & HORNSBY LTD.
Vertical & Horizontal
Diesel Engines, Road-
Rollers, Boilers, etc.

RUSTON LISTER MARINE CO., LTD.
Marine Diesel Engines

BROOM & WADE LTD.
Compressors and
Pneumatic Tools

DECCA GRAMOPHONES

LEYLAND MOTORS

R. A. LISTER & CO., LTD.
Diesel Lighting Plants
&
Pumping Sets

SANITARY WARE
(various makes)

Sundries

OVALTINE & OVALTINE PRODUCTS

SAMUEL WHITAKER
Jams

WYLLIE, BARR & ROSS LTD.
Biscuits

APPLIN & BARRETT
St. Ivel Products

J. J. BEAULAH LTD.
British Canned Fruits

C. KUNZLE LTD.
Chocolates

AMBROSIA LTD.
Dried Milk

GOODALL, BACKHOUSE
Yorkshire Relish.
Limejuice

"IMPERIAL" TYPEWRITERS

BEECH'S CHOCOLATES LTD.
Toffee & Chocolates

GARDEN VALE PRODUCTS
"Sydies" Tomato Sauce

ILFORD LTD.
Photographic Materials

FIELD & CO.
"Turban" Brand Mustard

W. H. JOHNSON & CO.
"Olive" Brand Jams

COOPER, MCDUGALL & ROBERTSON LTD.
Dog Products

EXPOUNDING FACTS — EXPANDING SALES

PUBLICITY'S PLACE IN EMPIRE TRADE.

By L. W. Bush, Sales Manager and Director Outdoor Advertising, Advertising & Publicity Bureau Ltd.

THE science of Advertising, for a science nowadays it surely is, has all over the world shown revolutionary progress during the last decade; but perhaps nowhere in the whole world has it leaped ahead as in the Far East.

The Chinese of course, have been advertisers for centuries, and all that has been done of late years has been to improve and adapt their ideas to the methods of the Occident. To the average person the term advertising usually means a poster or newspaper statement about somebody or other's goods; but strictly speaking any method which is used to attract the attention of the public for the user's own purpose, is advertising.

In the creation of markets for Britain's goods in various parts of the world, advertising has probably played a bigger part than is generally imagined, particularly in such a country as China—where specialized methods have to be adopted to attract the native consumer; especially with regard to coloured advertisements, as the local regard for colour has to be considered. Many colours which would attract the public of the west are to the Chinese signs of mourning or else considered to be unlucky. White, dark blue and grey are considered to be mourning colours with the Chinese, but any bright colour such as red, which is a very lucky colour, yellow, green, and other bright hues are very popular indeed. These and many other points must be considered

when bringing the attention of the Chinese to what you have to sell.

The Press.

Hongkong offers a wide field for anyone who wishes to advertise his product. Many different forms of advertising are open to him and, setting out with a properly drawn up campaign, no firm should have any difficulty in bringing what they have to sell to the notice of any desired class of people. To mention the various forms of advertising available in the Colony, perhaps, at the first mention should be made of the Press. The colony of Hong Kong is well served by newspapers, both foreign and Chinese. There are two foreign morning and evening papers and one Sunday paper which cater to all classes of the community and which offer wide scope to advertisers (as well as do the numerous Chinese newspapers).

In addition to the various newspapers, there are several foreign and Chinese telephone directories, cinema programmes etc., all of which offer abundant scope for the printed advertisement.

Outdoor Advertising.

Many forms of outdoor advertising are available, among them being hoarding or poster ads, on the Star Ferry wharves and boats, panels on the roofs of buses, posters on cars and stations, all of which are constantly bringing to the notice of the public that which the advertiser wishes to sell.

The Advertising and Publicity Bureau have always specialised in advertising to the native consumer and the results of their efforts are demonstrated by the fact that the advertising campaigns of some of

THE ADVERTISING AND PUBLICITY BUREAU.

THE stall erected by The A.P.B. of South China and Malaya illustrates two points which this firm has concentrated on during the ten years it has been established in Hong Kong:

(1) The vital necessity for British firms with goods to sell in this part of the world, to concentrate on directing their appeal to Chinese in Chinese, and largely, though not entirely, through Chinese media.

(2) A hitherto disregarded, or unknown point, that South China and Malaya are to all intents and purposes one market, whole and undivided.

The first point is illustrated in this stall by numerous specimens of Press advertising, designs in black and white, and by many attractive posters, which form of advertising has a value in China far in excess of that in the West, where life is lived at such a speed that every form of advertising, posters included, has all its work cut out to attract attention.

Demonstrating what is conveyed by the second point, will be seen in this stall a large map of South China and Malaya.

The Chinese of South China have been called the Anglo-Saxons of the Far East because of their restless and roving disposition. In every part of the world will be found colonies of Chinese, and every one of these is an emigrant from South China. In no country have they colonised so successfully as in Malaya, and due to the fact that the home of all these Chinese colonists is in South China, there is a constant coming and going between the two countries.

To those business men, Foreign or Chinese, who wish to hear more of this subject and how to turn it to profitable uses, a call at this stand, situated in the market, will bring enlightenment.

Britain's leading manufacturers have been placed in their hands. Truly the Advertising agent who knows his business, plays, and will always continue to play, an important part in the marketing of Empire and other products.

The medium of advertising has been used to win wars, to boost circulation, to help economy and charity campaigns, and, handled by competent people who know their business, it must always play a major part in commerce.

ALL-BRITISH CIGARETTES & TOBACCOS



Extra Large
&
No. 2
Standard Sizes
Cigarettes

RHODIAN
Curly Cut
Rough Cut
&
Mixture



RHODIAN

SERIES

MANUFACTURED BY LAMBERT & BUTLER

This advertisement is issued by the British-American Tobacco Co., (China) Ltd.



An attractive hoarding at Kowloon Station.



VAUXHALL

THE ENGLISH CAR DESIGNED
TO SUIT THE WORLD'S MARKETS

"HONG KONG'S OLYMPIA."

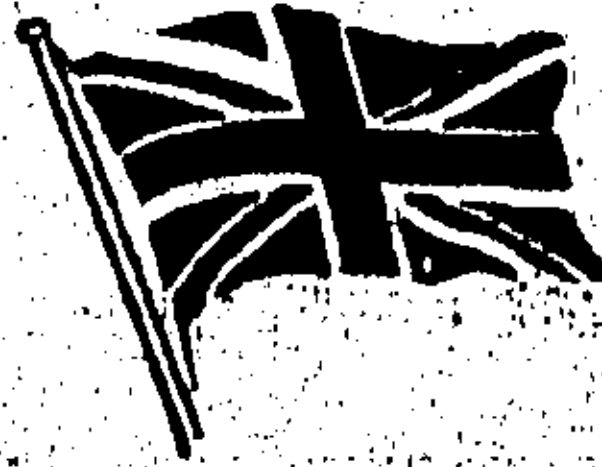
Smart, economical
BEDFORD
trucks

BRITISH EMPIRE FAIR — 1933.

HONG KONG HOTEL GARAGE

'Phone 23124

Stubbs Road



BUY BRITISH GOODS AND HELP TOWARDS LOCAL PROSPERITY DODWELL & CO., LTD.

Sole Agents in Hong Kong & South China

FOR THE FOLLOWING LEADING BRITISH PRODUCTS.

MOTOR CARS & TRUCKS

MORRIS CARS & COMMERCIAL VEHICLES,

WOLSELEY CARS,

M.G. CARS,

LODGE PLUGS.

MACHINERY

GARDNER CRUDE OIL & GAS ENGINES,

WAYGOOD-OTIS ESCALATORS & LIFTS,

L.D. & C. ELECTRIC MOTORS

HEINKE'S DIVING APPARATUS.

BUILDING MATERIALS

BELL'S ASBESTOS PACKING,

FIREFOAM FOAMITE EXTINGUISHERS,

"POLITE" SHEETS, Etc.

PAINTS & VARNISHES

WILKINSON, HAYWARD & CLARK'S PAINTS,

VARNISHES & ENAMELS OF ALL

DESCRIPTIONS & FOR ALL PURPOSES.

OFFICE EQUIPMENT

RONEO STEEL FURNITURE: DESKS, FILING

CABINETS, CHAIRS, TABLES, CUPBOARDS,

Etc.

WINES & SPIRITS

GORDON'S DRY GIN: BUCHANAN'S BLACK

& WHITE WHISKY; TOLLEY'S BRANDY;

McEWAN-YOUNGER'S BEER; A S P R O ;

"CRAVEN A" CIGARETTES.

PROVISIONS

HUNTLEY & PALMER'S BISCUITS,

I.X.L. AUSTRALIAN JAMS,

HUTTON'S AUSTRALIAN HAMS.

DODWELL'S CEYLON TEA.

*See Our Attractive and
Comprehensive Display at
the British Empire Fair*

OTTAWA AND THE EMPIRE

A Revival Of Imperial Sentiment

In the following article, Mr. Malcolm Macdonald, Parliamentary Under-Secretary of State for Dominion Affairs who was in charge of the Press during the Ottawa Conference, outlines in simple language the work done at Ottawa and the benefits that can reasonably be expected.

I BELIEVE the first great achievement of Ottawa is that it has distinctly strengthened Imperial unity, and there are grounds for thinking that Imperial sentiment was suffering a certain amount of strain before Ottawa took place. I think that was due to two causes chiefly; in the first place, the Imperial Conferences before that which met at Ottawa had been occupied largely with constitutional questions. The Dominions were very anxious to be rid of all those old constitutional and legal ties which marked their inferiority to the United Kingdom, and through a long series of discussions, Dominion status was defined legally and constitutionally. Because of that, the emphasis in all those discussions was laid on the individual entity of each unit in the Empire, rather than upon the common association of all together. Emphasis was laid upon the necessity for breaking down old ties which were out of date, rather than on the necessity for maintaining and strengthening ties which could remain, and there followed naturally from that kind of discussion—which was perfectly proper discussion and absolutely right—a certain assumption in some places that perhaps the Dominions could get on without the Mother Country at all. There was a tendency to think that this policy with old ties and associations could be broken down, which meant that the association itself might be broken down.

Deterioration in Imperial Sentiment.
Then there was a second cause for a certain deterioration or risk of deterioration in Imperial sentiment, for that kind of constitutional feeling was reinforced by the steady refusal of the United Kingdom to grant to the Dominions any more tariff preference than was possible under our old revenue duties. There was no question at all that the Dominions got more and more disappointed. They granted us very considerable tariff preference, and crisis came more and more impatient, especially as the economic crisis came and landed them, like everyone else, in trouble, and they grew more and more impatient that we did not reciprocate with what they considered a proper return.

Imperial Sentiment Revived.
I am not saying that those arguments were right; as a matter of fact I believe their arguments were unjustified, but I must not go into that matter, as it might create controversy between some of you and me, and it is beside the point. We are dealing with facts, and the fact is that, rightly or wrongly, they were disappointed, and therefore, both on the constitutional question and on the economic question, there was a certain growing feeling, in some Dominions at any rate, that possibly the United Kingdom was not going to be as much use to the Empire in future as it had been in the past. I believe that the Ottawa Conference has not only stopped any further deterioration, but has acted as a tonic to Imperial sentiment, and has revived that sentiment very strongly indeed.

Imperial Unity Strengthened.
There is a good reason why the Ottawa Conference should have strengthened Imperial unity, because the second great achievement of the Conference is that its agreements are going to add substantially to the Imperial well-being of all the countries concerned, of ourselves and of the Dominions and Colonies. It may be said that that is a horrible argument and that we should not be so materialistic, that the Empire is the ideal of sentiment, and that you ought not to try and keep it together by mere material considerations. I grant that man does not live by bread alone, but neither does he live by sentiment alone, and certainly Empire will not survive by sentiment. We have sentiment, common traditions and old associations, and we all owe allegiance to the same Crown, but still there must be a material basis for the continuance of the Empire, and I believe the advantage to every part of the

Empire that is going to come out of the Ottawa Conference has been the second achievement of the Conference. We have extended enormously the whole policy of Imperial preferences. In the first place, India has come into the Imperial preference system fully for the first time; the Colonies have been brought in much more fully than before, and as between the United Kingdom and the other Dominions, we also have increased very greatly both in number and degree of the preferences. The preferences which have been granted would have been extremely useful to any of us in any market, but they are particularly useful to the Dominions and to us, because in so many cases we are each other's best market, and there is no doubt at all that Imperial prosperity and inter-Imperial trade are both going to be very considerably developed as a result of the Ottawa Agreements.

To Help The World.

Thirdly, at Ottawa, we were not simply concerned with looking after the interests of the Empire and the Empire alone. It is certainly a great mistake for anyone to imagine that anyone at Ottawa was trying to establish an exclusive self-sufficient economic Empire. Anyone who came to Ottawa for five minutes and who listened to the conversations and negotiations, would have realised this, that not only the United Kingdom, but also every Dominion and Colony had plainly at the back of its mind, its essential trading relations with foreign countries outside the Empire, and there was no idea at Ottawa of making ourselves self-sufficient and breaking off our vital relations and communications with other countries. As a matter of fact, what the delegates at Ottawa were trying to do, apart from helping themselves, was to help the world in general. The Ottawa Conference was trying to make a contribution towards the solution of the world's economic troubles to-day, and in two respects especially I think we succeeded in making a contribution. We had our eyes on the world trade depression. What is one of the causes of the trouble we are in to-day? It is the terrible fall in price, particularly of primary products. The primary producer has been getting less and less for his produce, until his purchasing power has been reduced to ridiculous proportions.

The Meat Quota.

The Ottawa Conference tried especially in relation to one important commodity, to tackle that problem of falling prices. It tackled the problem of meat, in which, of course, not only our home producer, but the Australian and New Zealand producers were particularly interested—frozen meat. When the Ottawa Conference met, the meat situation was appalling. Prices were steadily falling, and for some time had already been at uneconomic levels. The Ottawa Conference did something about that. What was the position? The imports of meat into this market had been increasing steadily for two or three years, and yet the more they sent into this market, the less the producers got out of it in return, and prices had fallen to a hopelessly uneconomic level. That affected not only the home producer and the Dominions producer, but also the foreign producer as well, and the delegates at Ottawa tried to tackle that problem. As a result of long deliberations they decided that a tariff was not going to be a fully effective solution; they decided that the only way to stop a further deterioration was to restrict the supplies coming into the United Kingdom market by a quota system, to try to get some sort of reasonable ratio between supply and demand by a scientific restriction of meat coming into the United Kingdom. At Ottawa the quota appeared in the International field in a new guise. Previously the quota had been an instrument used by one Government chiefly in order to try and get some sort of balance between its imports and exports; it was a device used by a nation for its own purposes particularly, but the quota of Ottawa has a new use. At Ottawa the quota was the result not of one country taking isolated action, but the result of different producing countries coming together and agreeing upon a

machinery necessary to maintain prices at a remunerative level.

Economic Nationalism.

But the Ottawa Conference also made another contribution to our world depression, because one of the other causes of our distress has been the use of a tariff to bolster up exaggerated economic nationalism. You know how it has worked, how in this or that country it has been sufficient for someone to start a certain kind of production, it did not matter how uneconomic that production was, how wasteful or how expensive; a man would simply have to go to his Government and say he had put up a factory and was going to indulge in certain uneconomic production, and this would be sufficient for the Government to slap on a tariff to protect that production. That use of the tariff to protect uneconomic production has been fatal in restricting the proper flow of trade. Uneconomic nationalism was not uncommon within the Empire. It would be invidious to give instances, but we all know there was a strong tendency for that kind of uneconomic policy to develop. The Ottawa Conference tackled that problem, and under the Ottawa Agreement there is a very definite declaration and provision that the use of the tariff to protect uneconomic production within the Empire shall come to an end so far as this group of nations is concerned.

Many Difficulties To Overcome.

I think the last achievement of Ottawa to which I would refer very briefly, is that Ottawa did bring together representative industrialists from this country and their opposite numbers from the Dominions to discuss their problems and try to push this policy of complementary production ahead. You know about the iron and steel industry. The manufacturers in Great Britain and the iron and steel manufacturers in Canada met at Ottawa and came to a very satisfactory first agreement on this business of complementary production between the industries in the United Kingdom and in Canada, and I believe if other industrialists will follow this example, this policy can be pushed further and be of deep significance and profound help in international and inter-Imperial relations. There are many difficulties, but I do not dwell on them, because I am absolutely confident that all these can be overcome, and will be overcome with goodwill and with a spirit of compromise. At any rate, the Ottawa Conference has laid down the principles and the policy. It has not only revived Imperial sentiment, but it has given us work to do together; it has asked us to co-operate together in a great constructive economic policy, and I believe that that working together within the Empire for a common good will do as much as anything else in years to come to maintain that spirit of comradeship and unity which is so essential if this country is to last.

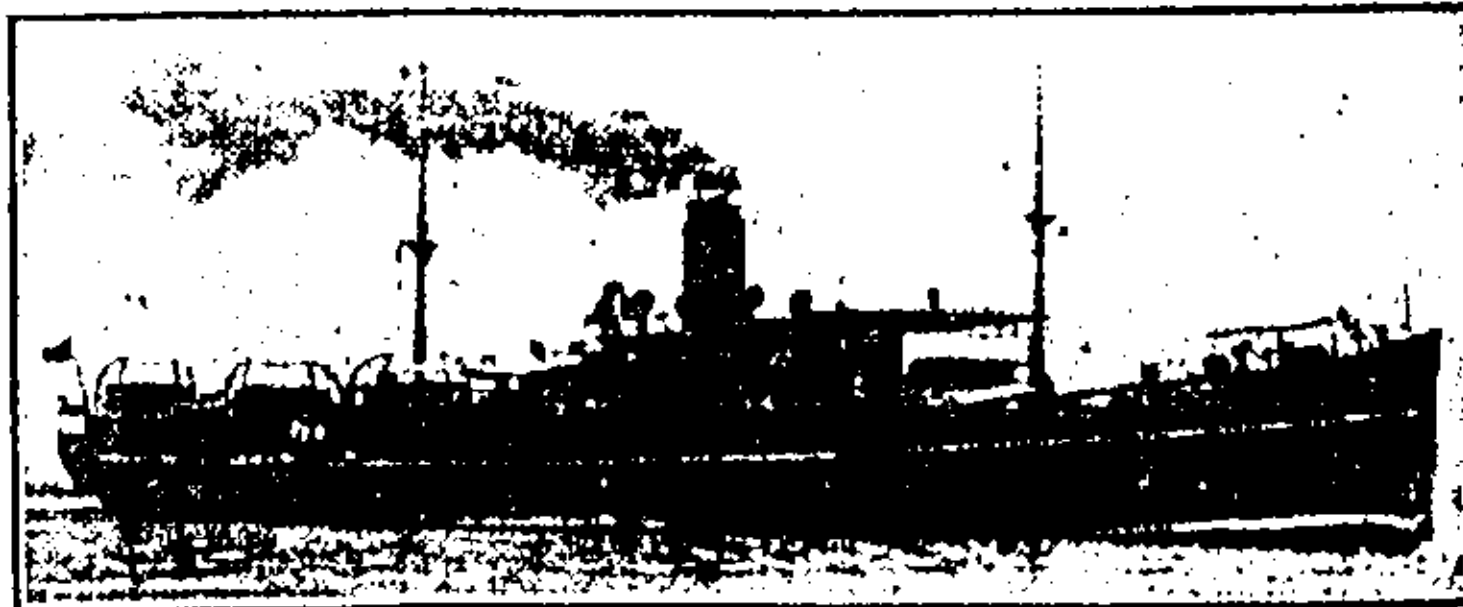
GILMAN'S MOTORS.

THREE British motors are being displayed at the Empire Fair by Gilman and Co., Ltd.—the Hillman "Minx" and "Wizard" the Humber "Snipe," and Commer trucks. These exhibits, which represent the last word in British engineering manufacture, will undoubtedly attract much attention not only on account of their mechanical perfection but also because of the attractiveness and high quality of the body work. The Hillman "Minx" Sports Tourer is a particularly attractive car.

Its title to the word "Sports" is ample, but simple. It is equipped with a light but commodious four-seater open body, furnished with a cleverly contrived hood and a full suit of rigid side curtains, the whole built attractively low and having very taking lines. The rear passengers, by the way, are given a low seating position, and they have plenty of leg room. A car that has earned a world wide reputation for quality and efficiency is the Humber "Snipe," a reputed leader of its class. In its new form it is without equal for such powerful, speedy and super-fine performance. It is to-day probably the finest expression of modern automobile design. A wide range of body styles are available, each having its own wide choice of colour finish. It is obtainable in Tourer, Saloon, Sesame Saloon, Four-light Saloon, Sports Saloon, Four-door Coupe and Limousine de Ville. The Coupe coachwork is by Messrs. Thrupp & Maberly.

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A regular bi-weekly Service of these fast high-class Coast Steamers for

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Splendid accommodation for First and Second Class passengers. Steamers fitted with Electric Light & Fans in Staterooms and Saloons.

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Round-Trip Tickets will be issued from Hong Kong to Foochow (Pagoda Anchorage) and return by the same steamer at the reduced rate of \$100 including meals while Steamer is at Coast Ports.

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THE Gentlemen's House, No. 9, Queen's Road, the Home of Clothes of distinction, will take second place — for one day only! On May 24th our activities will be entirely centred at the British Empire Fair at the Peninsula Hotel.

We shall be glad to welcome you to stand No. 77, in the Cafeteria and show you something really good in British Manufacture — backed by a guarantee of quality.

Orders placed at the Exhibition as at the Gentlemen's House will receive the same prompt and courteous service.

Wm. Powell, Ltd.
THE GENTLEMEN'S HOUSE,
9 Queen's Road, Central,
Ice House Street Corner.

Empire Air Developments

The Necessity For Further Extension and Improvement

HANDICAPPED BY DEPRESSION

AIR TRANSPORT is a subject of peculiar importance to the Colonial Empire, since a closer working connection can be much more readily obtained by this means than by any other, and it is, perhaps, a fitting moment during Empire Week to review the present position and the possibilities of the future. The past year has not been notable for any great extensions and improvements of inter-Empire air communications. American air lines operate in the British West Indies, and the whole of the Colonies on the far side of the Atlantic remain unconnected with the United Kingdom; communication with Malaya is dependent on the Dutch air mail; Ceylon lies neglected between that line and the Imperial Airways route across India, while the West African Colonies are not served at all.

Empire air developments have been greatly handicapped by the depression, and a number of schemes have, in fact, been held up because none of the Governments could afford to give any subsidies. Yet there is no doubt that the public, at home as well as overseas, are becoming more readily disposed to use air communications. Wherever they are available, firms are adopting the practice of detaching a member of the staff to familiarise himself with air-mail dispatch. The extended air-mail route through Africa from the Great Lakes to Cape Town affords proof of this. That service already saves six days as compared with surface transport between London and the most southern point of Africa, and it is expected that a larger margin of time will be gained very shortly. Approximately 14,000 letters a week are now reaching London from Africa, while about 12,000 letters go to Africa from London every week. Extra postage has to be paid on all these letters, and it is clear therefore that business people find the saving in time of some value. A similar increase in business in air mails is shown on the India route. There is no reason why air lines should not provide the ordinary means of express delivery for goods and samples as well as for letters, and for personal travel. Every country in the Colonial Empire is interested and willing to contribute its quota. The chief, if not the only, obstacle seems to be the present financial stringency.

Main and Auxiliary Lines
Obviously the establishment of these vertebrate of Empire air services is costly and not likely to be undertaken without official support. It is significant, however, that the services which were started when business was better, are still being maintained, and an increasing amount of use is being made of them. An encouraging activity also is that connected with the establishment of feeder lines, which in addition to meeting the requirements of short-distance traffic, act as collectors for the main routes.

The important role which feeder lines may play in the development of main air routes has been touched upon by *The Crown Colonist* in recent references to Imperial Airways plans. In Africa especially these lines play an active part in traffic development. The Wilson Airways, for example, are opening up the country covered by their line joining Dar-es-Salaam and other places in Tanganyika to Nairobi and the trunk route. Another line extends 200 miles from Kisumu, on the trunk route, by the shores of Lake Victoria, Jinja, Tororo and Eldoret to Entebbe. Further traffic is drawn from the Congo region to Juba. Southwards the aerial connection with the Belgian Congo between Elizabethville and Broken Hill, is to be extended to Luluabourg, the southern terminus of the Congo Airways.

The recent remarkable flight of Mrs. Mollison, like that of Captain R. H. Mackintosh through Africa a year earlier, may be noted as a prelude to the organisation of certain air services in West Africa as soon as financial conditions permit. The West Coast route from England via Lagos to the Cape would tap rich traffic resources, and once it was well established, would give an impulse to the starting of feeder lines to the interior and across the continent. Other countries have these possibilities under consideration and it would be a deplorable matter if we allowed ourselves to be outstripped in the race for their possession. Great Britain, having done a great amount of the preliminary exploration

work, has undoubtedly the best prospects of establishing air lines assured of commercial success. While East and Central Africa is developing, West Africa has been relatively neglected, although it offers at least equally great possibilities of development and opportunities of starting feeder lines connecting with the interior, and with French air routes. Moreover, it might provide an alternative trans-African air route to India.

Far East and West Indies

It is a lamentable fact that Malaya and the Far East is dependent upon the Dutch for its air services. Air-mindedness in the Federated Malay States and the Straits Settlements is being demonstrated constantly. The Kuala Lumpur Flying Club, for example, has been responsible for a number of business trips to the north and to the south of the Peninsula. These journeys have been made at a cost that compares favourably with that of local railway travel, while the saving in time, and the comfort and convenience, are most valuable.

The position in the West Indies is similarly unsatisfactory. The prospect of a closer union of these colonies would be greatly improved if air transport between the islands were established. But any organisation operating between those islands must include British Guiana and British Honduras, and be linked up with main trunk lines across the Atlantic. It must also be a British concern.

Now that in India private enterprise has provided an extension from Karachi to Madras, the obvious further link in the chain is Madras to Colombo, which indeed should have materialised ere now. Ceylon might then have its direct link with Malaya, irrespective of the completion of the Australian air mail service via Rangoon and Singapore.

But in Africa, both West and East, there are still huge areas that have to be opened up; and the British West Indies, as well as Malaya, have to be brought into a properly organised Empire system. If these things were accomplished, the British aircraft industry, than which there is none more efficient and reliable in the world, would start on a new era of prosperity, while the young nations of the Empire would begin a period of more intensive development, producing new wealth alike for their peoples, their Governments and traders in the home country.

Air transport is one of the great rainy seasons. Since periods of Colonial development. In addition to commercial advantages it means a higher degree of efficiency of Government, of improved postal services, and of economy. The time would appear to have arrived when the Secretary of State for the Colonies might well have the assistance of an Air Adviser who would be able to survey the whole problem and to ensure the maximum amount of co-ordination of all interests. There are many matters in which a central authority would prove useful. There is, for example, among the problems connected with operating air lines on an all-the-year-round basis, the question of the provision of landing grounds not only suitable for local requirements, but for the needs of long-distance services.

The time is ripe indeed for a complete review of the Colonial situation in regard to air transport. It is a matter of such vital importance that everything possible should be done to avoid further postponements of plans, and at the same time to ensure the fullest possible co-ordination.

Supreme Food Beverage of Empire

TO-DAY, as always, "Ovaltine" stands supreme as the most complete and perfect Tonic Food Beverage in the British Empire — as unapproachable in quality as it is unsurpassable in value — made according to a formula and by a scientific process which cannot be used for any other product.

WHAT "OVALTINE" CONTAINS

Every ingredient is specially chosen so that, in combination, all the food elements essential for health are present in a correctly balanced and easily digested form.

The malt extract is specially prepared from home-grown barley in the "Ovaltine" Factory under scientific control.

The new-laid eggs and the creamy, liquid milk used are also the finest obtainable. The "Ovaltine" Dairy Farm sets the standard of excellence for the many thousands of gallons of milk required daily.

The eggs are definitely superior to ordinary eggs because they come from the "Ovaltine" Egg Farm, where the most up-to-date methods of scientific feeding are employed.

WHAT "OVALTINE" DOES NOT CONTAIN

"Ovaltine" does not contain starch. Nor is it loaded with large percentages of household sugar and cocoa. Therefore every particle of it is easily digested nourishment. It does not possess an excessive cocoa flavour — which many persons dislike.

"Ovaltine" stands in a class by itself. Imitations of it—in which malt, milk and eggs are not combined in the same proportions or by the same process, and which contain large percentages of cheaper ingredients — cannot possess the same exceptional properties.

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IDEAL FOR THE HOT WEATHER.

As a hot-weather beverage, Ovaltine is outstanding. It satisfies and feeds at the same time.

Try cold or iced Ovaltine for stamina and new energy—before or after out-door exercise; as good for you as it is delicious.



Often Imitated — Never Equalled

BRITISH ENTERPRISE

THE DAIRY FARM.

THE Dairy Farm Ice and Cold Storage Company Limited, Hong Kong, as it is called to-day, is one of the best known British Institutions in the Orient. The word "Institution" is used advisedly as it is more than a business. The Dairy Farm has never allowed its balance sheet to interfere with its public service and as a result it has progressed rapidly both materially and in popularity. The Dairy Farm owes its inception to Dr. Manson, later Sir Patrick Manson, G.C.M.G., the distinguished parasitologist and the first to enunciate the hypothesis that mosquito is the host of malarial parasite and an active agent in diffusing the disease. Coming to Hong Kong as a young man he found the Colony a fruitful field for the study of parasitic diseases. He found the water supply inadequate, food supplies unsatisfactory and the conditions of life anything but healthy for the growing European population.

Dr. Manson set to work, and part of his plan for the inauguration of an effective and sanitary food supply was the creation of the Dairy Farm which became an accomplished fact in 1886.

Mr. James Walker was engaged as the Company's Manager in 1890, and it was to his shrewd business acumen and Scotch perseverance in the early days that much of the present success of the Company is due.

Gradually the scope of the Company's business developed and in 1895 a dividend of 10% was declared, but at one blow nine years of pioneering enterprise and careful work was brought to nought. In 1896 an outbreak of rinderpest carried off the whole of the herd and the Company had to go into liquidation.

But the necessity of a European Dairy was recognized, and the unexpected misfortune, though it damped their ardour, did not deter those who had the interests of the Colony at heart. The Company was reconstructed, the assets being acquired by the new Company under the Chairmanship of Dr. J. W.

Noble, who had joined the directorate of the old Company in the previous year. The new Company started with a nominal capital of \$75,000 and 50,000 paid-up. Mr. J. Walker being the Manager and Mr. G. Hutton Polts the Secretary. A profit of about \$8,000 was shown on the first year's working. The Company continued making profits, but no dividend was paid until the year 1899, when 6% was declared. Since that time the Company has never looked back.

By 1933, the capital of the Company had increased from \$50,000 to \$1,875,000. And this progress was reflected in a proportionate increase in the staff which had grown from 30 to 700 of which 30 are Europeans.

The central farm is at Pokfulam, on the South-west side of the island, about four miles from the Town Depot. It has an area of 256 acres, in 580 feet above sea-level and receives the full benefit of the summer breezes. In the early days all food-stuffs and building material had to be carried by coolies from the sea shore to the top of the hill, but this difficulty was eventually eliminated by the erection of an electrically driven overhead ropeway some 1,000 yards in length, a convenient connection thus being established between the commodious foodstuff stores on the farm and the wharf and godowns by the sea.

Stringent precautions are taken to assure absolute cleanliness in the production of the milk. The cowboys, as well as the dairy staff, are provided with clean white clothes, which are changed daily, and the men are encouraged by the provision of ample hot water, to make a practice of the evening bath.

The refrigerating plant consists of 19 large cold storage rooms, and three large ice-making tanks which produce 130 tons of ice per 24 hours. The cold storage rooms are cooled by the direct expansion method (Ammonia being used as the refrigerant) and are kept at temperatures ranging from 10 F to 35 F according to the type of goods stored.

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The following is a list of Empire Firms dealing with Jardine, Matheson & Co. together with the principal commodities which they have for sale:—

FOODSTUFFS.

Messrs. Canadian Cannery Ltd. Fruits, Vegetables, Jams, Catsup and Soups, etc.

Messrs. Canadian Cannery Ltd. This Company as the name suggests is Canadian and is probably the largest canning concern in the whole of the British Empire. They operate 80 factories in the production of the well-known "AYLMER" and other brands of canned food and these factories are spread from British Columbia in the West of Canada to Quebec in the East. One of the features of their commodities is the fact that each product is LABORATORY-TESTED and therefore any tin bearing the "AYLMER" label can be relied upon to be absolutely pure. Throughout the canning season, samples of the pack of every "AYLMER" Product are daily subjected to rigid tests at the Firm's research Laboratory. Pens, for example, are closely examined for weight, colour, extent of vacuum, fill of can, size, any imperfections, and a hundred and one other things an outsider would consider of little consequence.

Messrs. Fraser Valley Milk Producers' Association, Vancouver, Canada. Butter, Cheese, Skimmed Milk Powder and Evaporated Milk (Pacific Brand) etc.

Messrs. Calkins & Burke, Vancouver. Rolled Oats, Pearl Barley, Dried Peas, and Macaroni, etc.

Messrs. Wm. Wotherspoon, England. Corn Starch.

Messrs. Empress Manufacturing Co., Vancouver. Canadian Jams, etc.

Messrs. Chivers & Sons Ltd., England. Canned and Bottled Fruits, Vegetables and Jams, Marmalade, Jellies, Lemon Curd, Custard Powder, Mince, Christmas Puddings, Drained and Candied Peels, Coffee, etc.

Messrs. The Tasmanian Cider Co., Ltd., Tasmania. "Mercury" Cider.

Messrs. White Horse Distillers Ltd., England, established 1742. The world famous:—

"WHITE HORSE" WHISKY
"ANCIENT SCOTCH" WHISKY
(LIQUEUR)
"LAIRD O'LOGAN" WHISKY
(LIQUEUR)

Messrs. Charles Marchant, Glasgow. Extra Special Old Highland Whisky.

Messrs. United Distillers Ltd., Vancouver, Canada. "Silver Slipper" Triple distilled London Dry Gin.

Messrs. McEwan-Younger Ltd., Edinburgh, Scotland. Beers, Ales and Stouts.

Messrs. Evans Sons Lescher & Webb Ltd., England. "Montserrat" Lime Juice Cordial.

Messrs. Schweppes Ltd., Australia. Orange and Lemon Squashes, Essences.

Messrs. Austral Fruit Squashes, England. Orange and Lemon Squashes, SUNDRIES.

Messrs. The Erasmie Co., Ltd., England. Soaps, Perfumes and Toilet Requisites.

Messrs. The Imperial Chemical Industries (Rexine) Ltd., England. "Rexine" Leather Cloth.

Messrs. Patons & Baldwins Ltd., England. Beehive and other well-known brands of Knitting Wool and Yarns.

Messrs. Nobel's Explosives Co., Ltd., London. High Explosives, etc.

Messrs. H. R. MacMillan Export Co., Ltd., Vancouver. Lumber, Planks, etc.

Messrs. North Borneo Trading Co., Ltd., Sandakan (British Protectorate). All kinds of hard woods.

Messrs. Millars' Timber & Trading Co., London. Sleepers—Jarrah and New South Wales.

Messrs. Chivers & Sons Ltd., England. Canned and Bottled Fruits, Vegetables and Jams, Marmalade, Jellies, Lemon Curd, Custard Powder, Mince, Christmas Puddings, Drained and Candied Peels, Coffee, etc.

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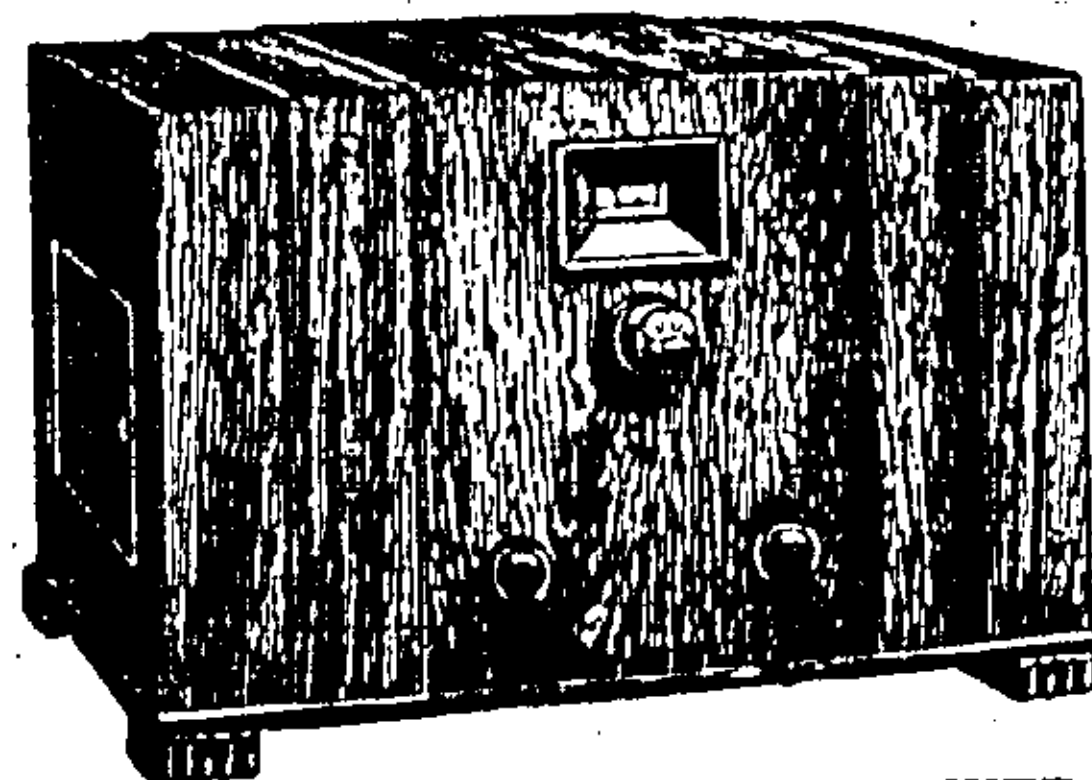
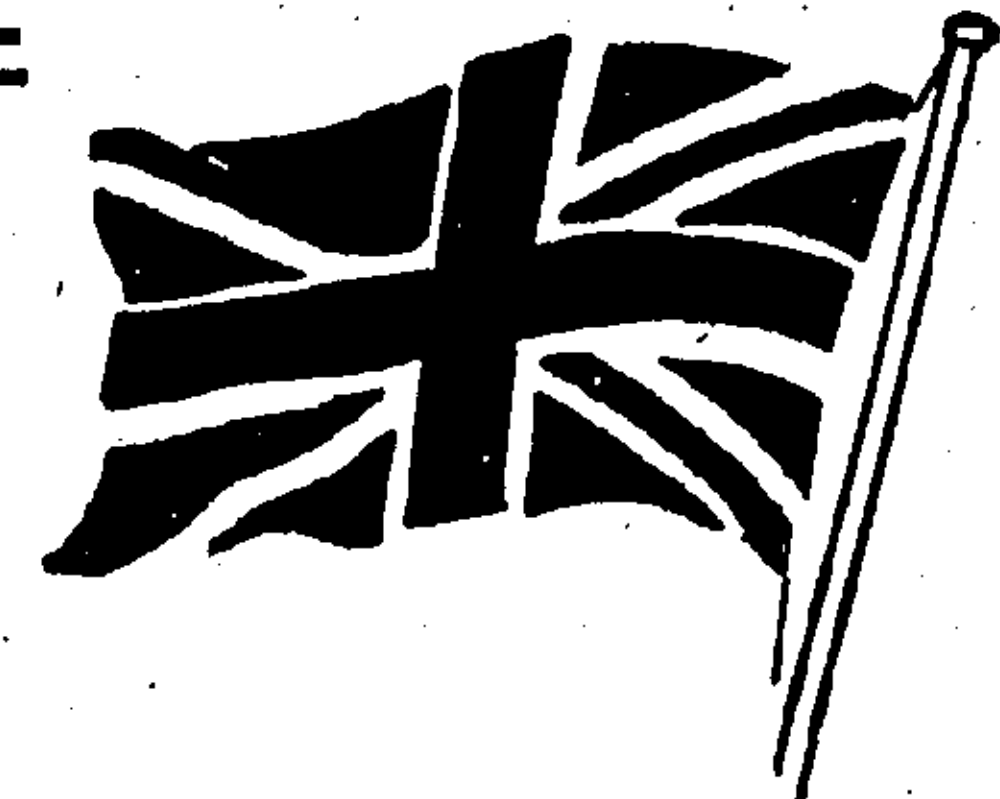
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STEAM TURBINES, DIESEL ENGINES, BLOWERS, COMPRESSORS, CONVEYING & MINING PLANT, Fraser & Chalmers Engineering Works, Erith, Kent.
ACCESSORIES & RAILWAY SIG-GLASS, NALLING APPARATUS, Siemens & Lemington-on-Tyne & Gen. Electric Ry. Signal Co., Ltd. Wembley.

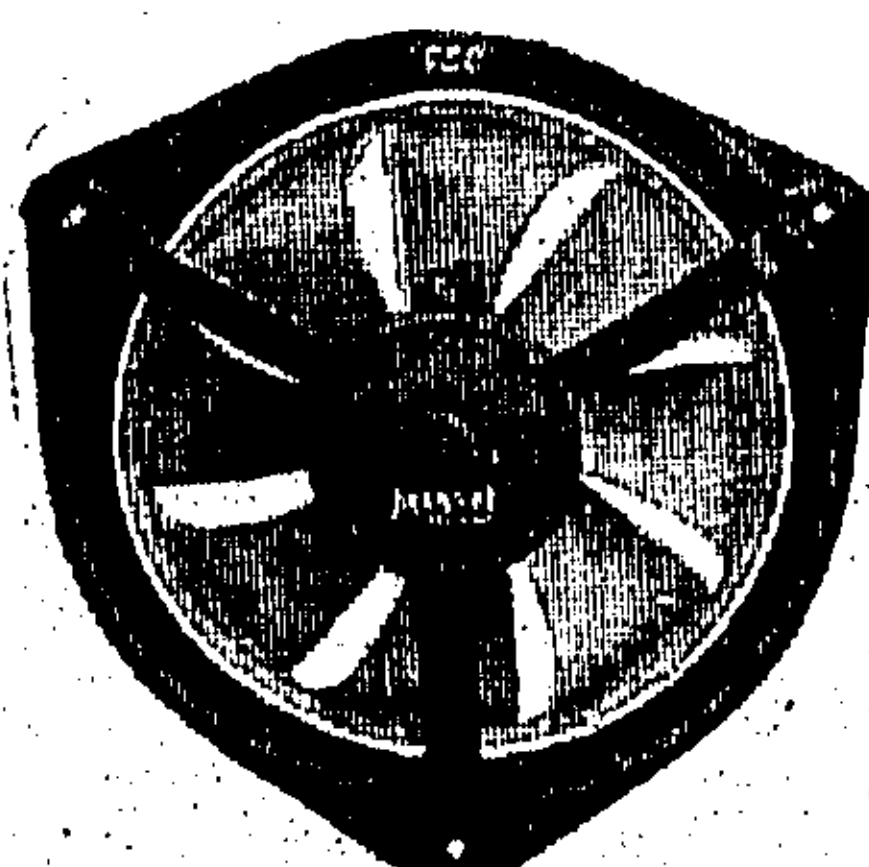
HEATING & COOKING: Magnet Works, Birmingham.
WIRES & CABLES, METERS, Pirelli-General Cable Works, Chamberlain & Hookham Ltd., Ltd., Southampton. Birmingham

ELECTRIC LIFTS: Express S.M.S. Lift Co., London.
ELECTRO-MEDICAL & X-RAY, Watson & Sons (Electro-Medical) Ltd.

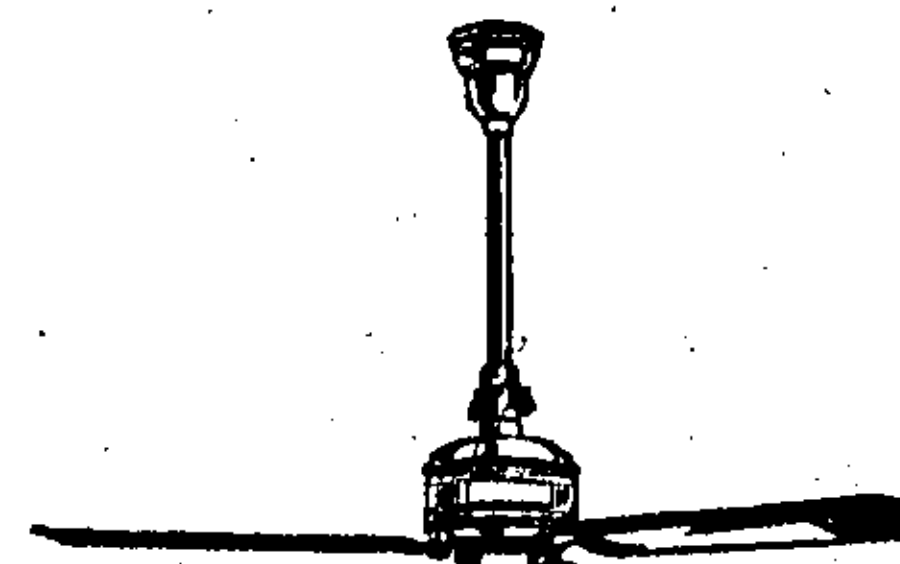
RAWPLUGS—Rawplug Co., Ltd., London.
BOILERS—Cochran Boiler Co., Andam.
PETTERS LTD. STATIONARY, PORTABLE AND MARINE ENGINES.



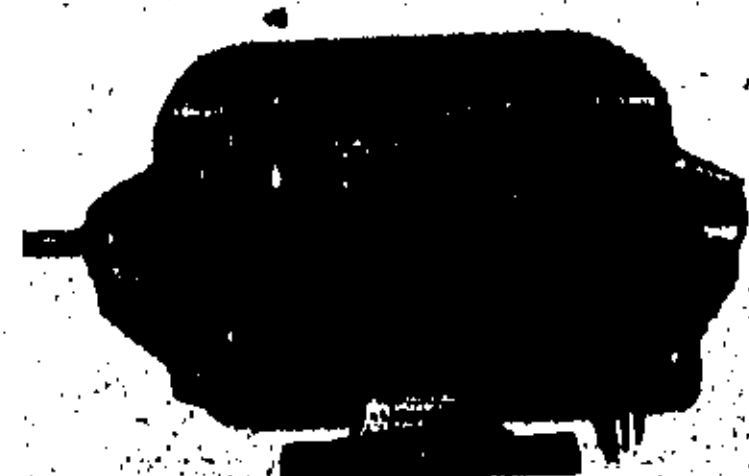
Radio Gramophone.



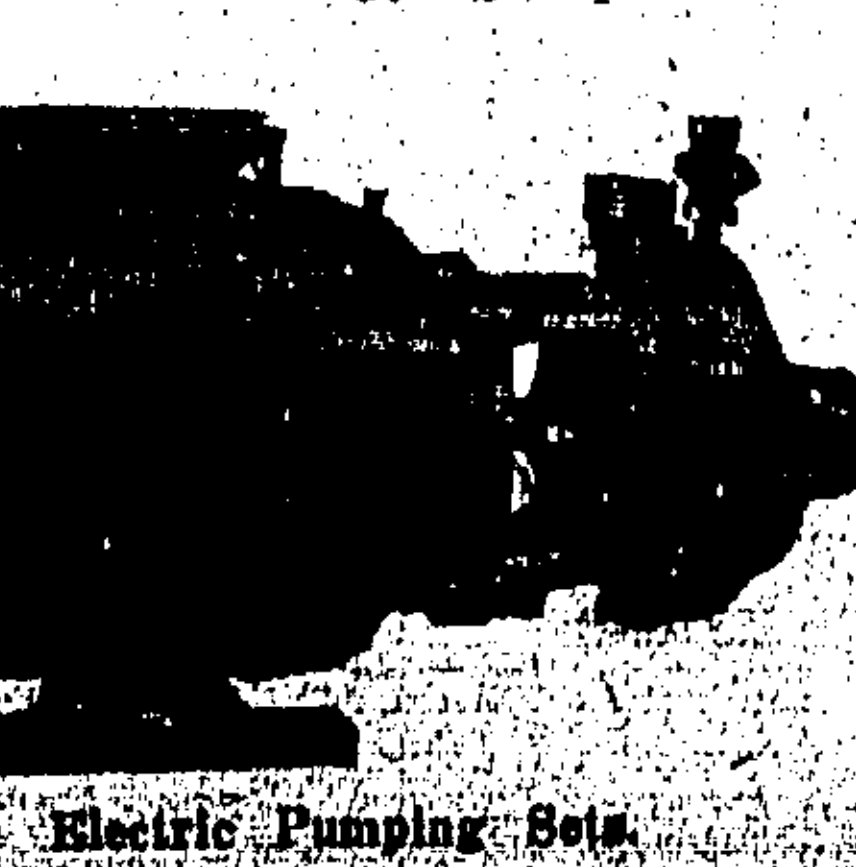
"Magnet" Exhaust Fans.



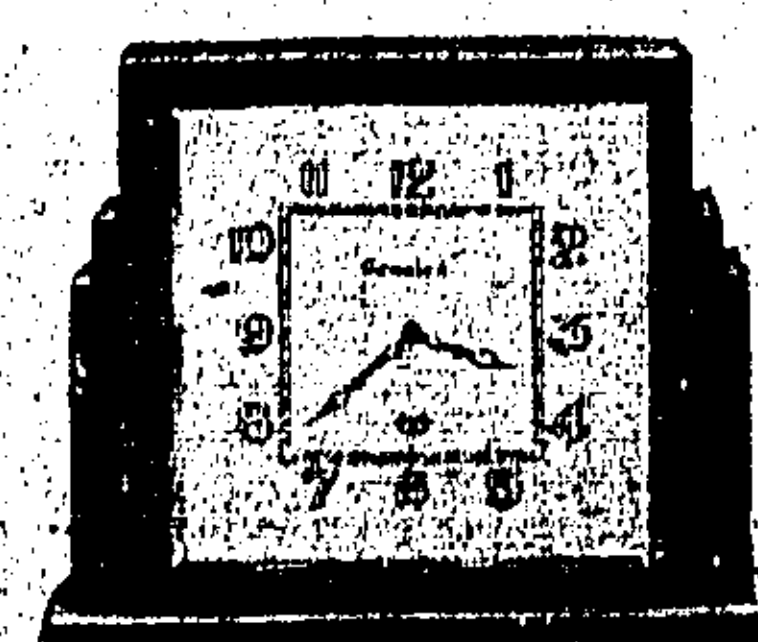
"Kingsway" Junior 44" Sweep.



"Witon" Motors. From 1/40 H.P. Upwards.



"Kingsway" Ceiling Fan. 50" Sweep.



"General" Electric Clocks.

AROUND THE STALLS AT THE EMPIRE FAIR

OVALTINE.

ONE of the most attractive stalls in the Empire Fair is that which accommodates the Ovaltine Display. Ovaltine is one of Britain's most famous food products. More than 12,500,000 eggs are used each year in its manufacture. In order to assure a regular supply of the best quality eggs The Ovaltine Company has established a model egg farm which has an area of over 300 acres. It has been planned according to the most up-to-date ideas in poultry farming and has been stocked by pedigree birds with a reputation for both quality and quantity in egg production. Not content with this assured supply of eggs the Ovaltine Company, in their determination to supply a food product that would contain the very

finest ingredients, recently established a dairy farm at Abbot's Langley, Herts., near the Ovaltine factory at King's Langley. Here is produced the vast quantity of new and creamy milk that is used in the manufacture of Ovaltine.

The Ovaltine Company have a world wide reputation as scientists and specialists in the preparation of food products. On its staff are 3 Doctors of Science, 2 Doctors of Medicine and 12 qualified chemists. Ovaltine is a complete food in beverage form, and contains all essential vitamins in correct ratio. It has health giving and health maintaining qualities that make it an admirable food for young and old. It can be taken with hot milk in the winter and cold milk in the summer. Iced, it is delicious.

Do not fail when at the Empire

Fair, to visit the Ovaltine stall where the Ovaltine lass with her bonnie cheeks and fresh vivacious looks down at you so invitingly. If you are ambitious of health and strength take Ovaltine.

VIYELLA.

LET'S come at once to woman's eternal question—"what shall I wear"? Well, one very naturally thinks of Viyella. Viyella fabrics are known the world over. They have a reputation for durability and smartness that is the result of many years of careful research and experiment. It is not an easy thing to make a material that is strong and lasting as well as smart and colourful. And it is a very satisfying thing to find that one's efforts have been successful

and that the buying public appreciates that success.

At the Empire Fair you will see a wide range of lovely new patterns in Viyella fabrics. The many new delightful colour harmonies carried out in different weaves of this fascinating material, will charm the eyes of the discerning.

Viyella fabrics have personality. Before a new colour scheme is used it has to pass exhaustive tests not only from the practical standpoint of durability but also from the standpoint of aesthetic harmony and good taste.

For hand-made hose there is no better yarn than that bearing the Viyella trade mark. When next you set about knitting tennis socks be sure to try Viyella yarn.

(Continued on Page 12.)

JARDINE, MATHESON & CO., LTD.

INSURANCE DEPARTMENT.

EVERY DESCRIPTION OF
INSURANCE UNDERTAKEN.

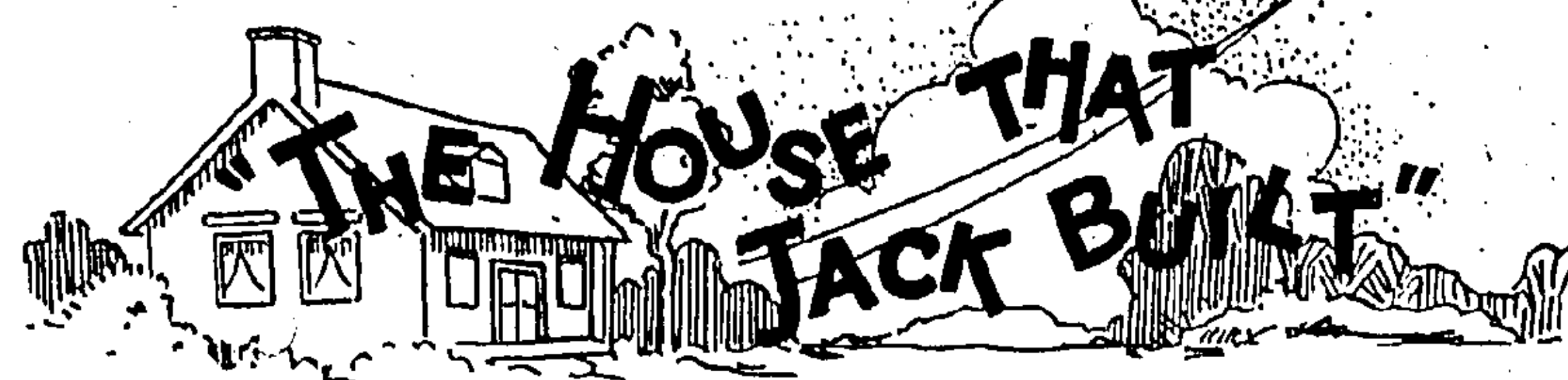
FIRE, LIFE, MARINE,
MOTOR CAR, TYPHOON, EARTHQUAKE,
SPECIAL HOUSEHOLDERS & JEWELLERY
ALL RISKS, PERSONAL ACCIDENT &
SICKNESS, BURGLARY, FIDELITY
GUARANTEE, LIFT &
PLATE GLASS.

GENERAL MANAGERS:—
THE HONG KONG FIRE INSURANCE CO., LTD.
(INCORPORATED IN HONG KONG)

AND
GENERAL AGENTS:—
THE CANTON INSURANCE OFFICE, LTD.
(INCORPORATED IN HONG KONG)

AGENTS FOR THE FOLLOWING COMPANIES:—
ALLIANCE ASSURANCE CO., LTD.
TRITON INSURANCE CO., LTD.
QUEENSLAND INSURANCE CO., LTD.
GUARDIAN ASSURANCE CO., LTD.
EASTERN INSURANCE CO., LTD.
BANKERS & TRADERS INSURANCE CO., LTD.
ATLAS ASSURANCE CO., LTD.

OFFICE:—No. 18, Pedder Street,
Hong Kong.
TELEPHONES 30311 & 22376.



This is the firm that Jack built.



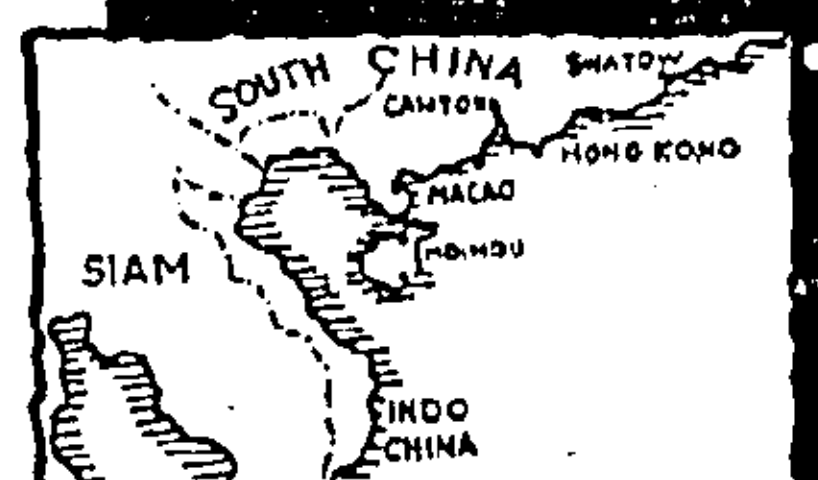
These are the goods that
lay in the firm that Jack
built.



These are the people who want the
goods that lay in the firm that Jack
built.



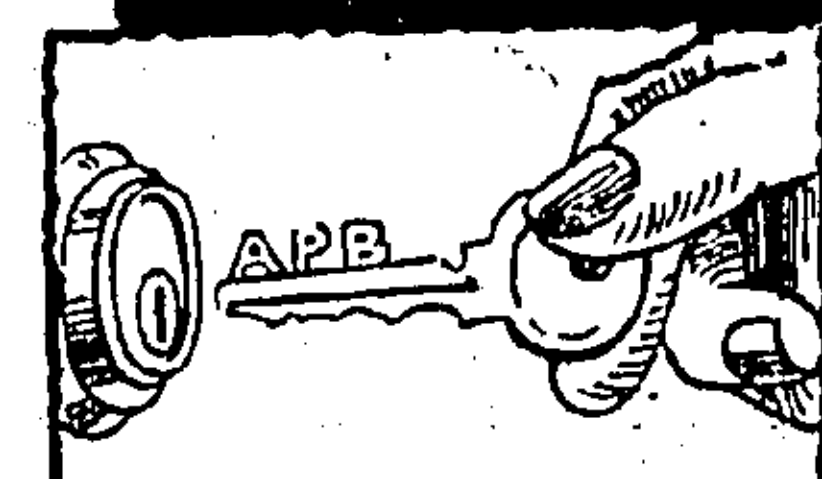
This is the market where live the
people who want the goods that lay
in the firm that Jack built.



This is the door that closed the market where
live the people who want the goods that lay
in the firm that Jack built.



This is the key that will open the door that
closed the market where live the people who
want the goods that lay in the firm that Jack
built.



This is the House that holds the key that will
open the door to the huge markets of South
China (and Malaya) wherein are hundreds of
thousands of potential customers for Jack's
goods—for your goods.



The Advertising & Publicity Bureau Ltd.
are to-day assisting to expand markets, and in-
crease sales, for dozens of overseas manufac-
turers and their local agents.

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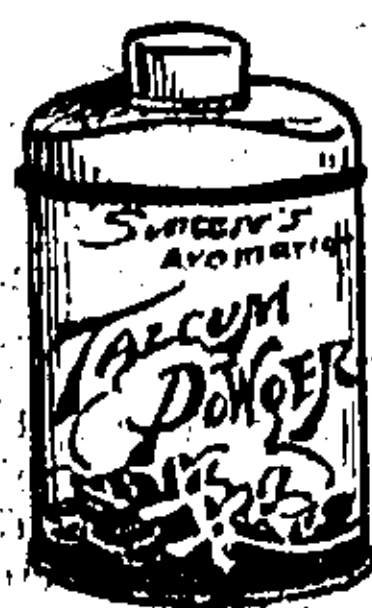
TIN CONTAINERS

for more and easier sales

Pack your products in our
attractive & distinctive

Containers

These are made to your specifications by the
largest and most up-to-date tin-painting and
can-making factory in South China.



THE CHINA CAN COMPANY

PLAIN & DECORATED

Main Factory

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Kennedy Town,
Hong Kong.

Branch Factory,

11, Hala Ho Rd., Amoy,
12, Tung Ping Road,
SWATOW.

**Sole Agency &
Representative British
Lines handled by**

SHEWAN, TOMES & CO.

HONG KONG & CANTON.

In Hong Kong and South China.



**FANS, ELECTRIC MOTORS, SWITCHGEAR,
ELECTRIC HEATERS and RADIATORS**

Verity's Ltd., Birmingham.

**AIR CONDITIONING EQUIPMENT for all
CLASSES of BUILDINGS, COUNCIL CHAM-
BERS, THEATRES, BANKS, OFFICES,
HOTELS, Etc.**

Air Conditioning Corporation, Calcutta.

**PUMPS, COMPRESSORS, HYDRAULIC
EQUIPMENT ENGINES, BOILERS and OIL
ENGINES, SUCTION GAS ENGINES, GAR-
AGE EQUIPMENT**

Tangyes Ltd., Birmingham.

**SHADES for CORRECTING ELECTRIC
LIGHT for ROOMS, HALLS, DRAWING
OFFICES**

Sheringham Daylight Co., Slough, Bucks.

**INSTRUMENTS for INDICATING, RE-
CORDING and CONTROLLING TEMPERA-
TURE, PRESSURE, HUMIDITY, Etc.**

Tagliabue Ltd., Toronto, Canada.

**ELECTRIC COOKING RANGES and
HEATERS for HOUSES, HOTELS, RE-
STAURANTS, Etc.**

Moffats Ltd., Weston, Ontario.

**ELECTRIC CABLES, WIRES, JOINT
BOXES, SWITCH PILLARS, TELEPHONE
CABLES, LINE MATERIALS**

British Insulated Cables, Prescott.

**HOUSEHOLD REFRIGERATOR CABINETS,
OPERATED by KEROSENE, GAS, or
ELECTRIC SYSTEMS**

Electrolux Ltd., Luton, Bedford.

**WIRE ROPES, SPECIAL BRIGHT DRAWN
STEEL STAINING WIRES, INSTRUMENTS**

Bruntons Ltd., Musselburgh, Scotland.

**BUILDERS CONTRACTORS MACHINERY,
CONCRETE MIXERS, ROCK CRUSHERS**

Wingets Ltd., Warwick.

**CRANES, STONE AND GRANITE SAWING,
POLISHING, MOULDING, PLANING
MACHINES**

Anderson, Grice & Co., Carnoustie, Scotland.

**DRY CELLS for TELEPHONES, BELLS,
RADIO SIGNALLING, MEASURING IN-
STRUMENTS, TORCH and HANDLAMPS**

Hellesens Ltd., London.

**TAR and ASPHALT SPRAYERS, TAR
BOILERS, Etc.**

Braham, Paterson, Benham Ltd., London.

**All CLASSES of BELTING and BRAKE
LINING, and ASBESTOS SHEETS, SAFETY
CURTAINS**

British Belting & Asbestos Ltd., London.

LEATHER, HAIR and COTTON BELTS

W. Lambourne & Co., London.

**WE ARE ALSO ABLE TO QUOTE
& SUPPLY THE UNDERNOTED
MACHINERY BY ARRANGEMENT
WITH OUR LONDON HOUSES.**

**AERATED and SODA WATER FACTORY
MACHINERY**

Wm. Barnard & Sons Ltd., London.

**KNITTING MACHINERY for HOSIERY and
KNITTING FACTORIES**

Wm. Wyrton & Co., Ltd., Machinery.

**KNITTING MACHINES, CIRCULAR and
FLAT TYPE**

Harrison Patent Knitting Machine Co., Manchester.

**MUFFLE FURNACES for MAKING
ENAMEL WARE**

Incandescent Heat Co., Ltd., Birmingham.

LANCASHIRE BOILERS, TURBINES, Etc.

Daniel Adamson & Co., Dukinfield, England.

**BISCUIT MAKING and BAKERS MA-
CHINERY**

T. & T. Vicars Ltd., London.

MILLS for FLOUR and RICE MILLING

Alfred R. Tattersall & Co., London.

PAPER MILL MACHINERY

Bertrams Ltd., Edinburgh.

**DIE PRESS MACHINERY for METAL
STAMPING, CARTRIDGE MAKING**

Taylor & Challen Ltd., Birmingham.

**RAILWAY MATERIALS, YATES RAIL
ANCHORS**

Yates Improved Rail Anchor Co., London.

**RUBBER GOODS, HOSE, BELTS, RUBBER
FLOORING**

Singapore Rubber Co.

GLASS

Chance Bros. & Co., Ltd., Birmingham.

TILES

T. & R. Boote Ltd., Burslem.

BITUMINOUS PAINTS

Bitulac Ltd., Newcastle-on-Tyne.

HARDWARE

Wm. Lewman & Sons Ltd., Birmingham.

PARTITIONS, Etc.

Harris & Sheldon Ltd., London.

**See our Stands and Exhibits at the
BRITISH EMPIRE FAIR**

SOME LEADING HONG KONG ENTERPRISES

HARRY WICKING & CO.

AMONG the many agencies for British products that are held by Harry Wicking & Co. are those of Izal, Solignum, Norusto, F. H. Ayres' Sporting Goods and Foster Clark's canned Kentish Fruits.

IZAL. It is natural that one should prefer a disinfectant to be pleasant to use.

Izal is a milk-white emulsion which is most pleasant to use. Even in its concentrated form (600 times as powerful as when used), its smell is mild and agreeable whilst in its diluted form its odour is most difficult to detect. It possesses none of the disadvantages which are so common to most disinfectants, but is a most agreeable and pleasant fluid to handle.

Whatever emergency may arise, whether it be the arrival of a baby or the non-arrival of the dust-cart, the disinfectant which should be at hand should be adaptable for all purposes—and no disinfectant more adaptable than Izal is obtainable. Izal can be mixed with salt-water.

SOLIGNUM.

THERE is no building material which suffers so much and so readily from deterioration, decay and attack by insects as timber, but on the other hand, no material can be more cheaply and easily protected against these destructive agencies.

Many owners of property and users of timber are inclined to regard the cost of preservation without considering the infinitely higher cost of replacing decayed timber. A comparison of the respective outlays is convincingly in favour of the employment of a wood preservative.

It affords protection against the harmful effects of Dampness, exposure to weather, Dry-rot, White Ant (termites or comen), Wood Borer and all other enemies of timber.

NORUSTO.

RUST costs millions a year. Vast sums of money are constantly spent on iron and steel work of all descriptions, and the only protection against rust and corrosion is the coating of paint which it receives. This protective film must of necessity be thin, and yet it carries great responsibilities, the very life of the metal depending upon it.

Obviously, therefore, it is impossible to devote too much care and thought to the choice of paint to be used and the task should only be entrusted to one which is specially prepared for the purpose, and which may be relied upon to perform its duty faithfully.

Such a paint, meeting all requirements, is Norusto Metal Preservative Paint, which in addition has a greater covering capacity than ordinary paints, coats less than all but the cheapest paints, is easily applied, and is supplied ready mixed for use in a wide variety of colours.

F. H. AYRES.

F. H. AYRES' Sporting Goods are recognised by leaders in the world of sport to be the best obtainable. Their Tennis Racquets are being used by the leading Davis Cup Players of this and many other nations, as well as by many prominent tournament players in Britain.

FOSTER CLARK.

FOSTER CLARK'S famous canned Kentish Fruits as well as their Custards, Blanc Manges and Jellies need no introduction to members of the Empire.

WILLIAM POWELL LTD.

FOR the past fifty years William Powell's outfitting establishment has grown up with this Colony. The best of Britain's mercery and tailored goods are to be found at William Powell's.

They are agents for "Jaeger" and "Morley" woollen goods, "Burberry's" raincoats, Hats, Sun Helmets and Caps from "Glyn's," "Hawke's," etc. "Van Housen" and "Atlas" shirts and collars, "Bective," which is considered the aristocrat of British footwear, and also "Keltic" and "W" brands are amongst their varied selections. They have a Bond Street cutter in charge of their tailoring department, and they guarantee that all their work will give complete satisfaction to their customers. Their premises are easily found as they are situated at the extreme end of the street directly opposite the Star Ferry Entrance in the heart of the business and social life of the Colony. Their address is:—9, Queen's Road, Central, Hong Kong.

LANE, CRAWFORD LTD.

MORE than 83 years ago, on March 2nd, 1850, Lane, Crawford's Departmental Stores came into existence. Mr. Lane, whose mind the project of founding this firm originated, was master of a sailing vessel trading with Hong Kong in 1848. The Colony was then only seven years old and, if it owes much of its importance now to the shipping that enters the port, at that time its very existence depended on the shipping. Captain Lane's first impression of Hong Kong was not a pleasant one. Carrying out the ordinary routine of his duties on his first visit to the Colony he set about revictualling his ship, and, to his surprise, found that facilities that existed in other ports were absent here. He had great difficulty in obtaining the necessary supplies for the return voyage and it is a tribute to his foresight and determination that on that difficulty he built a departmental store that has outlived him and that has developed far beyond his expectations. When he arrived in London on the return voyage in 1848 he persuaded a friend, Mr. Crawford, to become his partner in establishing a shipchandler's business in Hong Kong, and in 1850 the two men established the firm of Lane, Crawford and Company in a matchless on the harbour front. As His Excellency the Governor (Sir Cecil Clementi, K.C.M.G.) said in 1926 when opening the firm's new premises in Exchange Building, "From these small beginnings the firm has grown to the dimensions which we now see, thanks to the foresight of the pioneers who founded it and to the enterprise and integrity of their successors in the business. It is upon foundations like these that the commercial greatness of Hong Kong has been built; and, so long as the same enterprise and integrity characterise British merchants in Hong Kong our commercial position in the Far East will be sound and secure."

BRANCHES OPENED. It is not only in this Colony that this firm has established a reputation for sound commerce. During the period 1850-1905 branches were opened in Shanghai, Yokohama and Kobe. These branches were later taken over by local managers and subsequently turned into limited liability companies. The Yokohama branch was unfortunately destroyed in the earthquake of 1923.

There are many other large firms in this Colony which have been established for many years and which have a reputation for commercial integrity but there is no departmental store with as long and as reputable a history as Lane, Crawford, the dozen of departmental stores in China.

ON LOK YUEN.

DURING recent years many new industries have been established in Hong Kong. One of the most successful of these is the On Lok Yuen Biscuit Factory.

The On Lok Yuen Company was incorporated in 1922 and a factory erected. It consists of a four storeyed brick building. On the ground floor is the ice-cream plant and packing room. The first floor accommodates the confectionery department and the fourth the packing room for confectionery.

The first step in the manufacture of biscuits is the mixing of the various ingredients. When I visited the factory, the whole plant was engaged in making "cream crackers." The principal ingredients, excluding, of course, those that must remain "trade secrets," are flour, milk, butter and sugar. All these are kept in a store room in the corner of the large bakery. Near the door of the store room are three large mixing machines shaped like the cement mixers that are such common sights wherever new buildings are being erected. The flour passes first through an automatic sifter from whence it proceeds into three electric mixing machines. Here the other ingredients are added and the machines continue to beat the rhythmic tune on the mixture until the right degree of "stiffness" is attained.

The two most popular kinds of biscuits produced by the On Lok Yuen factory are Cream Crackers and Soda Crackers. If the proof of the biscuit is in the eating then these local products are first rate, and if the proof lies in the appearance, then they are, if anything, superior to the imported article.

The On Lok Yuen factory sends

DAVIE, BOAG & CO., LTD.

A MINATURE house of 380 cubic feet capacity is exhibited wherein the Robertson Ventilation system is demonstrated. Roofed with Robertson Protected Metal, maroon colour of 10 1/2 x 6/8ths corrugations, with siding of Flat R.P.M. of Aluminium colour the house is ventilated by three Robertson Vehicle Ventilators.

In service these Ventilators will exhaust a minimum of 40 cubic feet of air per minute thereby effecting 6.32 air changes per hour in the house. This demonstrates the manner in which all types of buildings can be treated and raises the subject of natural ventilation far above the stage of guess-work.

TEA.

This firm also holds the agency for "Ricksaw" Brand Tea packed by the famous Brooks, Bond Company of Ceylon, which has been awarded ten gold medals for purity, strength and flavour. The large sale in Hong Kong indicates its popularity. Exportation direct from the Gardens in Ceylon results in the price to consumer being much lower than other teas of similar quality.

TEXTILE GOODS.

The Exhibit of Textile Goods comprises a selection of wool and cotton yarns and fabrics produced in the Yorkshire and Lancashire Mills of the British Manufacturers Export Association (Textiles) Ltd.

From the Irish Linen Mills Ltd. of Belfast are shown a range of bleached and ecru linens which are widely used in the China Embroidery trade. A further interesting development in the Linen Trade is the supply to China of Aircraft fabrics manufactured by this firm which have been extensively used by the British Government for both Aeroplanes and Dirigibles. The standard Quality 57L is displayed by arrangement with Messrs. The Far East Aviation Co., Ltd., who are the sole Concessionaires for this fabric in South China.

"PINETOL" THE MODERN DISINFECTANT.

How pleasant it is at the change of the season to find one's clothes carrying a faint odour of Pinol. No musty smell from your winter clothes if they have been packed away with a few cubes of "PINETOL" which disinfects cupboards and clothes, destroys and repels insects, cleanses and purifies W.C.s etc. It is ideal for washing down Floors, Kennels, Poultry Houses, etc.

"PAGE AUTOMATIC DOOR CLOSER.

A model of a Doorway is exhibited. The "Page Automatic Door Closer" affixed is full-size but its tension has been slackened. It can be adjusted to close a heavy door as effectively as it does the model.

Its ADVANTAGES are that it is Simple to fix: Slamming or roughly closing the door will not damage nor loosen the working parts; it is very neat in appearance, is unobtrusive, has a clean looking Chromium Plated Finish, is easily adjusted, and once adjusted requires no further attention for years. It is supplied for right or left-hand doors.

HONG KONG HOTEL GARAGE.

THE Hong Kong Hotel Garage is displaying at the Empire Fair a Synchro-Mesh Demonstration unit which illustrates the easy gear-change system of Vauxhall cars.

Every motorist or would-be motorist should examine this demonstration unit; no-one seeing and trying the easy-gear change which is possible with the Synchro-Mesh box could possibly fail to be intrigued and impressed by its effective simplicity. Vauxhall Cars and Bedford trucks are 100% British and worthily uphold Britain's reputation as the foremost engineering nation in the world. Visit the Empire Fair and try out the Synchro-Mesh Demonstration Unit for yourself. You will be delighted with its efficiency and the ease of its mechanical action.

biscuits all over China and exports them to Singapore, Manila, Java and the outposts. The growing popularity of the biscuits is due, says the managing director, Mr. Cheung Kat Shing, to the progressive policy of his firm which is determined to leave no stone unturned to produce an article not only better than any other local product, but at least as good as the imported article.

Wide Range Of British Manufacturers

Represented by
REISS, MASSEY & CO., LTD.

A WIDE range of products from the factories of the foremost British manufacturers is displayed by Messrs. Reiss, Massey & Co., Ltd. at the second Empire Products Fair held in Hong Kong. The exhibits are divided into two sections, namely, British Engineering Products and British Proprietary Lines and Sundries of many descriptions.

The Engineering Section comprises exhibits of Oil and Gas Engines, pumps and lighting plant by Ruston & Hornsby, Ltd., Lincoln and associated companies. This well-known British firm recently took over the establishments of several agricultural machinery makers in England and is able to cater for a wide range of requirements. The Ruston Lister Marine Co., Ltd., London is marketing the Ruston Lister Marine productions which include Marine Engines of all types. Exhibits of labour-saving Auto-trucks, High Speed Oil Engines and Kerosene Engines are to be seen from the R.A. Lister Co. of Dursley. Another display by this important group includes Compressors and Pneumatic Tools from Broom & Wade Ltd., High Wycombe.

Messrs. Leyland Motors Ltd., Lancashire, England—for whom Reiss, Massey & Co., Ltd. were recently appointed agents—have been recognised throughout the world as the leading makers of commercial vehicles since they started manufacturing in 1895. Their large range of models includes lorries of 2 to 12 ton capacity and buses with seating for 20 to 60 persons, also fire-engines, trolley buses, refuse vehicles, oil engines etc. The chassis exhibited is a Leyland Cub KP3, suitable for a bus body for 26 seats.

Representatives from Messrs. Ruston, Hornsby & Messrs. Leylands are available for information and particulars of machinery and motors.

An excellent range of Builders and Contractors supplies are represented by the interesting display

of stoneware, drainpipes and drain-fittings from Burn & Co., India and James H. Lamont & Co., Ltd., of Edinburgh—Concrete Mixers and Stone Breakers by the Newcastle-Upon-Tyne and high-class door, window and builders' fittings in bronze, brass and anodized metal with ultra-modern designs by Gibbons Ltd. A useful Canadian product is displayed in "Alfred" Distemper, produced by the Gypsum Lime & Alabaster Co. of Toronto. This gypsum-product is the most fool-proof powder distemper on the market and can be mixed with cold water. The colours are guaranteed to be fast metallic non-fading.

Other lines displayed in Reiss, Massey's Engineering section are the celebrated Safes manufactured by The Chitwood Safe Co., Ltd., of Shrewsbury; Sheffield Tool Steels, Files & Drills by Messrs. Samuel Osborn & Co., Ltd. and Dredging Machinery from Messrs. Priestman Bros., Ltd., of Hull.

There is a unique display of British Typewriters by Messrs. Reiss, Massey & Co., Ltd., who are representing The Imperial Typewriter Co., Ltd. of Leicester, the largest concern of its type in Great Britain. The machines manufactured include Standard Imperial Typewriters—"British Right Through" and the new four-bank Portable-typewriter, known as "The Good Companion." Sales of Imperial typewriters in the British Isles alone, exceeded 1931 sales last year by more than 60%, during a period in which the maintenance of ordinary sales figures was considered a good performance. In a report from H.M. Stationery Office, it is stated that over 2,400 Imperial Typewriters were purchased during the last few years by H.M. Government, whilst Messrs. The Imperial Typewriter Co., Ltd., are also Contractors to the Crown Agents for the Colonies, including the Governments of Australia, New Zealand, British East Africa and the Sudan. It is interesting to note that 90% of the machines used by the Hong Kong Government are "Imperial." British Textiles, comprising White Goods, Towels and Bed-

spreads are exhibited from several well-known Lancashire manufacturers, including the popular "Dorcas" fabrics from Messrs. J. & N. Phillips & Co., Ltd., Manchester.

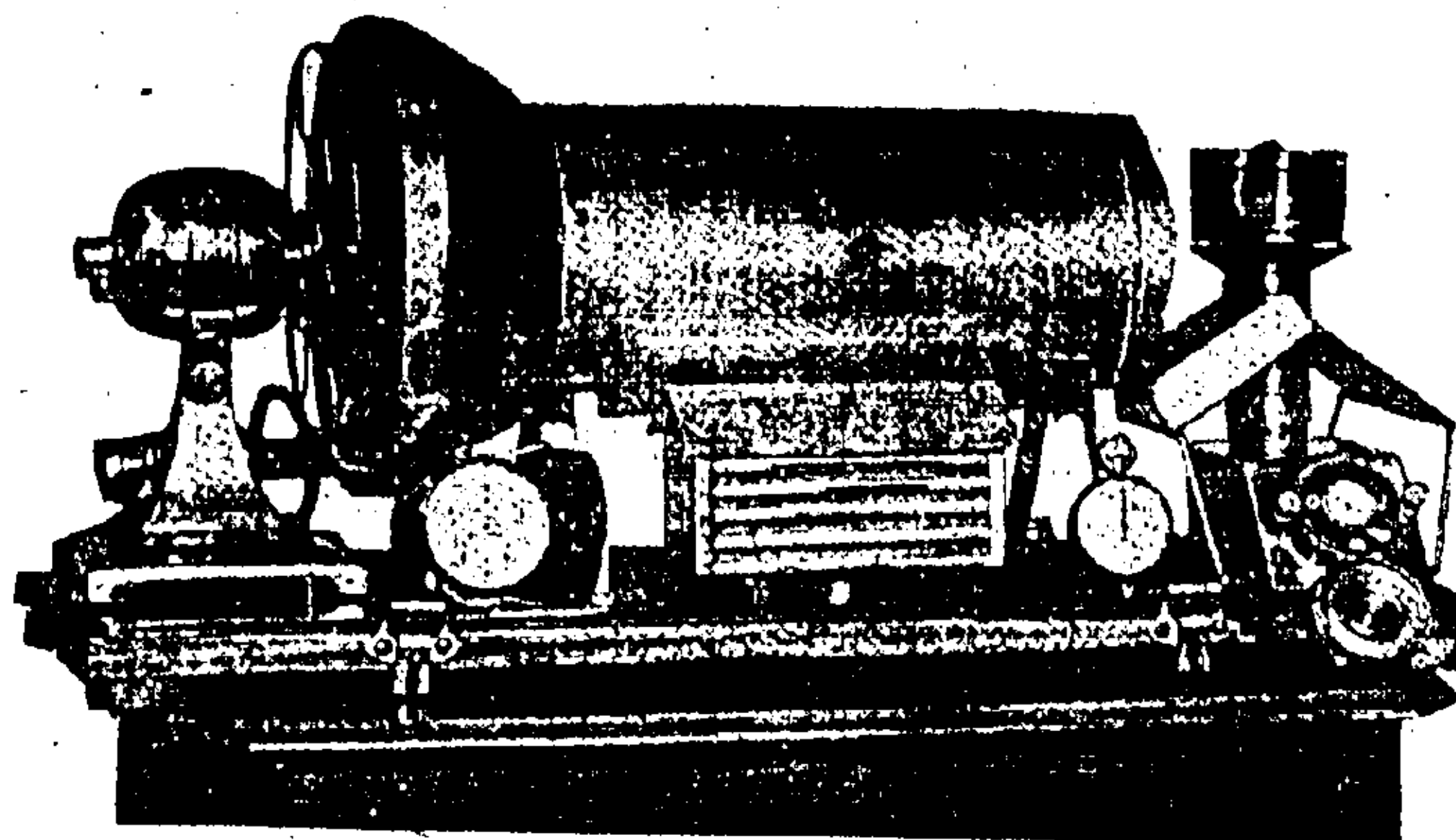
An attractive display of Photographic Materials produced by Messrs. Ilford Ltd. of Ilford, London is included in the Reiss, Massey exhibit and shows some very fine enlargements, amongst which is a remarkable study of H.R.H. The Prince of Wales. The new "Selo" and "Selochrome" films manufactured by Messrs. Ilford are also featured as well as other photographic products from the Ilford works.

A special stand is devoted to a colourful display of "Ovaltine" and "Ovaltine" Products, manufactured by Messrs. A. Wander Limited at King's Langley, Hertfordshire. This famous food beverage, manufactured from the finest qualities of malt, milk and eggs, is an outstanding example of a modern British production.

The well-known infant food "Ambrosia," from the Devon dairies and works of Messrs. Ambrosia Ltd., Liffon and Lafford, Devonshire, is also exhibited and it is interesting to note that this important British firm furnished the British Expeditionary Forces with Dried Milk supplies during the Great War.

Rapid strides have been made in the British Canning Industry and Reiss, Massey & Co., Ltd., are displaying an attractive range of British Canned Fruits and Vegetables from Messrs. J. J. Beaulah, Ltd. of Boston, Lincolnshire, where the canning is done under modern sanitary conditions.

The well-known lines of Coopers' Dog Products—"Sopex" and "Fulvex," are included in a display of products from Messrs. Cooper, McDougall & Robertson. This British firm with works at Berkhamstead, is famous all over the world as manufacturers of insecticides, disinfectants & soaps etc. Reiss, Massey & Co., Ltd. have recently become Agents for Spilliers' Dog Biscuits and are displaying six products from this firm, including some interesting booklets about Dogs.



The Robertson Ventilator Demonstrating Machine.

Lantern or Jack Roofs

an anachronism

THE OPERATION of the machine reproduced above gives a most impressive demonstration of the various ventilating devices and methods in use at the present time.

On the right of the photograph a small model of a Robertson Patent Ventilator is seen in position on an adjustable sloped roof ready to undergo anemometer test. The test completed, the Robertson Ventilator is removed, its place taken by the small model Lantern or Jack Roof shown in the centre of the photograph, and a similar test carried out.

Comparison of results shows—

ROBERTSON PATENT VENTILATOR High exhaust efficiency under all conditions.

LANTERN OR JACK ROOF

Under no condition is it as efficient as the Robertson Ventilator. Large percentage of Test shows complete failure to exhaust and the creation of back-draughts.

Robertson Patent Ventilators are stationary, have no moving parts, consequently there is no noise, no expense for operation, adjustment or repairs.

Sole Agents:

DAVIE, BOAG & CO., LTD.

4, Queen's Building, Hong Kong.

Telephone: 28116.

Telegrams: "DAVISACK."

HUMBER & HILLMAN

THE SNIPE "80."

THE HUMBER "SNIPE" is a reputed leader of its class. In its new form it is without equal for powerful, speedy, superlative performance. It is today probably the finest expression of modern automobile design. A wide range of body styles is available, each having its own wide choice of colour finishes. It is obtainable in Tourer, Saloon, Seaside Saloon, Four-light sports Saloon, Foursome Coupe and Limousine de Ville.

SPECIFICATION.

Six-cylinder side-valve engine, rated at 23/8 h.p.

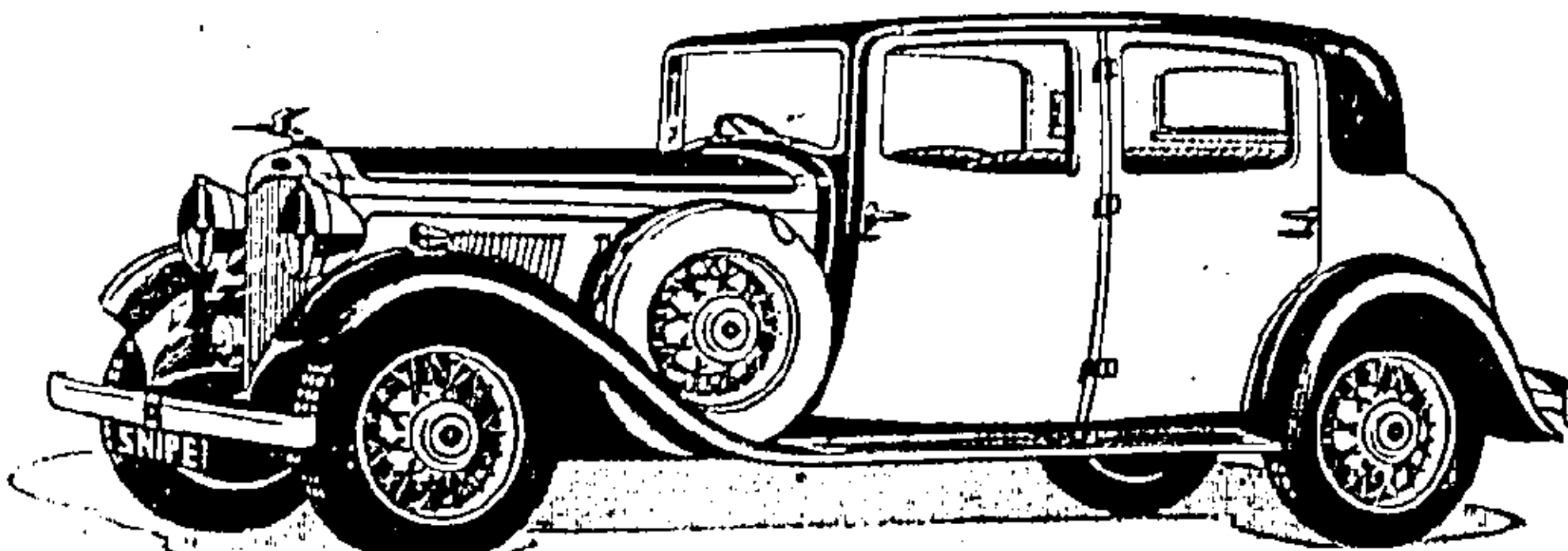
Four speeds, with silent third; Bendix Duo-servo, self-energised four-wheel brakes; diagonal cross-braced chassis frame; semi-elliptic springs with "Luvax" thermostatically-controlled shock-absorbers; Lucas 12-volt system, with Starlix automatic starting, twin horns, dual screen wipers and lavish equipment generally. Wheelbase: 10 ft. 2 1/2 ins.; track 4 ft. 8 ins.; overall length, 14 ft. 5 ins.; overall width 5 ft. 8 ins.

Other famous cars in the Humber range are the "Pullman", a most luxurious 7 seater, giving superb performance, and for more limited purposes, the new Humber "Twelve", at its low price, the most remarkable luxury car it is possible to obtain.

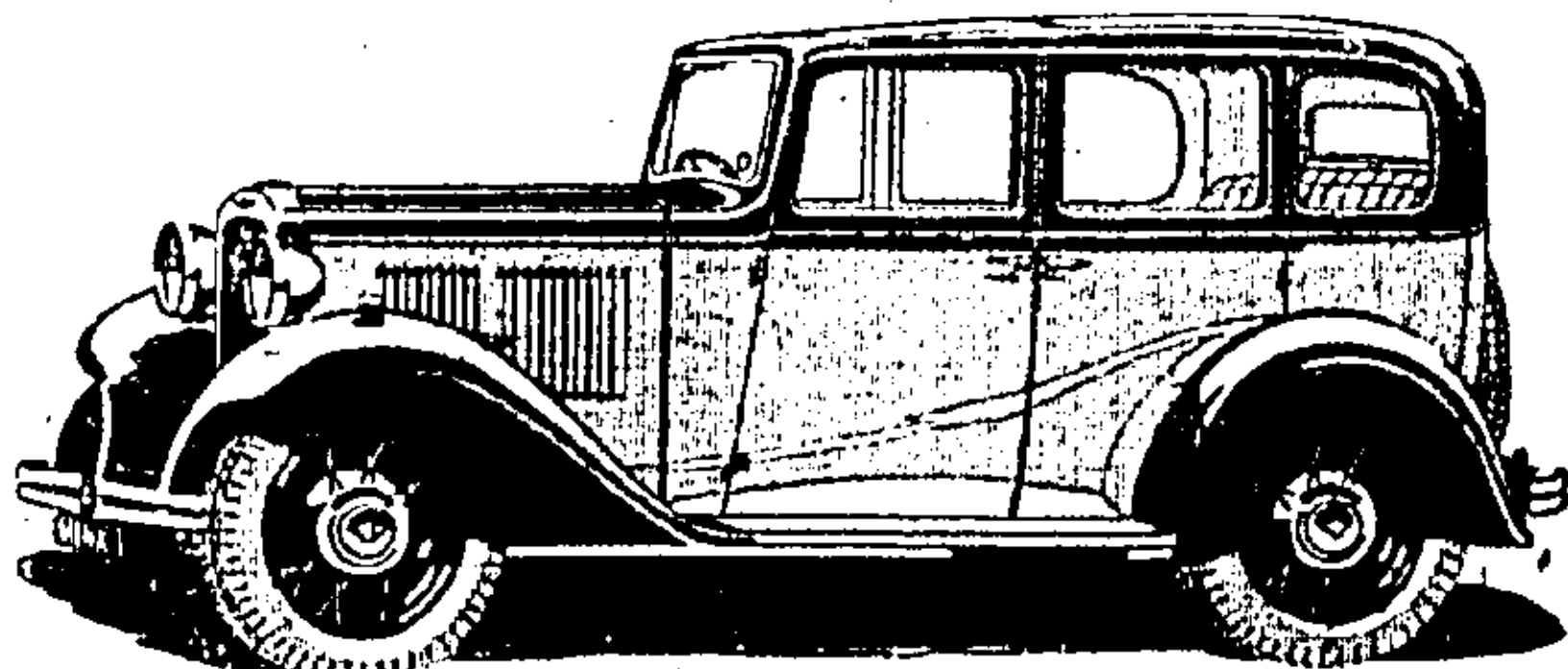
THE STURDY 10/30 h.p. HILLMAN - MINX.

SINCE its introduction less than two years ago, the Minx has made a phenomenal leap into popularity, and is generally accepted as one of the finest examples of modern light car construction providing "big car" performance. Its specially economical upkeep is also a point of outstanding interest.

With the Minx came also the introduction of "Cushioned Power", that scientific constructional development which made possible a performance hitherto considered practicable only with much higher-powered and high-priced vehicles. Giving four "full six footer" accommodation, it is available as a 8/50, Saloon de Luxe, Four-light Sun Saloon, Club Sun Saloon, Sports Tourer and Tourer.



HUMBER SNIPE SPORTS SALOON.



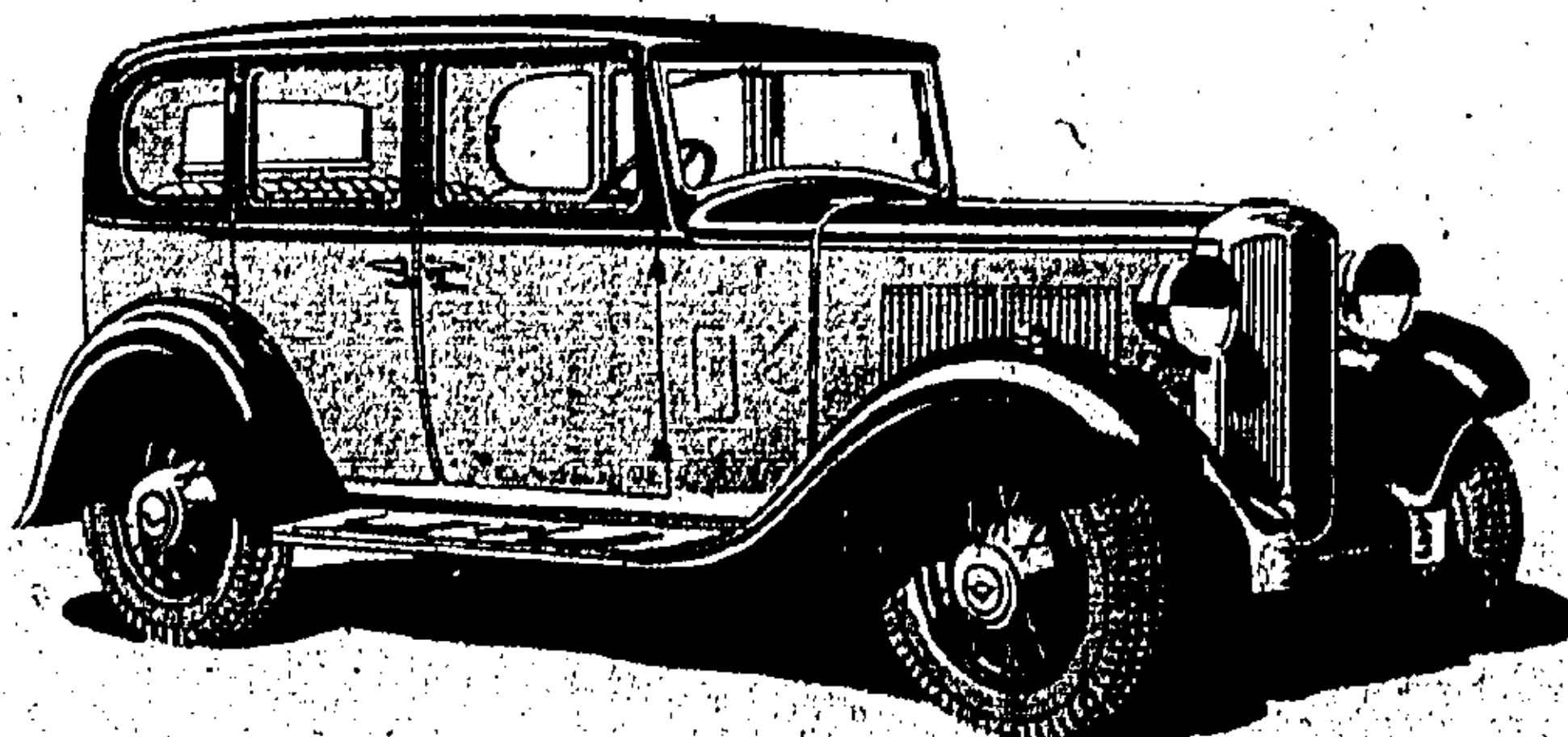
HILLMAN "MINX" SALOON.

SPECIFICATION.

FOUR-CYLINDER side-by-side valve engine, rated at 9.8 h.p. Three-bearing crankshaft; aluminium Acro-lite pistons; pressure-fed lubrication; Solex self-starting carburettor; three point engine suspension incorporating Hillman "Cushioned Power"; Morris steering single dry-plate clutch; three speeds; Duo servo 4-wheeled brakes; 6-volt Lucas coil ignition; semi-elliptic springs front and rear with hydraulic double-acting Luvax shock absorbers. Overall length 11 ft. 5 ins. overall width 4 ft. 10 ins.

THE HILLMAN WIZARD.

THE Hillman-Wizard—the "Car of the Moderns" has gained for itself a markedly enviable reputation both for its advanced constructional design and its truly super performance. Offers choice of two engines sizes—the "65" type, with a h.p. rating of 15.7, and the "75" type, with a 20.9 power unit. Each unit is of 6 cylinder side-by-side valve design, employing the new "Cyclonic" induction, the former having a bore and stroke, respectively, of 65 mm. and 106 mm., and the latter a 75 mm. bore and a 108 mm. stroke. Engine suspension in both cases is three-point, incorporating "cushioned-power". Each model has 4 speeds with "Traffic top"; Duo-servo 4 wheel-brakes; Lucas coil ignition; Starlix automatic restarting; specially sturdy double cross-braced chassis frame, and unusually large semi-elliptic springs front and rear. Overall length, 14 ft. 2 ins. Overall width 5 ft. 3 ins. turning circle, 33 ft.



HILLMAN "WIZARD" SALOON.

SOLE AGENTS IN HONG KONG & SOUTH CHINA:

GILMAN & CO.

HONG KONG.

New and Outstanding British Contributions to 1933 Motoring

HUMBER & HILLMAN CARS are designed by motorists for motorists. In the latest models you will discover true breeding expressed in a like-looking car which, in every way, lives up to its appearance on the road. You will find numerous improvements, the addition of many advanced features: but you will still find that high standard of materials, workmanship and finish which the experienced motorist has always associated with the Humber and Hillman names. Smooth as the engines of these famous cars have always been, they have been made even smoother by CUSHIONED POWER. This unique and patented method of engine and transmission suspension, evolved by Humber and its associated companies, is now incorporated in all cars in the Humber and Hillman range.

CUSHIONED POWER minimises vibration at its source and insulates chassis and body from the little that remains. It is the latest engineering requisite specifically designed and built to couple real big car performance, appearance and comfort, with light-car operating costs.

When you take the wheel of one of the splendid cars in this magnificent group, you will immediately realise what an advance over all previous cars in a comparable range has been made.

BRITISH LEADERSHIP

DODWELL'S AGENCIES.

Waygood-Oils Lifts & Escalators:

We can supply, instal and maintain all types of electric lifts and escalators under the direct supervision of two European experts from our Principals, Messrs. Waygood-Oils. We maintain a well trained staff of fitters for this work and our service station is open day and night. About 80% of the lifts in Hong Kong and Canton have been supplied and are maintained by this department.

Gardner's Engines:

This department is under the direct supervision of a representative from our Principals, Messrs. Norris Henty & Gardner, Ltd. and we supply, instal and maintain all classes of semi and full Diesel engines for marine and stationary purposes. The new vehicular harbour ferries and a large proportion of harbour launches are equipped with Gardner engines.

Lancashire Dynamo & Crypto Company:

We carry stocks of generators and motors for all purposes and our electrical engineer will advise and quote for complete installations, including switch gear, for which we represent Messrs. George Ellison & Co.

Refrigeration:

We are agents for L. Sterne & Co. of Glasgow and the British Air Conditioners and are in a position to quote for, instal and maintain plants for cold storage, ice making and air conditioning.

Electro-Plating:

We represent Messrs. W. Canning & Co., Ltd. of Birmingham and besides carrying stocks of complete equipment and materials, we have installed a modern plant for plating in chromium and other metal finishes.

Heating & Sanitation:

We have a large staff of specially trained heating and sanitary engineers and plan, estimate for and carry out first class installation. The leading buildings in this Colony have been equipped by this department.

Steel Windows & Doors:

We are agents for Messrs. Crittall & Co. and their own representative in this office is prepared to

plan and estimate for steel casements of all descriptions.

Electric Wiring:

We carry out complete lighting and power installations by our own electrical fitters under the direct supervision of a European expert, and Messrs. Johnson & Phillips cables are used throughout.

General:

We have steadily maintained our policy of retaining experts on our staff to handle the various agencies and, in all cases, installations are carried out by our own men without any part being sub-let, as we have found that this is the only way that we can ensure good work.

Office Equipment Department.

Roneo.

Roneo comprises all that is modern in Steel Office Equipment. All Furniture is made throughout of the best quality Steel, stove enamelled to a hard and durable finish in Olive Green. Mahogany and Oak grained finish can also be obtained.

Desks.—The tops of desks are covered with Olive Green Battledrop Linoleum. Automatic lock on centre drawer controls all drawers, hence only one key is required.

Filing Cabinets. Two, three and four drawers, Quarto and Foolscap. All drawers have Ball-Bearing suspension slides which made the drawers practically noiseless and life-long. Automatic locks control all drawers.

Storage and Stationery Cupboards.—All sizes each with shelves adjustable every inch. Extra Shelves can be fitted in a minute.

System of Visible Card Records. Roneodex All titles are visible and seen at a glance. Any classification can be obtained. Requires no guide cards.

Loss and mis-filing of cards eliminated. No system can be more perfect and so simply secured.

Paints, Varnishes, Enamels, Etc. With the agencies of WILKINSON, HEYWOOD & CLARK, and THE RED HAND COMPOSITIONS CO. (Underwater Compositions), we are able to offer all kinds of decorative and protective materials as represented by PAINT.

(Continued on Column 4.)

SUPERSILK HOSIERY

A PRODUCT OF CANADA.

THE Supersilk Hosiery Mills are located in London, Ontario, Canada, which city, located as it is on the river Thames, was originally chosen by Lord Simcoe, as the prospective capital of Canada. In addition to being one of the most beautiful cities in Canada, London, Ontario, sometimes called the "Forest City" because of the unusual number of trees lining its streets, is also a large industrial centre. Several hosiery mills are located in London, among the largest and most modern of which are the Supersilk Hosiery Mills Ltd. This Canadian company specializes in the manufacture of full-fashioned pure thread silk and chifferon hosiery and upon the basis of quality has been able to build up a large business not only in Canada but also in such important export markets as United Kingdom, Australia, New Zealand, South Africa, Central and South America and the Far, Middle and Near East.

The present tendency among manufacturers to lower the price and quality of their products has not been followed by the Supersilk Hosiery Mills Ltd., who, although cutting their prices commensurate with the decreasing cost of raw materials and labour have carefully maintained their high standards of quality. It is their boast that Supersilk hosiery manufactured by the latest machinery in the most up-to-date shades, weights and designs offers value which is second to none. Buyers may be confident that in purchasing Supersilk hosiery they are securing a first-class article made from the finest silk thread available, and ladies the world over wearing Supersilk hosiery, with the assurance that more smarter and more durable are on the market at the same price.

Australian Wool In The East

By F. H. TOUT, M. L. C.

HAVING given a great deal of consideration to it, I am most optimistic of the development of trade between Australia and the East. Perhaps I should quickly add that I am also among those who recognise that this trade, to achieve its maximum results and remain permanent, must be reciprocal.

In our trade with the East, as far as Australian exports are concerned, wool is, and in my opinion must remain, pre-eminent. In Australia wool is our greatest industry. Commencing, as the historian has it, "with a few nondescript sheep," about 150 years ago, Australia can fairly claim that it has developed the greatest wool industry in the world. This Island Continent produces incomparably the largest proportion of good merino wool, which is the best wool, and consensus of opinion is that not only is wool better grown, but it is better shorn, better classed, and better marketed in Australia than anywhere else in the world. The wool market in Sydney is the biggest merino wool market in the world, and, in addition, there are other big auction markets in Australia. Australia has been enabled to win the world's wool premiership through having the largest scope of suitable country for merino wool production, through having the ideal climate for such production, and through the skill and enterprise of Australian sheepbreeders and wool-growers.

The virtues of wool may be summarised thus:—

(1) Wool absorbs water more readily than any other textile fibre, and holds it longer. There is no tendency for it to deposit moisture on the skin, with consequent discomfort to the wearer, and liability to catch cold with small changes in atmospheric conditions.

(2) Wool generates heat in itself. When water is absorbed heat is generated by the wool itself, thus creating a healthy glow on the skin when the initial perspiration is absorbed by a freshly aired garment.

(3) Wool is the best insulator for heat. It has a low heat conductivity, and the beard of fine fibres on a wool garment entrap air, so as to form a healthy insulating layer next to the body, and maintain it at an equable temperature.

(4) Wool is light. A wool fibre is lighter in weight than any other textile fibre of the same thickness. (5) Wool is perfectly elastic. Wool makes a perfect, complete recovery from strain, and has the extraordinary power of taking up large extensions without rupture or permanent damage.

(6) Wool transmits the health-giving ultra violet rays. Wool is the correct wear for sun bathing. For effective and lasting good, the body must also be warm.

(7) Dyestuffs are less liable to fade on wool, and are faster on wool than any other fabric.

(8) Wool is the natural body covering. Developed by man from the inner coat of the sheep, designed by nature as the bodily protection for an animal next its skin, it forms the ideal wear for the human body.

It is an indisputable fact that wool is being more and more used throughout the world, and thanks to scientific research, new uses are constantly being discovered for wool—so much so that it seems it can be said that the last word in the use of wool can never be said. Westernisation of the East, which process is inevitable, is bound to make wool more and more popular throughout the Orient.

Australia is awakening to the markets' call of the East, and the spirit that should make for great development is in the air. As we get to know each other better, so we should trade with each other more. I like to picture still better shipping services between Australia and the East (we in Australia should call it the Near East) partly as a result of and partly as an encouragement to the increased value of trade—both cargo and passenger—and I believe all this will contribute to the well being of all the countries directly concerned, and to the peace and progress of the world.

—Eastern Trade Journal.

(Continued from Column 2.) WILKINSON, HEYWOOD & CLARK has studied Far Eastern conditions for nearly half a century, and with their large technical staff—two representatives in the Colony—and huge range of stocks available, a unique service is offered to all those interested.

Samples, Tint Cards, Descriptive Brochures, Specifications and full technical information will be gladly furnished upon request, and a perusal of their Buyers' Guide will demonstrate the range of activities covered.

Enquiries are welcomed for special process paints for Railway, Shipping, and Industrial purposes.

PROVISIONS DEPARTMENT

Huntley & Palmer's Biscuits—Anyone visiting the huge Biscuit Factories of Huntley & Palmer at Reading to-day would scarcely believe that the foundation stone of this great business was a small confectionery shop opened by Mr. Thomas Huntley at 72, London Street, Reading on 1826. For the extent that this enterprise has grown in just over 100 years, is without parallel in the biscuit trade.

In 1851—10 years after Mr. George Palmer had added his indefatigable spirit as well as his name to the business, and the year in which they were awarded the Bronze Medal for Biscuits at the first International Exhibition held in London—the firm had 300 people in its employ. To-day, about 4000 workpeople with the aid of modern machinery contribute to its progress.

To-day, in fact, the House of Huntley & Palmer stands pre-eminent in the biscuit trade and is known throughout the world for its manufactures. For since the signing of the partnership deed in that small Reading shop, the firm has not deviated from the determination of its founders to use only those ingredients of known quality and purity on the manufacture of their products.

"I. X. L." Jams—contain nothing but the best and freshest of prime Tasmanian fruits and pure refined cane sugar. Tasmanian fruits are known the world over for their excellent flavour, and this flavour is naturally communicated to the manufactured product. In addition, it can be stated that the Pure Food Laws of the Common-

wealth of Australia (of which Tasmania forms part) are the most stringent in the world. The above facts, together with the great care exercised throughout in the manufacturing operation, serve to justify the claim we make that I. X. L. Jams have no superior anywhere.

"Pineapple" Hams & Bacon—the Home of the "Pineapple" Brand is Queensland, Australia. "Pineapple" Hams and Bacon are famous for their wonderful and delicious flavour. Only the choicest of meats are used in their production, and with the meticulous care exercised in the smoking and curing, have evolved Hams and Bacon without equal anywhere.

"Dodwell's" Tea—right from the tea gardens of Ceylon. Specially selected by our own experts and packed and shipped from Colombo by our own Office. To consumers with a refined taste for Ceylon Tea we unhesitatingly recommend our pack. It is sold in one and half pound tins under three qualities. Extra Choice of "Green" Label. Choice with a "Yellow" Label and our Fine grade in a "Red" Labelled tin. If you are unable to get it at your grocers or commodore store, telephone or write us, and we will supply you. You can buy our Tea of equal or better quality than others at two-thirds the price, and the reason for this is, we do not advertise, and therefore credit you with the cost of advertising in the price of our Tea.

BATGER'S CONFECTIONERY—

BATGER'S high class confectionery for which the local agency is held by Frank Colo and Company is known all over the world. The main factories of this firm are situated at Ratcliff, London. Here are made innumerable varieties of crackers, stockings, novelties, cake frills, bolly sprays, cake stands, carnival novelties etc. All kinds of tinned and bottled sweets are manufactured and care is taken to assure that all products arrive overseas in perfect condition.

For weddings, birthday parties, anniversaries etc. Batger's carry a complete range of decorative table material of modern design.

Batger's products are all-British and maintain the high standard of manufacture that is one result of the firm's 185 years experience.



HE'S A NEW MAN TO-DAY

Yesterday, it looked as if he would be laid up. However, he did what you should do, when 'flu is imminent. Go home at once; have a hot bath; a generous glass of "Black & White" Whisky—and off to bed. All traces of that cold will be gone in the morning.

This mellowed old Whisky should be in every home, for social occasions and emergencies.

You will feel

a new man after a . . .

"BLACK & WHITE"

SCOTCH WHISKY

SOLE AGENTS:—

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ICE HOUSE STREET.

TEL. 20636.

Fresh Milk From Canada!

Watch your children thrive on

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THE GREAT HEALTH-BUILDER

The PERFECT MILK SUPPLY

Safe - Convenient - Nutritious

THE BORDEN CO., LTD.

TORONTO,

CANADA.



OBTAINABLE AT ALL STORES.

AUSTRALIAN PRODUCTS

ARNOTT'S FAMOUS BISCUITS

Manufactured by Wm. Arnott, Ltd., Homebush, N.S.W.

GLOBE BRAND CANNED MEATS

Manufactured by The New South Wales Canning Factory, J. Barnes, Ltd., Sydney, N.S.W.

DIAMOND BAR BRAND CANNED FRUITS

Exported by Gollin & Company Pty., Ltd. Sydney, N.S.W.

ST. GEORGE BRAND CANNED MEATS

Manufactured by St. George Preserving Company, Dunedin, New Zealand.

CASTLE BRAND CANNED MEATS

Exported by Gollin & Company Pty., Ltd., Sydney, N.S.W.

ECLIPSE BRAND HAMS, BACON and FRESH BUTTER

Manufactured by Forgett, Jones & Co., Sydney, N.S.W.

LIGHTHOUSE and MOON BRAND ROLLER FLOUR

Exported by Gollin & Company Pty., Ltd., Sydney, N.S.W.

ON SALE at All Leading Stores.

Sole Agents for Hong Kong & South China,

A. B. MOULDER & COMPANY, LIMITED,

China Building, (3rd floor),

Queen's Road, Central.

Telephone: 20381.

Australian Traders Agency

in connection with

PETERSEN & CO.

63/65, Des Voeux Road, C.

HONG KONG.

Agents for

"SCARLETT" Canned Fruits, Meat, Soups, Jams, Cordials Tomato Sauce, Pickles, Essences, Honey, Kornies, etc., etc.
 "FRESIAN" Butter, fresh and in tins.
 "GRANNY SMITH" Fresh Apples.
 "OHANEZ" Fresh Grapes.
 "PACKHAM" Fresh Peas.
 "O-SO-LITE" Self-Raising Flour.
 "MACROBERTSON" Chocolates and Toffee.
 "DUFOR" Motor Car Spare Parts.
 "BRITISH CERTIFIED" Motor Car Batteries.
 "LUSTRE" Hosiery and Lingerie.
 "CRAFTSMAN," "IONA," "ODEN" Shoes.
 "IMPERIAL," "CHALLENGE," "SUPREME," "PREMIER," "PERFECT," "MARVEL"
 Brushes of all Kinds and Descriptions.
 "SEMPY," "TOCAM" Sole Leather.
 "SEA KING," "GOLDEN COIN" and other Brands of First Grade Australian Flour, also Wheat.
 "LIBERTY," "NUBACK," "KESTOS" Corsets and Brassieres.
 "DON" Golf Bags, Footballs, etc.
 "STERLING" Paints and Varnishes
 "HACKETT" Patent and Upper Leather.
 "NATIONAL" Motor Springs.
 "ZWAR" Patent and Upper Leather.

Distributors for

"KIA ORA" "O.T."

Cordials and Concentrated Extracts.

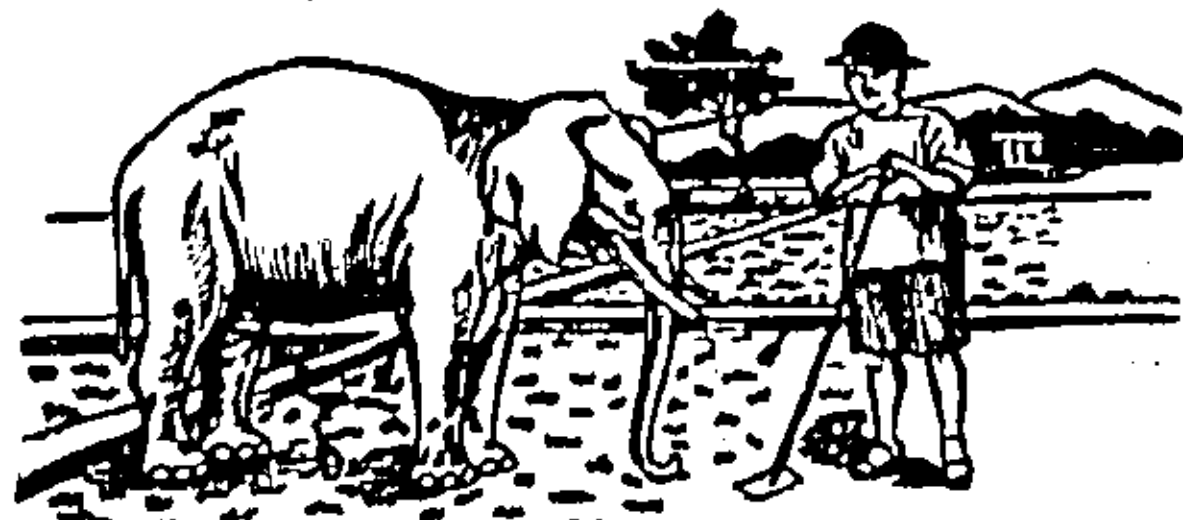
A. CAMERON & CO.

(China) Ltd. — SHANGHAI.

Sole Distributors in
Hong Kong & South China

PETERSEN & CO.
Hong Kong.

"ELEPHANT" BRAND
FERTILIZERS



Manufactured by: Consolidated
Mining & Smelting Company
of Canada Ltd., Trail, B.C.

**THE CONSOLIDATED MINING & SMELTING
COMPANY OF CANADA, LTD.,**
TRAIL, B.C.

SOLE AGENTS

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(China) Ltd. — SHANGHAI.

LEAD — ZINC — CADMIUM

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Federation Of Industries

SIR GEORGE BEHARRELL'S
PLEA FOR LEADERSHIP.

SIR George Beharrell speaking at the Annual Meeting of the F. B. I. on April 5th prefaced his remarks upon the general situation by referring to the work done by the Federation during a year of stress and strain, of anxiety and uncertainty.

THE OTTAWA CONFERENCE—AND AFTER

After paying a tribute to the work performed by the Empire Committee, under the inspiring chairmanship of Sir Hugo Hirst, by Lord Weir as the Federation's nominee as an Industrial Adviser to the Government, and by the Committee formed at Ottawa under the chairmanship of Mr. Woolcock, Sir George referred to the Ottawa Conference as the earnest of greater achievements. "It may be," he said, "that the welding together of the British Commonwealth of Nations—and I emphasise the word Commonwealth—is a task more for industry than for politics. Let us see that we play our part."

THE BRITISH TARIFF

The machinery which had been set up for constructing and administering a tariff system in this country followed very closely the recommendations which had been put forward by the Federation two years previously. The work of the Import Duties Advisory Committee was being closely observed by the Federation, but it was obvious that the fashioning of a completely scientific tariff structure must take a long time.

UNEMPLOYMENT

"We are passing," he said, "through something of a profound economic revolution such as certain centuries in history have witnessed. No man can contemplate the mass of unemployment, approaching to an aggregate of three million souls, without having his heart stirred within him by feelings of sorrow and anxiety. With trade depression, privation comes also to a large number of people with small incomes, who have had to accept heavy reductions in capital value, and in many cases almost a complete suspension of income. The spirit of all classes has been marvellous, and has probably done more, to rehabilitate the prestige of this country than even the stability of our great financial institutions. This attitude of all our citizens is in keeping with our traditions of the past, which caused a distinguished writer to comment that in English history the hopeless hour has always been the most hopeful. To maintain this attitude deserves and demands great leadership. The heart of our people is still strong and valiant, but the time has come, in my judgment, when the Government could give us fresh encouragement."

THE NEGOTIATION OF NEW TRADE TREATIES.

Referring to the treaty negotiations which will be undertaken in the near future with many countries, Sir George again emphasised the need for courageous leadership. The Government, armed with the two weapons of tariffs and the knowledge that the market of this country is perhaps the most desired market in the world, are in a strong position. He hoped that they would realise their strength, and that in particular they would use the opportunity given by the negotiations to see that exchange is made more readily available. "It does not seem to me right," he said "that we should be unable to secure the necessary exchange for the payment of our goods when our purchases for which we pay largely exceed in value our sales to a particular country."

RUSSIA

Referring to trade with Russia Sir George stated that the balance of trade between the two countries was far too one-sided at present. The position at the moment is necessarily a very delicate one, but he felt sure that the Government would have full support in the action they were taking.

WAR DEBTS

Sir George said that he wished he could see a settlement earlier than June 15th. Our last payment, he observed, enhanced our credit and reputation, but the receipt of the payment seemed to have proved costly to our creditor.

THE GOLD STANDARD

Referring to the possibility of our being pressed to return to the Gold Standard at the forthcoming World Economic Conference, Sir George said "I hope that no attempt will be made to do so until it is abundantly clear that the time is ripe and that steps have been taken to ensure that the Gold

Standard will be properly and faithfully worked in the future by all nations. We are a long way from that desideratum to-day."

CONCLUSION—THE NEED FOR LEADERSHIP

In conclusion Sir George reaffirmed his belief that the Federation of British Industries enjoyed a richer degree of confidence to-day than ever before.

"My sure confidence," he continued, "is that Great Britain will win through by the sheer character of its people. We have lost neither the initiative nor skill which placed Great Britain in the forefront of industrial nations. Give us real leadership, with courage and imagination, and the future shall be greater than the past. For a policy of apathy and despair have no use. We need to-day a policy full of faith and hope and encouragement, a policy boldly conceived and pursued with determination and persistence."

Ours is a glorious country with a wonderful heritage and it merits the best Leadership we can give to it."

THE STORY OF KLIM

At the door of the KLIM plant all milk is inspected as delivered. This is purely a precautionary measure and one taken because of the extreme anxiety that only the best milk be used. The accepted milk is then pasteurized and subjected to the process by which milk becomes KLIM. Known through the process anyone can understand why KLIM is milk. Through the "Spray Process," the milk is forced through tiny pinholes so that it comes out in the form of a cloud mist. This milk spray enters a room through which are blowing strong currents of filtered warm air. This warm wind immediately absorbs the moisture in the milk and the solid portion falls like snow in drifts of powdered milk. That is all—it was milk uniform, safe milk supply.

POPULARITY OF AUSTRALIAN GOODS

A. B. MOULDER & CO., LTD.

IN a recent interview with our representative, Messrs. A. B. Moulder & Co., Ltd. stated that there is an ever increasing demand for Australian and New Zealand canned goods, for several brands of which they are the sole agents in Hong Kong and South China.

The famous Arnott's Biscuits, manufactured by Wm. Arnott, Limited, who have been manufacturing biscuits for over sixty years in Australia, are one of the most popular lines, having a large sale in Hong Kong and outports.

Other lines imported by A. B. Moulder & Co., Ltd. are: Globe Brand Canned Meats, Diamond Brand Canned Meats, St. George Brand Canned Meats, Castle Brand Canned Meats, Ellipse Brand Hams, Bacon and Fresh Butter, also Lighthouse and Moon Brand of Australian First Grade Roller Flour.

All of these lines will be on exhibition and sale at the firm's stand at the Empire Products Fair, Peninsula Hotel.

A Great Organisation

"Pines and Pines and Pines as far as the eye can see."
Robert Service.

THE growth of this organisation one must admit is positively phenomenal. From the small beginning in 1924 of 8,734 acres, the Company have now 144 thousand acres planted, containing more than one hundred million trees.

It is not generally appreciated the great number of uses to which pines and its products are put. To-day, there are over 4,600 commercial uses of pinetrees. Many industries entirely depend upon pines, artificial silk being one which holds a firm place in domestic life.

Chemicals, drugs, line, art, leather etc. One could go on enumerating them. One is reminded that we live to-day in a paper age. The paper industry depends upon pines, in fact it is agreed by scientists that soft wood comes next to food in man's requirements. It is agreed by the Forest experts that we are faced with a definite famine of soft wood within the next 20 years. The depleted forests of America are causing considerable anxiety, in fact America is dependent upon Canada for 70 per cent. of her requirements. Yet Canadian Forests are seriously warning the Canadian people that Timber is being cut down ruthlessly, and in such remote localities that it takes up to 3 years to drive it to the mills. This surely should be a warning. Fortunately some countries realise the seriousness of this practice, and are planting furiously, but it must be remembered that in most cases it will take up to 60 years to reach maturity. In the meantime, Timber is still being cut, cut, cut.

An investment is being offered to the public by the N. Z. Perpetual Forests of unparalleled value, where so called Gift Edge investments may, due to the worlds economic conditions, and the breaking down of any system or systems, crumble over night. Whereas assets in

the form of trees insipite of any conditions must continue to increase in value. The status and stability of the company is definitely assured and the agreement made with Bond Holders in a water tight one.

The investment is within the reach of everyone; terms are arranged where Bonds may be purchased over a period of 3½ years. The realisation of the Forests is vested in the hands of a Public Trust Co. of Bond Holders only, which means that the Bond Holders are responsible to themselves for the money they have invested, since the decisions regarding marketing of the forests will be in the hands of the Bond Holders.

A PROGRESSIVE AUSTRALIAN ORGANIZATION

THE Australian Traders Agency are importers and representatives of all kinds of Australian products. The attractive new offices are situated in the Oi Kwan Life Assurance Building, 63-65 Des Voeux Road, Central.

The manager, Mr. L. A. Bunbury, was formerly commercial representative in Australia, and upon taking up trade in Malaya, Siam and the Dutch East Indies, about three years ago, he realized the potentialities of the China trade and concentrated on Hong Kong. He recently established the Australian Traders Agency, working in conjunction with Messrs. Petersen & Company, who are importers of British Empire Products, having offices at the same address.

Among the many lines imported by the Australian Traders Agency, the principal ones are: Leather, Flour and various kinds of provisions.

The Agency, who are also buying agents for many Australian firms, exports various Chinese products to Australia, thus practising reciprocity.

£3,700,000 Capital!

attracted by growing demand for Softwood.

"Of one very essential raw material the reserves are diminishing so fast that the world will be faced with a shortage. The material is Pulpwood."

Viscount Rothermere.

£300,000,000 is spent annually for pulp and paper.

WE OFFER A POSITIVE AND SECURE INVESTMENT IN HOLDINGS OF £25 EACH CASH PRICE OR £30 TERMS PRICE EXTENDING OVER A PERIOD OF 3½ YEARS. THERE ARE TO-DAY MORE THAN 4,600 COMMERCIAL USES OF SOFT WOOD.

This is the safest and wisest investment that can be made to-day.

READ THESE STRIKING TRIBUTES.

"A GREAT ORGANISATION"

"This great concern, N. Z. Perpetual Forests, Ltd., is another object lesson for pessimistic New Zealanders..."

(N.Z. Stock Exchange Gazette June 1st, 1931).

WORLD-SHORTAGE OF WOOD.

"I have just returned to Canada from a three months' trip through England, Italy, France, Switzerland, Holland and Germany, more than ever convinced of the SERIOUS WORLD SHORTAGE OF WOOD."

(Frank J. Burnham, one of Canada's best known authorities.)

Of the total area of over 200,000 acres N.Z. Perpetual Forests planted over 146 thousand acres containing over 100,000,000 trees.

WE SOLICIT & WELCOME
Enquiries at our Empire Fair
Stand or at our Offices.

**N. Z. PERPETUAL
FORESTS LTD.**

4TH FLOOR, ASIA LIFE BUILDING, QUEEN'S ROAD,
HONG KONG — TELEPHONE 27524.



AROUND THE STALLS AT THE EMPIRE FAIR

(Continued from Page 7.)

Vivella fabrics are ideal for frocks, blouses, under-clothes, caps, hats, etc. They made up splendidly, and plenty, sure and draped perfectly. Be sure to visit the Vivella stall at the Empire Fair. You will be astonished at the quality and variety of the goods on display.

GIBBS DENTIFRICE.

GREEN Dragons! Ivory Castles! Elfin Crusaders! What more do you want, in these days of artificiality, to banish dull care? The Ivory Castles represent your teeth; the Green Dragons represent the demons of decay, and the Elfin Crusaders are, of course, Gibbs Dentifrice, which protects your teeth from decay and keeps them white and shining.

The display provided for Gibbs Dentifrice at the Empire Fair is really striking. You can see the Castle being attacked by the Dragon which, in turn, is being attacked by the Elf. The whole display is splendidly arranged and is attracting much attention.

Gibbs Dentifrice conforms, in its composition, to those principles which Dental opinion definitely agrees upon. The fact is proved beyond doubt by the result of an enquiry recently addressed to 9,765 dentists.

Just as the principal duty of a good soldier is to defend his country from its enemies, so the principal duty of Gibbs Dentifrice is to defend your teeth from their enemy—decay—and for this purpose it is, as a Dental Authority says, "As near ideal as a Dentifrice can be."

Now do not forget that your teeth are Ivory Castles and do not forget that the best way to defend them is to use Gibbs Dentifrice. It is the best dentifrice that comes out of Britain and that means it is the best in the world.

BOVRIL

USING Sherlock Holmes method of the association of ideas and "pure deduction, my dear Watson" we find that when we think of England our thoughts must inevitably turn to "Bovril," one of Britain's most famous food

manufactures. First of all, in thinking of England our minds naturally seek some concrete subject which is typical of English history and tradition and what more typical than the Tower of London? From contemplation of the Tower of London our thoughts develop naturally to the Beef Eaters of the Tower. Once we have arrived at the beef eaters it is only two steps through beef to bullocks and through bullocks to Bovril. "Elementary, my dear Watson."

Using the same method with Bovril, we find that it is associated in our minds with savoury soups and stews; with dainty sandwiches; with all sorts of strengthening meat dishes. Bovril is the bachelor's friend, the cook's standby, the housewife's helpmate and the athlete's trainer.

It may not be generally known that Bovril is particularly suitable for making delicious sandwiches. The housewife will ask, of course, how these sandwiches are made. Here is the simple recipe. Take thin bread and butter—spread on a thin coating of Bovril and, hey presto! the result is as savoury a sandwich as one could wish for. One of the most useful attributes of Bovril is the fact that no matter how long you keep it, it will always be fresh and pure. Every process of its manufacture is the result of years of experience in making this world famous food product.

Now, when you visit the Empire Fair, do not fail to visit the Bovril Stall. See the splendid display, take part in the free distribution of sandwiches and if there are any of the famous Bovril recipes that you wish to know, ask one of the Bovril Girls.

Remember Bovril makes not only delicious soups and stews, but also appetising sandwiches.

SIMPSON'S FLOUR.

THERE is probably no more interesting household task than the preparation of food.

Every housewife in the land, although the great majority take no active part in their kitchen, is interested in seeing that her cook-maid or "boy" gets the best possible results from the oven. After all success in cookery is not difficult to attain. There is nothing of black

magic in the making of a good cake or a good pudding. But there is much pleasure and satisfaction in winning a reputation for the making of delicious table dainties. Let us examine the factors which contribute to the making of a successful cook. The kitchen is of course, the workshop of the cook. It is necessary that it be equipped with the proper appliances for good cookery. I shall not attempt to tell you of the things you need. I take it for granted that yours is the average home kitchen with a good and sufficient number of such utensils as are required in the preparation of good dishes. Consider, then, the ingredients which you must use. Do not have them in poor quality. If you seek to make a good cake, or good pastry remember that good ingredients are essential. Flour undoubtedly forms the basis of successful cookery. Many housewives still use plain flour, adding baking powder or cream of tartar and bicarbonate of soda as a leavening agent. A great many housewives now use Simpson's Self-Raising Flour.

When you visit the Empire Fair make sure you see Simpson's Self-Raising Flour Stall where all kinds of table delicacies are being made with it.

A special cooking expert will be in attendance and will answer all enquiries and demonstrate what wonderful results can be obtained. Chinese leaflets have been prepared explaining fully how to use this flour—take one home for the cook-book.

NUGGET.

IF it were possible to take a worm's eye view of Queen's Road, what a different perspective we would have on life! Instead of judging a person's character by his soulful eyes, his masterful jaw, his sensuous lips, his laughing mouth or his comfortable figure, we should be compelled to base our ideas of his character solely on his feet.

It would be difficult if the subject of our interest were barefooted. Of course, square toes might denote determination, thin toes meanness, soft pads generosity, round toes pugnacity and so on; but when the feet we are interested in are decorated with shoes or boots, our investigation is made much easier; because footwear has personality character.

We might misquote a famous saying: "By their shoes ye shall know them." The man who wears a pair of shoes which are covered with a dull lustreless polish or none at all is not the man of force and personality needed in these days of

progress. The woman whose shoes lack that scintillating brilliancy that only Nugget can give is not the woman of charm who from, hat to heel, becomes the "cynosure of neighbouring eyes."

Nugget Boot Polish is a British product. It is made in Britain of British Materials by British workmen. It has a world wide reputation. One comes across it in the wilds of Africa as well as the drawing rooms of Mayfair.

Take note of the Nugget shoe shine boys at the Fair. With their smart red coats and dapper sailor hats you can't miss them. Let them prove to you that there is no better brighter more scintillating shine than that produced by Nugget.

HARRY WICKING & CO.

Prince's Building, Hong Kong.

Sole Agents in

Hong Kong & South China for the following

British Products

NORUSTO

THE METAL PRESERVATIVE

SOLIGNUM

THE WOOD PRESERVATIVE

IZAL THE ALL-PURPOSE DISINFECTANT —

The Germicide that kills

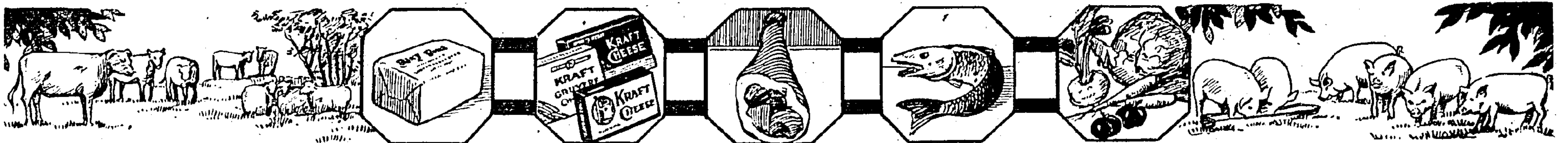
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FOSTER CLARK'S KENTISH FRUITS



The Empire's Finest Dairy Produce

Hong Kong's Dairy Farm is British throughout

Capital \$1,875,000

The greatest Institution of its kind in the Far East

With the Dairy Farm quality has become a tradition. It has kept faith with its patrons for over thirty years. Its proud reputation is inviolably entrenched behind the precepts of Quality and Service.

SEE OUR DISPLAY OF DAIRY PRODUCE
AT THE EMPIRE FAIR,
24-27 MAY.

Also visit our Branches at 13, Queen's Road
Central, and 76, Nathan Road, Kowloon.
where a full display of
EMPIRE MEATS
is to be seen.

DAIRY FARM, ICE & COLD STORAGE CO., LTD.



THORNTON-PICKARD
REFLEX CAMERAS
ENGLISH REFLEX
CAMERAS
WITH
ZEISS
LENS

A. TACK & CO
25, Des Voeux Road, Central.

AGFA
MOVIES
and
PROJECTORS
"ZEISS"
BINOCULARS
and
KINAMO with fl. 4 Lenses.

Special Free Empire Fair Supplement.

Hongkong Sunday Herald.

THE LARGEST CIRCULATION IN SOUTH CHINA.

THE NEW OPEL
Sensationally beautiful, sweepingly new and smart. So swift, so easy to drive, and so good-looking that you will agree with the man who inspected the NEW OPEL when he said—"YOU CAN BUY A BIGGER CAR, BUT NOT A BETTER ONE."
Prices from \$2,500.00.

OPEL

THE DRAGON MOTOR CAR CO., LTD.
Telephone 30228
33, Wong Nei Chung Road, Happy Valley.

Vol. X, No. 482. 號一廿月五 日三廿月四年三十三國民華中 HONG KONG, SUNDAY, MAY 21, 1933. 日七二月四 西曆一九三三年五月二十日 中華民國二十二年五月二十日 Price, 10 Cents Per Copy.

JAPANESE SENTRY WOUNDED BY CHINESE YOUTH IN PEKING

STEAMERS COLLIDE IN SHANGHAI

Hoan Sinks After Ramming.

60 CHINESE PASSENGERS RESCUED.

Shanghai, Yesterday.
The Chinese steamer Hoan, bound for Amoy, collided in the harbour this morning with an incoming vessel, the Johanne Justensen, chartered by the Kailan Mining Administration from the Anglo-Danish Steamship Company. The Hoan was rammed amidships and began to sink rapidly. Only the masts and upper deck are now showing above water. The Johanne Justensen was badly damaged in the bows. The Hoan carried about 60 Chinese passengers, all of whom were rescued from the sinking vessel by police launches. There were no casualties.—*Reuter.*

TO REGULATE OIL INDUSTRY

Government Control In America.

BILL PROPOSES WIDE RESTRICTIONS.

(*Reuter's Special Service.*)

Washington, Yesterday.
The Oil Conservation Bill, sponsored by the Government, giving the Secretary of the Interior wide powers to regulate the oil industry, was introduced into the House of Representatives yesterday. The Bill also forbids any importation of petroleum or its products, without certificates from the Secretary of Interior, who is directed to limit imports to the daily average of the last six months of 1932.

Washington, Earlier.
It is understood that the United States Administration is contemplating the inclusion of a special clause in the Industrial Rationalisation Bill, giving the Government control of the oil industry, in which, at present, there is serious overproduction.

The Industrial Rationalisation Bill, involves an expenditure of \$3,300,000,000 on public works, and a shorter working week.

Short Story Series

Popular Features In The "China Mail."

"The Price of Things," a great short story by the popular novelist Foster Wray will appear in tomorrow's *China Mail*, continuing the series of short stories which are published daily in Hong Kong's oldest and brightest newspaper.

Other features in the *China Mail*, the oldest-established newspaper in the Far East, include the Colony's best Sports pages, a Women's page, a cross-word puzzle, bridge notes, and a daily cartoon. Columns on Literature; Art and Drama, Building, Engineering and Aviation; Motoring; Cinemas and Food and Home Economics, also appear during each week.

SENSATIONAL ATTACK ON GUARD

CHINESE TROOPS WITHDRAW

Japanese Continue Advance.

MANCHUKUO FORCE CROSSES TAO HO.

Peking, Yesterday.
The withdrawal of the Chinese troops continues from the various fronts. According to reliable Chinese reports, the Japanese troops continued their advance southwards after occupying Miyun and this morning Japanese planes bombed Nianlan-shan and Kaoliang. On the Peking-Mukden Railway Manchukuo troops are reported to have crossed the Tao Ho and to have occupied Tangfang.—*Reuter.*

GEN. HO ESCAPES. BOMB PLOT.

FOUR MEN ARRESTED ON TRAIN

Peking, Yesterday.
A Chinese telegram from Lutai reports a daring attempt to assassinate General Ho Chu-kuo. The report says that the guards on General Ho's special train yesterday morning discovered four nationals "of a certain country" on board the train, and found bombs and other dangerous weapons on their persons. The culprits are still being detained for questioning.—*Reuter.*

PEKING TREASURES

Fifth Batch Sent To Shanghai.

Shanghai, May 19.
The fifth batch of Peking Palace treasures is expected to arrive here from Pukow on May 22nd. The new batch consists of 5,843 cases, including treasures that formerly adorned the Temple of Heaven, the Summer Palace and the Palace Museum.—*Reuter.*

CHIN FEI'S DEATH IN PEKING.

Emperor Tung Chih's Concubine.

Peking, May 19.
The death of Chin Fei, concubine of Emperor Tung Chih, at the ripe age of 78 occurred here today. Leading members of the Manchukuo community held a memorial service for her today. Henry Pu Yi, Chief Executive of the Manchukuo Government is an adopted son of Emperor Tung Chih.—*Reuter.*

DR. SCHACHT IN LONDON.

Warmly Greeted By Montagu Norman.

(*Reuter's Special Service.*)

London, Yesterday.
Doctor Schacht, President of the Reichsbank, arrived here yesterday afternoon. He specially broke his journey from the United States to Berlin in order to see Mr. Montagu Norman Governor of the Bank of England, greeted him at the station and warmly shook hands with him. Dr. Schacht refused to make any statement regarding his talks with President Roosevelt, until he had reported to his Government.

SWORD WOUND MAY PROVE FATAL

ASSAILANT ARRESTED BY JAPANESE

INCIDENT MAY ADVERSELY AFFECT TRUCE NEGOTIATIONS

PEKING, YESTERDAY.

AN UGLY INCIDENT OCCURRED THIS MORNING WHEN A CHINESE YOUTH DROVE UP BY CAR TO THE ENTRANCE OF THE JAPANESE BARRACKS AND STRUCK A JAPANESE SENTRY ON THE HEAD WITH A SHORT SWORD, INFLECTING A WOUND WHICH MAY POSSIBLY PROVE FATAL.

The youth failed to escape, as the driver became scared and drove off before he could get in again. Japanese soldiers swarmed out of the barracks and carried in the Chinese youth, the latter's fate being unknown at present.

A foreign correspondent who was taking a picture of the incident was also seized, but was later released. The Japanese have now erected sandbag barricades and have posted a double guard complete with tin hats.—*Reuter.*

Tokyo Reaction To Truce.

DEMAND LIFTING OF BOYCOTT

Tokyo, Yesterday.
The Chinese truce proposals thus far have not been taken seriously by the Japanese militarists who are insisting that the truce is only acceptable to Japan on the following conditions:—
(1) The truce must be formally proposed by a responsible Chinese commander.
(2) A demilitarised zone be established south of the Great Wall 10 miles deep.
(3) Anti-Japanese and anti-Manchukuo movements and the boycott must be suspended.
(4) Nanking must promise to cease supplying arms and ammunition to anti-Manchukuo Volunteers.—*Reuter.*

SUN FO DENIES TRUCE REPORT

Shanghai, Yesterday.
Interviewed by *Reuter* today, Mr. Sun Fo, President of the Legislative Yuan, declared that the report that a compromised had been reached with Japan was untrue. He said that if there were any arrangement at all, it was for the local truce in North China, which would in no way affect the general Sino-Japanese situation. Mr. Sun Fo did not believe that the Japanese troops would enter Peking and Tientsin.—*Reuter.*

NANKING DENIAL TO CANTON

Nanking, Yesterday.
The Central Executive Council this afternoon despatched a reply to the South-West leaders, denying the alleged terms of a Sino-Japanese armistice mentioned in their statement and asking them to cease attacking the Central Government on the basis of rumours.—*Reuter.*

Tientsin Fracas.

PLAINCLOTHESMEN ATTACK NATIVE CITY

Tientsin, Yesterday.
Last night's disturbance was started by men in plain clothes who advanced towards the Native City in small groups from the various points. They are alleged to be non-

Japanese Note To Gen. Ho.

SENTRY IN CRITICAL CONDITION.

Later.
The Japanese military authorities have delivered a Note to the War Minister, General Ho Ying-ching, recounting this morning's incident, when a Chinese youth attacked a Japanese sentry, from the Japanese view-point.

Well-informed Japanese quarters believe the incident will adversely influence the widely-mooted "local arrangement." The Japanese sentry's condition is critical, while his assailant is still in the custody of the Japanese military.—*Reuter.*

Japanese Planes Over Peking.

CHINESE FIRE AT 11 BOMBERS

Peking, Yesterday.
This morning the 11 Japanese aerial visitors first appeared at 9.15 a.m. from a north-easterly direction. They were all bombers. Convinced that this act of war meant "business," most people took refuge under cover, but the planes flew back and forth across the city for half an hour and then made off in the direction from which they came. Their base is obviously the Japanese aerodrome on the other side of Kupeikow.

Due to a high wind it was impossible to hear whether the air defences on the city wall opened fire, but presumably they did for, after flying as low as 3,000 feet, the planes all ascended and finished their flight at a height of about 5,000 or 6,000 feet. No leaflets were seen to drop and no bombs were dropped, the only apparent object of the visit being to terrify the civilian population.—*Reuter.*

descripts. Only a half-hearted attempt was made and the attackers were easily beaten off by the Chinese police forces.

It is reported that the Chinese police found a number of pistols thrown away by the attackers who made off with their pay after a short fight.

Fighting died down shortly after 1 o'clock this morning.—*Reuter.* (Continued on Page 16.)



Scenes at Brighton, Sussex.—Men's trousers are the latest fashion adopted by the girls who have forsaken their beach pajamas for warmer apparel.—(S. & G.)

MR. T. V. SOONG IN PITTMAN'S WALL STREET

Confers With Bankers In New York.

SAILS FOR LONDON ON MAY 27.

Washington, May 19.
Mr. T. V. Soong, Chinese Finance Minister, who has been visiting President Roosevelt in order to discuss financial and economic questions prior to attending the World Economic Conference, bid farewell to President Roosevelt today and boarded a train for New York in the afternoon.

Mr. Soong and staff will leave New York for London on board the "Acquiltania" on May 27. Thus he will be practically the first delegate to the Economic Conference to arrive in London. The Conference will be opened by His Majesty King George on June 12.

It is understood that during his short stay in New York Mr. Soong will confer with Wall Street bankers and financial experts before sailing for London.—*Reuter.*

DR. YEN FOR LONDON

Nanking, Yesterday.
The Chinese National Government has issued a mandate appointing Dr. W. W. Yen an additional delegate to the World Economic Conference.

Mr. T. V. Soong, Minister of Finance, and Mr. Quo Tai-chi have been previously appointed delegates.—*Reuter.*

INSURANCE LOSS ON PHILIPPAR

£1,125,000 Claims Fully Paid.

COMPANIES SEEK TO RECOVER AMOUNT.

London, Yesterday.
It is understood that evidence of a most disquieting nature is contained in the Investigating Committee's report on the loss of the French liner, s.s. Georges Philippar, for which the London Insurance Market officially applied to the French Ministry of Marine. The £1,125,000 claim was fully met by the insurance companies, on the understanding that the underwriters received, as soon as possible the Committee's report on the disaster, but though eight months have elapsed since the report was completed, the contents have so far been kept secret.

Legal proceedings have been instituted on behalf of the French, English and Spanish underwriters against the owners of the "Georges Philippar," the Messageries Maritimes Company, to recover the value of the lost cargo.—*Reuter.*

PROGRAMME FOR SILVER

Six Points To Raise Price Level.

FIVE NATIONS AGREE WITH U.S. PROPOSALS

Washington, Yesterday.
Senator Pittman has announced a six-point programme for the rehabilitation of silver, on which he said all nations with which the United States had recently discussed the subject, are in agreement. The countries include Canada, Mexico, Great Britain, Argentina and China.

The programme states:—
Firstly, the price of silver should be reasonably raised and substantially stabilised around that point, (no specific figure was mentioned by Senator Pittman, although sixty cents has been discussed unofficially).

Secondly, the status of silver is a part of the general problem of stabilisation of currencies;

Thirdly, the Governments should agree to abandon the policy and practice of debasing and mofing up silver;

Fourthly, the restoration of the fineness of debased coins should be brought about as rapidly as practicable;

Fifthly, as far as possible there should be a larger use of silver as a base for currency issues, and

Sixthly, tariffs and other obstructions to the free movement of silver should be lowered or eliminated.

(Continued on Page 16.)

HITLER CURBS TRADE UNIONS.

Germany Appoints "Labour Trustees"

(*Reuter's Special Service.*)

Berlin, Yesterday.
Another blow at German Trade Unions has been struck by the Hitler Cabinet, by the adoption of a law creating "Labour Trustees" to control the relations between employers and workers.

"The effect of the move is to virtually cancel the present wage agreements and remove bargaining powers from the hands of the Trade Unions.—*Reuter.*

LABOUR CONFERENCE DELEGATES LEAVE.

Shanghai, Yesterday.

The Chinese delegates to the International Labour Conference left here this morning for Geneva.—*Reuter.*

Disarmament

NATIONS REPLY TO PRESIDENT ROOSEVELT

China's Reference To Japan.

RUSSIA AND SPAIN WANT PEACE

Nanking, Yesterday.

Without mentioning Japan by name, Mr. Lin Sen makes a strong reference to the Japanese military activities in his reply to President Roosevelt's proposals, which he unreservedly accepts.

Mr. Lin Sen says "China has been the victim of aggression, cities being destroyed and men, women and children being slaughtered."

"What is a mere fear of aggression to other countries is a terrible living reality to China. No Government, therefore, is more anxious to see all nations enter into a definite and solemn pact of non-aggression."—*Reuter.*

"Full Consideration" By Japan.

Tokyo, Yesterday.
A cable has been despatched in the name of His Imperial Highness, the Emperor, this afternoon, promising full consideration for President Roosevelt's (Disarmament) appeal.—*Reuter.*

Soviet Reply. SEEK DISARMAMENT AND ECONOMIC PEACE

(*Reuter's Special Service.*)

Moscow, Yesterday.
A plea for universal Disarmament and economic peace, both of which are claimed to be the policy of the Soviet, is made in the Soviet reply to President Roosevelt's appeal.

Russia declares her willingness to co-operate with the Governments interested in the realisation of such a policy, whether at the Geneva Disarmament Conference or at the London Economic Conference.

Spain Ready To Help.

(*Reuter's Special Service.*)

Madrid, Yesterday.
"Spain is ready to join any progressive steps towards solid and durable political peace," declared President Zamora, to-day, replying to President Roosevelt's message.

STABILISING U.S. DOLLAR.

Paris Doubts Report From Washington.

(*Reuter's Special Service.*)

Paris, Yesterday.
Financial circles here are sceptical regarding the Washington report that a vast fund has been created for the equalisation of dollar exchange.

No confirmation is obtainable regarding the rumour that negotiations have been proceeding between Paris, London and Washington for the establishment of such a fund.

MAJESTIC

TO-DAY TO TUESDAY. AT 2.30, 6.20, 7.20 & 9.20 P.M.



Of His Brilliant Best
JACK BUCHANAN /N
Good Night Vienna
SUPERB ENTERTAINMENT.

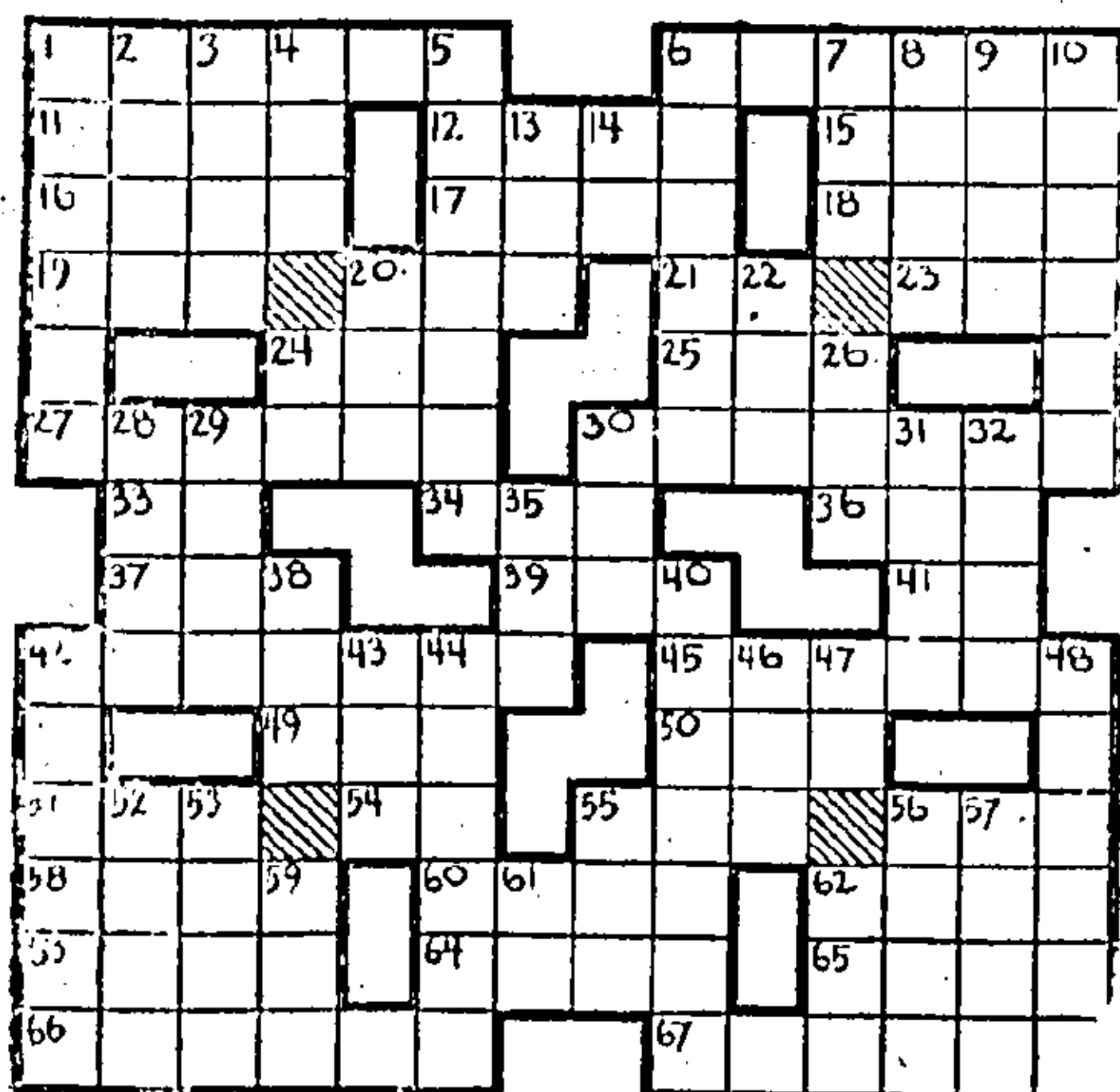
HUNYADI JANOS NATURAL MINERAL WATER

The Ideal Aperient.

Best natural remedy for: Chronic constipation, Haemorrhoids, Obesity, Congestion.
Obtainable at all leading Dispensaries and Medicine stores.
Sole Agent: A. SATOR, French Bank Building.

OUR CROSS-WORD PUZZLE.

This cross-word puzzle has been made by an expert but our readers are warned to look out for occasional phonetic spelling, such as harbor, plow, and altho.



HORIZONTAL

- 1- Demolishes
- 6- Laces
- 11- A rodent
- 12- A waiter
- 15- Rescue
- 16- A metal
- 17- Butts
- 18- Cognizant of
- 19- Residence (abbr.)
- 20- Consume
- 21- Reposition
- 22- Old spelling of tray
- 24- Tavern
- 25- Eagle
- 27- Affirmed
- 30- Stained
- 32- Half an em
- 34- Look
- 36- Tablet
- 37- Conjunction
- 39- An insect
- 41- Compass point (abbr.)
- 42- One who betrays his country
- 45- Matures
- 48- Used in negation
- 50- A Greek letter
- 51- Sorrowful

HORIZONTAL (Cont.)

- 54- And (Lat.)
- 55- Owns
- 56- A constellation
- 58- Row
- 60- To flow out
- 62- A heavenly body
- 63- Girl's name
- 64- Mature
- 65- Native of Poland
- 66- Restrains from acting
- 67- Arranges, as drapery

VERTICAL

- 1- Spins
- 2- Scarce
- 3- Greek god of love
- 4- Century (abbr.)
- 5- Shores (Poet.)
- 6- Plan
- 7- Beseech
- 8- Rave
- 9- Always
- 10- Recompense
- 13- A rodent
- 14- Exist

VERTICAL (Cont.)

- 20- Point of compass (abbr.)
- 22- Raw metal
- 24- Pronoun
- 26- Doze
- 28- Lacerte
- 29- Girl's name
- 30- Japanese coin
- 31- To raise
- 32- Paradise
- 35- Organ of hearing
- 38- Noise
- 40- Gave pleasure to
- 42- Examined
- 43- Part of the foot
- 44- A fur-bearing animal (pl.)
- 46- Pronoun
- 47- Father (Ghori)
- 48- Portions
- 52- Military assistant
- 53- Scar
- 55- Bone of the body
- 56- On the summit
- 57- A sound in the chest
- 59- Roe (Poet.)
- 61- A musical note
- 62- Mineral spring

EMPIRE FAIR.

B.A.T. Coy.'s Exhibit
Of Tobaccos.

100 PER CENT. BRITISH

The British-American Tobacco Co. (China), Ltd., are exhibiting a special Rhodian series of cigarettes and tobaccos which are 100 per cent. British products, manufactured from the finest Rhodian tobacco by Messrs. Lambert and Butler, London. The cigarettes are in two sizes, extra large and standard size. The smoking tobaccos are in curly cut, rough cut and mixture.

Besides these all-British products the B.A.T. Co. are exhibiting several other brands of cigarettes that are known throughout the world as British manufacture of unvarying quality. These are "Three Castles," "Capstan," "Gold Flake," "Players" and "Embassy." They are manufactured in England by British labour and have behind them a British reputation extending for over half a century.

In addition to "Rhodian," the company will shortly be introducing two further brands of cigarettes which are 100 per cent. Empire products, "United Empire" and "Pall Mall." If these two brands arrive in time they will also be on display.

THE EXHIBITORS.

The complete list of exhibitors is as follows:—

PENINSULA HOTEL

Central block starting from left to right:—

First Row.

John D. Hutchison & Co.
Dairy Farm.
Dunlop Rubber Co.
Hong Kong Electric Company.
Robertson Wilson & Co.
Wm. C. Jack.
Reiss Massey & Co.

Central Row.

John D. Hutchison & Co.
Lane Crawford.
Imperial Chemicals.
Callendar Cable Co.
Telephone Co.'s Teleprinters.
Jardines.
Gilmann & Co.
Shewan, Tomes & Co.
Hong Kong Rope Manf.

Third Row.

John D. Hutchison & Co.
British-American Tobacco.
Davie, Boag & Co.
Harry Wickings.
Anderson Music Company.
Wingard Newton & Co. Ltd.
Taung Fook Piano Co.

Left Wing.

Amritlal Ojha & Co.
Britannia Aerated Water.
Gande Price & Co.
Moulder & Co.
G.E.C.
Denis Hazell.

Right Wing.

Flowers.
Moorish Bar.
Canadian Section.
Bank of Shanghai Bank.
Green Island Cement Co.
Cafeteria.

Schmidt & Co.
Powell & Co.
Frank Cole & Co.
Duro Pump.
Pharmacy.
A.P.B.

Ye Old Printer.
Mackintosh & Co.
Coronet Camera Co.

ON THE GROUNDS

At the junction of Nathan and Salisbury Roads:—

Left Wing.

Motor Car Section.
Dodwell & Co.:
(a) Motor cars,
(b) Machinery,
(c) Wine and spirits,
(d) Provisions,
(e) Office equipments,
(f) Sundries.
Shewan, Tomes & Co.
A. S. Watson & Co.
Langston & Co.

LOCAL OFFICIALS APPOINTED

Mr. Todd, Chief Assistant
To S.C.A.

NEW AMERICAN CONSUL

The appointment on Mr. R. R. Todd to be Chief Assistant to the Secretary for Chinese Affairs is announced in the "Government Gazette" yesterday.

Among the other appointments gazetted are those of Mr. J. S. McLaren to be Deputy Estate Commissioner and Assistant Colonial Treasurer with effect from to-day, and Messrs. J. C. FitzHenry, G. Saunders and W. McI. Smith, officers of the Fire Brigade, to be Government Inspectors under the Gunpowder and Fireworks Ordinance.

Mr. B. Wylie is appointed member of the Board of Education for a further period of two years, and Mr. F. C. Hall is appointed a member of the Sanitary Board for a further period of three years.

H.E. the Governor has been pleased to recognise, provisionally and pending instructions from the Secretary of State for the Colonies, the appointment of Mr. Dale W. Maher as a Consul for the United States in Hong Kong.

Lieut. J. Durran, M.B., Ch.B. (Edin), has been promoted to the rank of Captain in the Hong Kong Volunteer Defence Corps.

TWO COMPANIES NOTIFIED.

May Be Struck Off
Register.

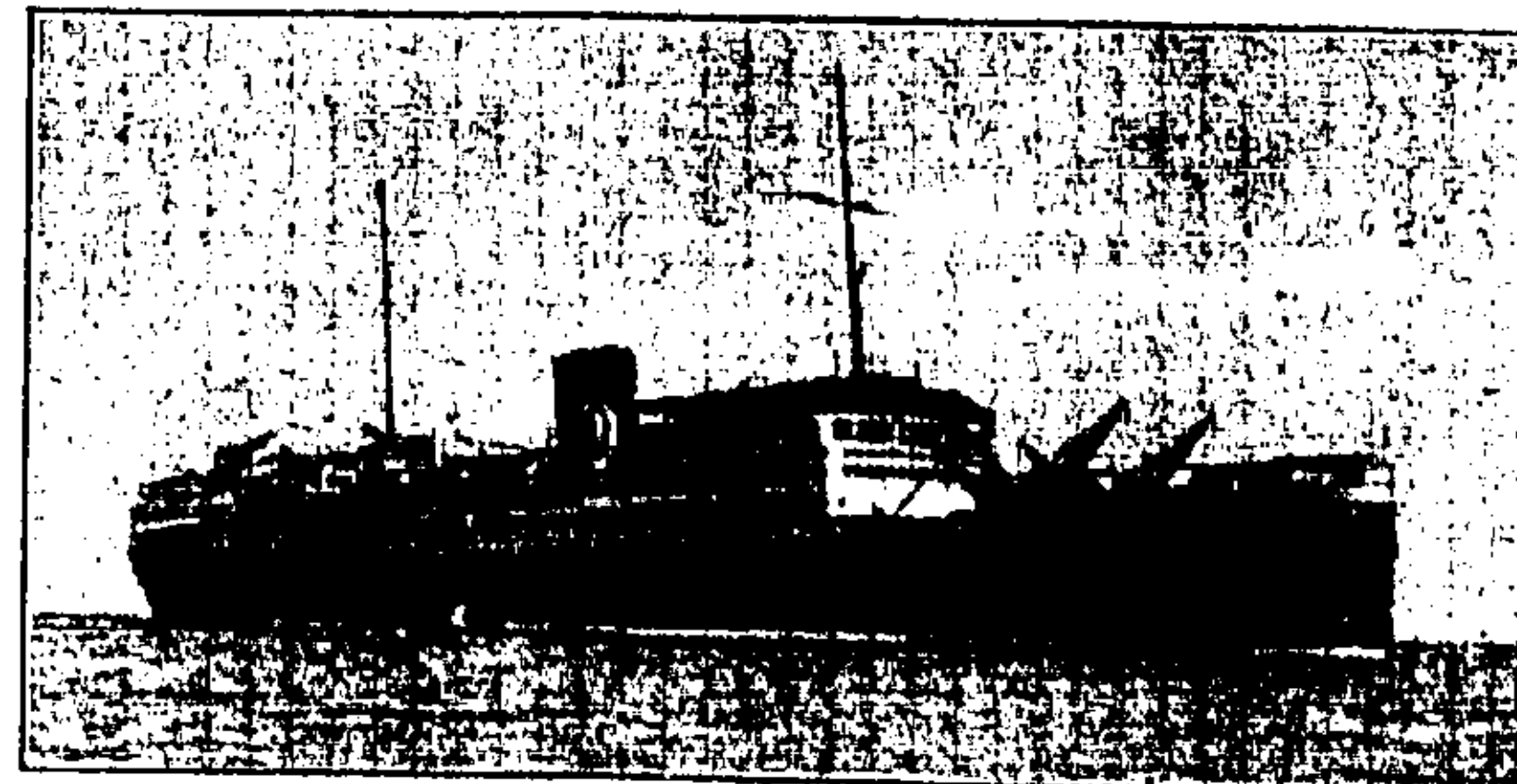
It is announced in the Government Gazette that at the expiration of three months, from May 19, the Canadian American Navigation Company, Ltd., will, unless cause is shown to the contrary, be struck off the register and the Company dissolved.

It is also announced that the Chinese Merchants Land Investment and Construction Company, Ltd., will be struck off the Companies Register, if it fails to obtain a certificate to commence business within two months.

Central Trading Co.
Howitt & Co.
Millington, Limited.
Poultry, Pigeons and Canaries Section.

New Territories Section.

Right Wing.
Motor Sections.
Reiss Massey.
Mayflower.
Oriental Trading Co.
Sun Man Pongee Factory.
China Can Company.
On Lok Yuen.
Hong Kong Engineering Co.
Bovril.
Viyella.
A.P.B.
Ovaltine.
Rudolf Wolff & Kew.
Lam Wing Yan & Co.
H. Connell & Co.
Mustard & Co.
Hong Kong Electric Co.
Concrete Products.
Anglo-China Ore Products.
China Kiliwares Manf. Co.
Koon Yick Co.
Li Man Hing Kok Company.
Kwan On Wing.
Hong Kong Daily Press.
Lam Wang Loong.
Dairy Farm Kiosk.
National Mutual Life Assn.
South China Trading Co.
Kwan Yick Vacuum Bottle Fty.
Australia and New Zealand Sec.



ROYAL DUTCH MAIL LINES

"NEDERLAND" AND "ROTTERDAM LLOYD."

ANNOUNCE

in addition to their joint schedule of
MODERN, LUXURIOUS AND COMFORTABLE MOTOR VESSELS
the extra sailing of

S.S. "SLAMAT"

From Batavia—June 17,

From Singapore—June 19,

At Marseilles—July 8,

At Lisbon—July 11.

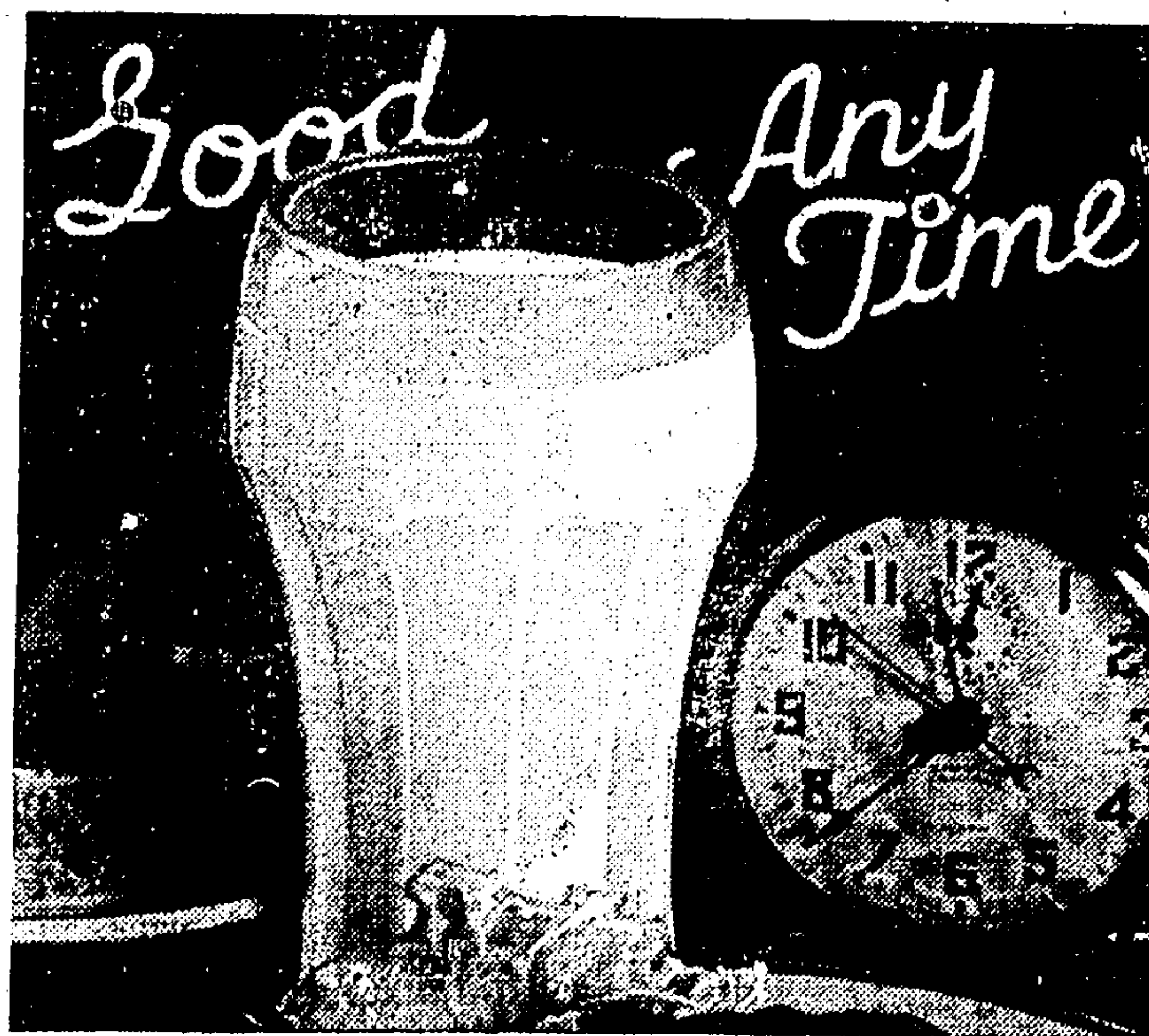
At Southampton—July 13.

For through bookings Hong Kong - Europe via
Java or Singapore.

apply to:—

Thos. Cook & Son, Ltd.—American Express Co., Inc.

JAVA - CHINA - JAPAN LINE.



MALTED MILK

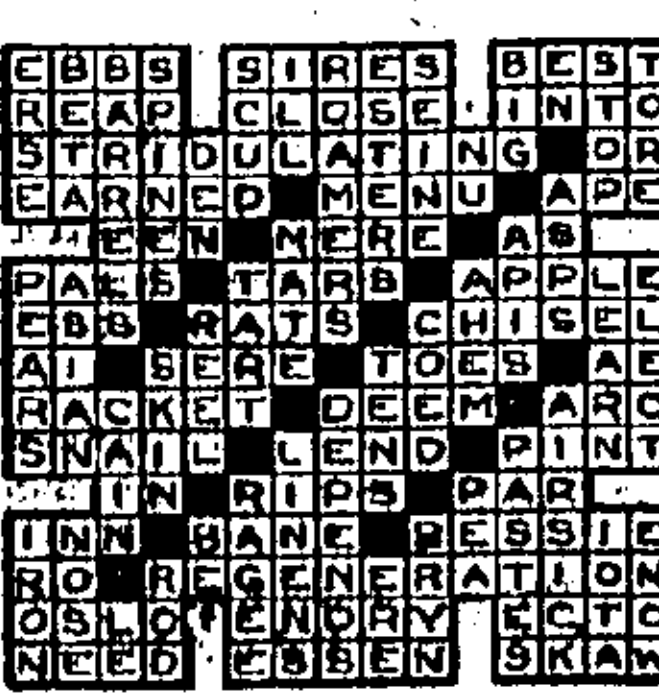
Admitted to be one of the finest summer drinks, for it is not only a thirst quencher, but is excellent for it's food value.

THERE IS AN ART IN MAKING A
GOOD MALTED MILK
PROVE IT!

AT THE

DAIRY FARM SODA FOUNTAIN
13, QUEEN'S ROAD CENTRAL.

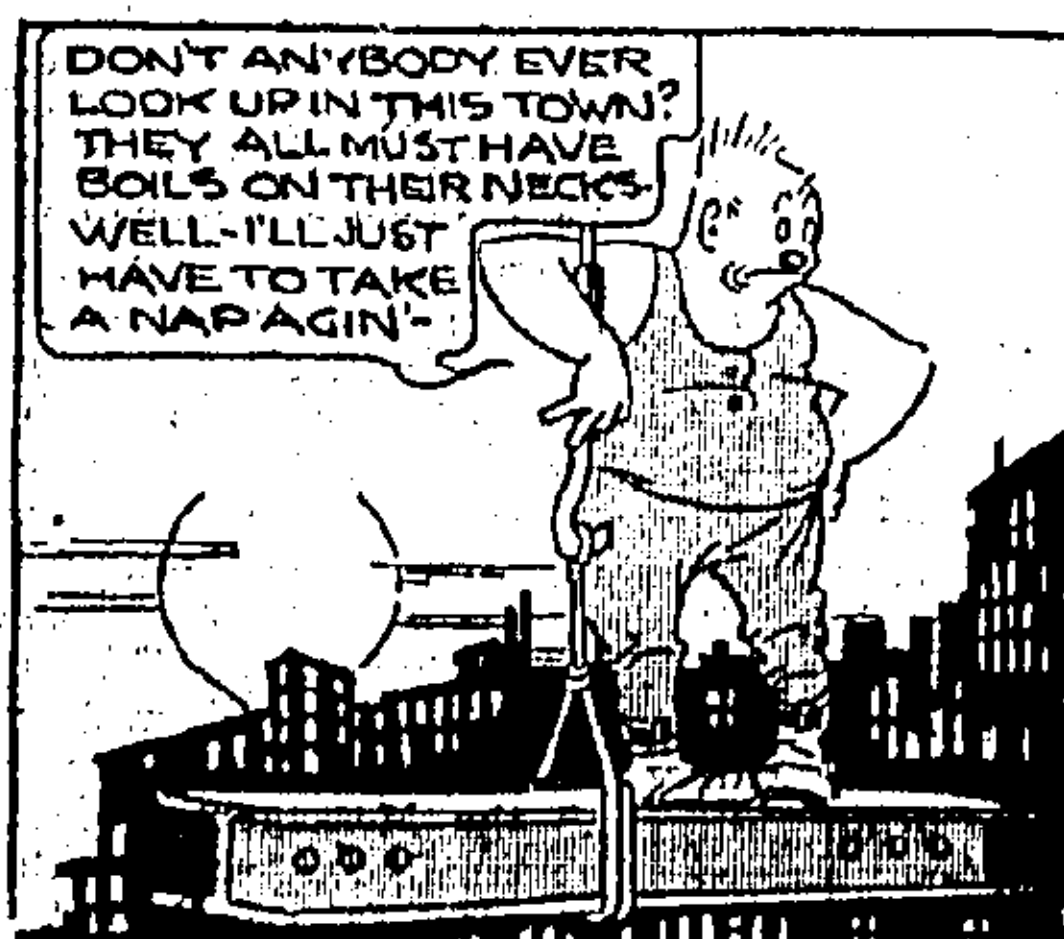
LAST WEEK'S SOLUTION



STEAMERS' MOVEMENTS.

The R.M.S. Empress of Russia is due at Shanghai to-day 1 p.m. and leaves Shanghai for Hong Kong to-morrow at 6.30 a.m.

A meeting of the Licensing Board will be held in the Council Chamber on Monday, May 20, at 2.30 p.m. An application for a restaurant keeper's adjacent licence, made by the Excelsior Restaurant, will be considered.



Mainly for Women

Large Sleeves For Evening

Capes For Summer Dresses.

EVENING wraps have large sleeves. Vionnet and Chanel make dalmaticas. Fitting jackets a little longer than half-length are also made. Capes and little coats with full sleeves and cross-over fronts are to go with summer dresses. Sleeves are of fabrics, or fine suedes and kids, with many kinds of decoration. There are pearl buttons, buckles, and clasps; and mother-of-pearl necklaces are used by Jean Patou.

THERE are ruffles, bows and jabots. White appears abundantly and in many materials—chief among them pique, organdie and leather.



Latest Fashion Points

White Pique Jackets For Summer.

A FRESH impetus is being given to the white pique jacket. It is designed at riding-jacket length for summer wear over linings morning frocks. The great idea comes, however, when a low-backed decollete evening gown in broad black and white striped China is made to adapt itself to afternoon gala functions by an additional touch in one of these smart jackets worn with a jaunty short-brimmed sailor hat to match in the pique.

One might just as well take it for granted here and now that this new idea will take a place of honour in the grandstand of summer social functions, particularly those events destined to have a so-between-afternoon-dinner and evening swing to them.

This type of jacket is specially confined to white pique. Others in linings vary from the ordinary sue line to an entirely new species which sways at the back on a semi-cape movement, while fronts remain perfectly flat. These are seen in both morning and afternoon styles in linings either to tone or contrast. Maybe a vivid colour such as bright pink will form the line over black, plain grey linings over navy and grey striped China, with green and black striped China ringing in a change to match a detachable apron front on a black frock.

Evening gowns by Auguste Bernard of plisse chiffon in plain colours are charming in white, canary yellow, pale pastel blues and pinks. Skirts may hang on straight lines, ankle tunic length over ground lengths, or the very fine plisse may be carried only as far as the knees, and then flow out into floating flounced depths to the ground. Evening gowns vary considerably, and white gowns sometimes offer interesting motifs in brilliant colours, such as turquoise-blue bracelet of flat feathers posed on bare upperarms.

Buying Stockings

BE sure your stockings are exactly the right size. If you buy them too short, the heels and toes will wear out sooner than they should, and if they are too large, they will show wrinkles around the ankles.



"HAIRDRESSING OF DISTINCTION"

PERMANENT WAVING

Marcell and Finger Waves that will delight you and lend a charm to your appearance.

Also

GENTLEMEN'S DEPT.

LIANG YOU BEAUTY SALOON.
LADIES' AND GENTLEMEN'S HAIRDRESSERS.
KING'S THEATRE'S BLDG. TEL. 20315.

The Hooded Homburg

ONE on the smartest things seen in hats is the latest version of the felt Homburg—in all the loveliest of light-weight felts.

The shape starts life as a hood, with kinks and dents to narrow and heighten a soft crown. The brim is left straight and similar to the masculine variety, though perhaps narrower at the sides. The only trimming is a contrasting one-inch band of peler-sham ribbon.

A grey-blue felt had a navy ribbon, a beige a dark brown, white with black and peach with Savoy blue managed to strike the most becoming of novel shapes.

Feathers Appear In Fashion

Monkey Fur Becoming Popular.

FEATHERS trim dresses and hats, and are worn about the neck and shoulders. With feathers Louiseboulanger trims one shoulder of a dinner dress; with ostrich feathers and marabout with little Paradise plumes Lucien Lelong edges an evening wrap; imitation kingfisher feathers are used on the shoulders of evening dresses.

FASHION NOTES

NECKLINES are up and doing right now. We are not prepared to say how long this rising will last, but unquestionably it is destined to carry on until well into the Spring. What the Summer will have to say about it remains to be seen; undoubtedly when the couturiers begin to think of soaring thermometers they will consider falling necklines. However, that story has yet to be written.

THERE is a definite logic in the treatment of the upper portion of the frocks which are appearing on fashion's horizon for present wear and are, consequently, harbingers of the Spring mode. The lines of the clothes are very slim; the hats continue to be small, sitting high and well forward on the head. Therefore, we must have soft flattery somewhere and we are getting it in the necklines.

Sensible Women's Clothing

Health Improved In Last 20 Years.

WOMEN ARE PRACTICAL

CORSETS passed out with horses, and had their day when women spent most of their time at home, had fainting fits and never went out without smelling salts.

Many have attributed these fainting fits which called for smelling salts to corsets and their harmful effects. Many a woman who had such a fit was instantly revived as soon as these stays were loosened and normal circulation restored.

Cancer Decreased.

Do not statistics bear out that the health of women as a class has

improved under the reign of the post-war styles, with such disease as cancer recorded as having definitely decreased as corsets became forgotten?

Have not the minds and entire activities of women not increased a hundred-fold since they wore clothes suitable for action? Twenty years of comfortable dressing have made women almost as practical as men in the matter of clothes so that now many women would think no sooner of wearing a corset than a straight-jacket.

Corsets were part of an armour women used in days long gone by to make themselves mysterious to men; to-day they are less mysterious but more attractive, hygienic and companionable.

Sleeve Variety Popular

Elbow Sleeve Is New Departure.

IN the matter of sleeves, one cannot point to any one design and say, that is the mode of the moment.

The truth is that nearly every cut of sleeve imaginable is to be seen on the smartest semi-evening and full evening frocks. Never before have there been such a variety of popular styles.

For semi-evening wear we may have the long flowing sleeves, the leg-of-mutton sleeve, the short puff sleeve, the elbow length or wrist length sleeve.

The Dance Frock. For the dance frock there is a still greater variety. The cape which falls over the shoulder and forms a little frill-like sleeve, has had a long innings as has the puff sleeve.

And, now, we are being introduced to the elbow sleeve, which is really no sleeve at all, as it merely forms a broad band or a row of frills around the elbow, leaving the arm above and below completely bare.

The style was shown to advantage by one designer recently in a dress of voluminous pale pink tulle flounces. Each flounce was garlanded with pink camellias.

A good start
to the day—a
"pick-me-up" of

LEA &
PERRINS'
SAUCE



MRS. MOTONO

HAND & ELECTRIC MASSAGE.

Holder of the Diploma
and Certificate of the
TOKYO DENKI RYOHO
KENKYUSHO

(Tokyo Electric Cure Institute)

31b WYNDHAM STREET.

Eczema Sores Rashes

These distressing skin complaints are sure outward signs of impurities in the blood; surface treatment cannot bring lasting relief—so remove the cause of the trouble from the blood by taking Clarke's Blood Mixture.

Of all Chemicals and Stores.
Equally good in LIQUID or TABLET form.

CLARKE'S BLOOD MIXTURE

CORN PAIN STOPS INSTANTLY

Remove painful corns with Blue-Jay. The scientific corn remover. Invented by a famous chemist and used by millions for over 55 years. Blue-Jay is applied quickly—pain stops at once. Corns go off in three days. Don't take chances with harsh methods—or with cutting. Play safe—use Blue-Jay. How it works: A is the S&B medicine that really softens the corn. B is the felt pad that relieves the pressure. C is the adhesive strip that holds pad in place, prevents slipping.

Special also for bunions and nail-pain.

BLUE-JAY CORN REMOVER

MRS. BETEN

The Peninsula Hotel Hairdresser

Specialising in
Permanent Waving, Hair Dyeing, Finger Waving, Marcelling, Hair Cutting, Scalp Treatment, Dandruff Treatment, Electrical Massage, Moles and Warts Removed, Peroxidizing, Hair Removal, Rejuvenating Masque, Eye Brow Pluck, Shampooing, Facials, Acne (Pimple) Treatment.

Manicuring for Ladies and Gentlemen.

Tel. 55051. Room 24.

THE JADE TREE, LTD.

TELEPHONE 58538.



19-21, HANKOW ROAD, KOWLOON.

May 21st, 1933.

This week, Kowloon will be having an influx of Hong Kong people, who rarely visit the Mainland. The Empire Fair, which is being held at the Peninsula Hotel, is sure to attract crowds.

Why not arrange to spend a little time shopping at our store, as those who have not yet seen our new premises at Hankow Road, (next the Star Theatre) will find it well worth a visit. It is only a few minutes' walk from the Fair grounds.

A cordial welcome is extended to all.

Sincerely yours,

M. J. H.

LADIES!

With the approaching of years, you should give more and particular attention to the three most valuable assets of your beauty:—your EYES, CHIN and NECK. While you are radiantly lovely, the menace of the years passes by unnoticed; but that is the correct time to prepare against the ravages of increasing age.—that sagging of the muscles, dulling of the eyes and wrinkling which ruin a woman's glory.

NOW is the TIME to consult a BEAUTY SPECIALIST of note, Mademoiselle Tamara, at "LOUIS" SALOON will be pleased to explain to you how and in what way you can overcome the difficulties of retaining your beauty by simple and natural principles.

Expert advice and a method of complete safety in accord with your skin. Unobtainable Elsewhere, will be given gratuitously to you by Mademoiselle Tamara.

Come to LOUIS the Real Specialist.

Best Manicurist in Hong Kong \$1.00 only.

Louis

King's Theatre Bldg. (4th floor).

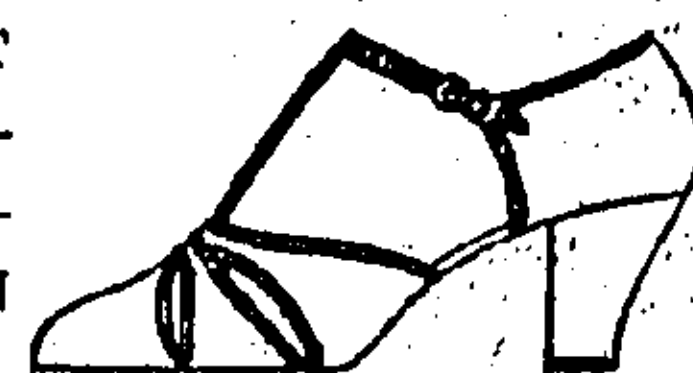
Tel. 27411.

GORDON'S SHOES:—

GIVE THEIR WEARERS
THE ASSURANCE THAT
NO MATTER WHAT
OCCASION THEY AT-
TEND SMARTER FOOT-
WEAR THAN THEIR OWN
IS NOT TO BE SEEN:—

GORDON'S LTD.

SPECIAL LINE OF
HOSIERY AT \$3.50 PER PAIR.



WASHING DRESSES.

PRINT from \$ 8.50
POPLIN 12.50
LINEN 14.50
PIQUE WITH
KNICKERS 18.50

GLOUCESTER BUILDING ARCADE.

Entrance from Des Voeux Road and Pedder Street.

That unflinching all-day energy
comes from an
invigorating bath
with...
SCRUBB'S
CLOUDY
AMMONIA
It penetrates
the pores of
the skin.



Breathe Freely!
Use
MENTHOLATUM

Don't wait for a second sneeze! When that snuffy, stuffy feeling in the nose tells you a cold is coming, put MENTHOLATUM in the nostrils. Its cooling freshness quickly clears the nasal passages. Rubbing the throat and chest with MENTHOLATUM often averts the danger of other complications. Insist on MENTHOLATUM and always carry it with you. It comes in jars, tins and convenient, tidy tubes.

BRILLIANT LADY SWIMMERS

MISS YEUNG SAU KING'S DISTINCTION

SOUTH CHINA AQUATIC GALA

A SPLENDIDLY organised swimming gala held at North Point last night marked the official opening of the South China Athletic Association's swimming season.

A tremendous crowd, estimated at well over 2,500, thronged the Bathing Pavilion's wide verandah and bamboo elongations jutting from the sides of the Pavilion proper.

The standard of swimming displayed by the women was amazingly good. Perfect synchronisation and style was displayed last night. Miss Yeung Sau-king, the harbour swimmer, won all the events for which she entered. The manner in which she started her races and swam them were models of perfection.

The swimming course was excellently arranged with overhead lighting in the form of arc lamps, which gave an excellent view of the swimmers. Each individual swimmer's path was separated from his opponent by long slender pieces of wood painted white, two yards apart.

The obstacle and novelty races provided for much amusement, and the Swimming Committee must be given credit for some very original ideas.

The first race for men brought roars of laughter from the spectators when some of the competitors dropped out from sheer exhaustion after about 40 of the 60 metres had been completed.

Another exciting race was the men's hurdle race. It brought the spectators to their feet as the first second and third men were separated by only touches.

The Ladies' umbrella race was won by Miss Yeung Sau King, who finished several minutes before the others.

The final event on the programme was the water-polo game between the home Club and the 12th Battery. Royal Artillery. The home team won by six clear goals.

CHINESE BATHING CLUB AQUATIC GALA

Invitation Relay Will Be Feature.

V.R.C. COMPETING.

The event which will cause most excitement in the Chinese Bathing Club's opening swimming gala to-night will be the Invitation Team Race.

Eleven teams have entered, which necessitates the holding of heats. These will be in addition to the ten events on the programme which will commence at 7.30 p.m. at North Point.

The teams entered for the Relay, which is for teams of four (each swimmer covering a distance of 50 Metres) are as follows: Chinese B.C., European Y.M.C.A., South China A.A., Royal Artillery, Royal Navy, Chung Sing, Young Companions, Chinese Civil Servants, Fukien A.A., Victoria Recreation Club and the Chinese Athletic Association.

The V.R.C., Fukien A.A. and the Chinese A.A. are not affiliated to the Hong Kong International Amateur Swimming Association, but they have been granted permission to participate by the H.K.A.S.A.

The other nine events on the card are: 50 Metres Ladies' Championship; Mixed Relay for St. John Ambulance Brigade; 100 Metres Ladies' Breast Stroke Handicap; 100 Metres Championship; 50 Metres Boys' Handicap (Under 15); 100 Metres Veterans' Handicap (over 35); Mixed Obstacle Race; 25 Metres Feet First; and 100 Metres (Novices).

The prizes have been donated by Mr. Kwok Chau, the Chairman of the Club, and Mrs. Kwok Chau will distribute the trophies at the conclusion of the aquatic events.

The Hon. Dr. R. H. Kotewall C.M.G., LL.D., will be the official guest of honour.



"WALLY" Hammond who hit the Middlesex bowlers for 178 runs at Lord's on Friday.

LANGRIDGE'S FINE FEAT FOR SUSSEX

Notts Trowned At Hove.

YORKSHIRE TRIUMPH

Freeman and Verity in Brilliant Form

London, Yesterday.

The best all-round individual feat of the season gave Sussex their third win of the cricket season. James Langridge scored 101 and took 6 for 32 against Notts to give the southern county victory by 10 wickets at Hove.

Yorkshire followed up their success against Derbyshire by winning against Essex in another low scoring game, and thus maintained their 100 per cent record.

Verity, with 11 for 74, dismissed Essex for totals of 64 and 88 to follow up his 12 for 53 against Derby. A. B. Sellers showed complete confidence in his Test bowler by declaring the Yorkshire innings at 128 for 4, leaving Essex 65 to save the innings defeat.

Fine bowling by Mitchell, another member of Jardine's team, enabled Derbyshire to record a comfortable win over Somerset, their first success of the season. (Continued on Page 12.)

"Y" BATHING PICNIC.

In spite of a continual downpour of rain, the Y.M.C.A. Bathing picnic to Big Wave Bay yesterday afternoon was thoroughly enjoyed by all who went.

The party was in charge of Messrs. A. W. Ingram and E. F. Selk, Assistant Secretaries of the Association, and left the Police Pier, Kowloon at 3.15 p.m. to return at 9 p.m.

THE RESULTS.

The following were the results:

50 metres—Men's Hurdle Race:

1. Cheung Wing Kong
2. Leung Wai Sang
3. Kwok Hon Ming

50 metres—Men's Feet-First Race:

1. Leung Yun Hung
2. Li Ping Kam
3. So Chung Hing

200 metres—Ladies' Free Style Race:

1. Group "A"
1. Miss Yeung Sau King
2. Miss Yeung Sau Chun
3. Miss Mok Suk Koon
4. Miss Ng Shun Ying

100 metres—Ladies' Breast Stroke Race:

1. Miss Leung Wing Han
2. Miss Yuen Pui Han
3. Yuen Pui Cheung
4. Miss Lee Shan Kam

50 metres—Men's Hand-and-foot-bound Race:

1. Wong Sun Man
2. Kwok Tsun Hang
3. Leung Yun Hung

100 metres—Ladies' Lantern Race:

1. Miss Leung Wing Han and Miss Mok Suk Koon
2. Miss Yeung Sau Chun and Miss Ng Shun Ying
3. Miss Yuen Pui Han and Miss Au Yan Chiu

RAIN HOLDS UP SPORT.

Bowls, Football and Tennis Washed Out.

The heavy rain experienced yesterday caused all eight Lawn Bowls fixtures to be abandoned; the Charity Soccer match between the Combined Services and the Combined Chinese to be postponed until next Saturday; and the first day of the Kowloon Cricket Club American Tennis Tournament to be cancelled.

THE VALLEY FOURSOMES

Six Of Eight Second Round Games Played.

MACFARLANE AND MATTHEWS IN CLOSE STRUGGLE.

Six of the eight Second Round matches in the Happy Valley Golf Club's Summer Foursomes competition have been concluded, the remaining two games being held up on account of yesterday's rain.

The following were the results: W. Woodward (17) and R. S. W. Paterson (17) beat N. Drummond (14) and N. M. Currie (16) by 5 and 4.

E. P. White (15) and H. T. Brooks (17) beat G. W. Fooks (18) and A. W. Muir (17) by 3 and 2. R. C. Law (8) and W. A. Stewart (10) beat S. A. Sleep (15) and S. T. Bullin (10) by 5 and 4.

J. P. A. Davis (17) and E. Thompson (18) beat W. J. Waddington (17) and E. Taylor (17) by 6 and 5.

W. A. Weight (15) and J. S. Dykes (13) beat C. E. Moore (18) and A. W. Hodges (17) by 2 and 1. A. MacFarlane (17) and E. D. Matthews (8) beat G. T. May (17) and M. N. Cochran (15) on the 19th green.

Two matches had to be abandoned on account of the rain yesterday afternoon. They were: W. G. Robertson (17) and J. B. Mackie (7) v A. E. Charman (11) and F. Shepherd (18).

F. Lobel (15) and T. R. Chassels (7) v H. H. Mundy (10) and C. W. F. Booker (6).

SATURDAY'S BOWLS FIXTURES AND SEASON'S STATISTICS

COLONY BOWLS TITLE FIXTURES

Games Arranged For To-morrow.

[All games commence 5.20 p.m.]

The following matches are down for decision this week:

To-morrow

R. Bass v. H. Beer.

F. V. Whitta v. S. Eccleshall.

(Craigengower green).

E. Post v. W. McLeod.

A. E. Coates v. S. Randle.

(Police green).

Tuesday

J. Macdonald v. J. S. Logan.

C. E. Marques v. T. Ferguson.

W. F. Field v. J. G. Ozorio.

(Bowling Green).

Wednesday

R. Hall v. J. Houghton.

J. Chadwick v. W. S. Drake.

(Recreio green).

Thursday

G. H. Sherriff v. A. S. Gomes.

(K.C.C. green).

DANGEROUS RIDING AT VALLEY.

Mr. Ferguson's Stirrup Not Broken.

Mr. G. P. Ferguson did not break a stirrup leather in the Fotaumun Handicap last Saturday, as was reported last Sunday.

He was badly crossed, and Christmas Belle, his pony, fell on top of him. Mr. Carroll's mount, Spotted Leaf, then came down on top of him. Fortunately Mr. Ferguson was not injured in the incident.

The matter was reported to the Stewards, but as Mr. Ferguson was unable to say who it was that had crossed him, no action could be taken.

Farewell Dinner To Race Club Grandstand

Reminscent Speeches By Shanghai Members

FIRST PILLAR BROKEN

Shanghai, May 15.

THE Coffee Room of the Shanghai Race Club presented an

animated appearance on Saturday night, when the non-voting members were hosts to the voting members of the club, on the occasion of the Farewell Dinner to the Old Grandstand.

The Grandstand was first erected in 1863, it has been the scene of many very merry parties, especially on Saturday evenings during the winter, when riders and their friends have returned to the club at the conclusion of the

Paper Hunt to celebrate the winning of a new "Pink." It will be missed by many and by the older members especially but the exigencies of the times necessitate more commodious and up-to-date quarters. The new building, which is to be ready for the Autumn Race Meeting in November, will mark the completion of the re-building scheme, that was started a number of years ago.

Prior to the dinner there were many vague rumours flying around of wild schemes on the part of members to begin the demolition among themselves but it ended up more tamer than it was thought likely. A few members got away with souvenirs. Evidently the younger members have not the energy of the older ones; had the affair occurred 20 years ago it is certain that it would have ended in a wild and woolly affair at which the work of starting the de-

molition would have commenced in earnest.

Ceremonial Pickaxe.

One of the main ceremonies of the dinner fell rather flat, that of the official act of starting the demolition. The ceremonial pickaxe was piped into the dinner by two Scotch Pipers and then laid before the chairman, Mr. H. E. Arnold, and the arrangement was that precisely at midnight, "Auld Lang Syne" was to have been sung, then the assembly were to adjourn to the verandah and the first act of demolition was to have been started. Somehow or other the arrangements went awry but Mr. A. W. Burkill, Chairman of the Stewards, with his usual foresight, saved the situation and at midnight led those present to the verandah, where he broke the first pillar.

Mr. H. E. Arnold in proposing the toast to the "Old Building and the Guests," mentioned that the Grandstand dated back to 1863 and was erected on land which didn't belong to them, so to save the building, the land was purchased at a cost of Tls. 576.00, and an additional 15 Mow odd, being acquired at a cost of Tls. 15.00 per Mow. Much of the success of the club, he said, was due to their two oldest members, Messrs. H. H. Read and D. W. Crawford, who agitated to have the club remain open, it used to be closed during the whole of the summer. He then asked them to drink a toast to the health of their guests.

(Continued on Page 12.)

FIRST DIVISION.

TAIKOO R.C. (60) v CRAIGENGOWER C.C. (69)
CIVIL SERVICE C.C. (64) v KOWLOON C.C. (47)
POLICE R.C. (52) v KOWLOON DOCKS R.C. (63)
RECREIO (66) v KOWLOON R.G.C. (63)

SECOND DIVISION.

INDIAN R.C. (—) v POLICE R.C. (—)
KOWLOON C.C. (50) v YACHT CLUB (63)
KOWLOON R.G.C. (64) v RECREIO (40)
CRAIGENGOWER C.C. (78) v H.K. ELECTRIC R.C. (68)

Figures in brackets denote result of corresponding game last year.

THE following statistics are published from "The China Mail's" Bowls Page on Friday.

League Tables To Date.

FIRST DIVISION									
	P.	W.	L.	D.	F.	A.	Up	D.	Pts.
Kowloon R.G. (8)	2	2	0	144	100	44	0	4	
Police (7)	2	2	0	120	97	23	0	4	
Civil Service (3)	2	1	1	128	126	2	0	2	
Kowloon C.C. (4)	2	1	1	107	109	0	2	2	
Craigengower (1)	2	1	1	109	112	0	3	2	
Recreio (2)	2	1	1	102	106	0	4	2	
Kowloon Docks (5)	2	0	2	102	123	0	21	0	
Taikoo Docks (6)	2	0	2	94	133	0	39	0	

SECOND DIVISION

	P.	W.	L.	D.	F.	A.	Up	D.	Pts.
Yacht Club (2)	2	2	0	143	113	30	0	4	
Recreio (4)	3	2	1	196	144	52	0	4	
Kowloon B.G. (5)	3	2	1	220	169	51	0	4	
Civil Service (3)	3	2	1	174	173	1	0	4	
Kowloon C.C. (7)	3	2	1	164	165	0	1	4	
Craigengower (1)	2	1	1	122	102	20	0	2	
H. K. Electric (8)	3	1	2	163	186	0	23	2	
Police R.C. (—)	2	0	2	93	162	0	69	0	
Indian R.C. (—)	3	0	3	142	203	0	61	0	

Figures in brackets denote positions held by the respective clubs at the conclusion of last season. The Police and Indian R.C. are newcomers to the junior division in the absence of the Taikoo second string.

Read "Short Head's" Lawn Bowls Page In "The China Mail" Every Friday.

FIRST DIVISION.

Complete Skips' Records To Date.

	P.	W.	L.	D.	F.	A.	Shots
H. Nish (K.B.G.C.)	2	2	0	0	35	0	
A. Holland (K.B.G.C.)	2	2	0	0	19	0	
A. W. Grimitt (C.S.C.C.)	2	2	0	0	15	0	
G. C. Moss (Police)	2	2	0	0	12	0	
W. Wotherspoon (T.D.R.C.)	2	2	0	0	11	0	
W. E. Hollands (Police)	2	1	0	1	8	0	
R. F. Luz (Recreio)	2	1	1	0	9	0	
A. Hyde Lay (K.C.C.)	2	1	1	0	9	0	
W. Headley (K.D.R.C.)	2	1	1	0	6	0	
W. Muir (Police)	2	1	1	0	3	0	
U. M. Omar (C.C.C.)	2	1	1	0	2	0	
R. Bass (C.C.C.)	2	1	1	0	0	1	
C. E. Marques (Recreio)	2	1	1	0	0	1	
J. Deakin (C.S.C.C.)	2	1	1	0	0	1	
B. W. Bradbury (C.C.C.)	2	1	1	0	0	6	
N. Drummond (T.D.R.C.)	2	1	1	0	0	8	
F. Cullen (K.D.R.C.)	2	1	1	0	0	12	
F. X. M. Silva (Recreio)	2	1	1	0	0	12	
A. E. Silkstone (K.C.C.)	2	0	1	1	0	3	
R. P. Phillips (C.S.C.C.)	2	0	2	0	0	12	
H. Overy (K.C.C.)	2	0	2	0	0	8	
W. Macfarlane (K.B.G.C.)	2	0	2	0	0	10	
J. C. Brown (K.D.R.C.)	2	0	2	0	0	19	
W. Weir (T.D.R.C.)	2	0	2	0	0	44	

SECOND DIVISION.

Complete Skips' Records To Date.

	P.	W.	L.	D.	F.	Shots
F. Ruple (K.B.G.C.)	3	3	0	0	29	
A. H. Basto (Recreio)	3	3	0	0	28	
A. Macfarlane (R.H.K.Y.C.)	2	2	0	0	32	
W. V. Field (C.C.C.)	2	2	0	0	25	
Hon. Mr. W. T. Southern (R.H.K.Y.C.)	2	2	0	0	3	
A. Razack (C.C.C.)	1	1	0	0	10	
F. Sutton (R.H.K.Y.C.)	1	1	0	0	10	
E. M. Remedios (Recreio)	1	1	0	0	5	
W. S. Drake (K.B.G.C.)	3	2	1	0	27	
J. M. Jack (K.C.C.)	3	2	1	0	15	
R. R. Wood (C.S.C.C.)	3	2	1	0	6	
L. de Rome (H.K.E.R.C.)	3	2	1	0	2	
A. W. E. Davidson (K.B.G.C.)	3	2	1	0	0	
H. Alves (Recreio)	2	2	1	0	1	12
F. V. Ribeiro (Recreio)	2	2	1	0	22	
W. Gill (C.C.C.)	2	2	1	0	0	
N. M. Currie (H.K.E.R.C.)	2	2	1	0	0	
A. F. Paul (H.K.E.R.C.)	2	2	1	0	0	
L. Jack (K.C.C.)	3	1	1	1	0	
K. M. Omar (I.R.C.)	3	1	2	0	1	
S. Eccleshall (C.S.C.C.)	3	1	2	0	0	
A. O. Brawn (C.S.C.C.)	3	1	2	0	0	
J. P. Robinson (K.C.C.)	3	1	2	0	0	
W. Glendinning (Police)	2	2	0	2	0	0
J. F. Luney (H.K.E.R.C.)	2	2	0	2	0	0
A. E. Carey (Police)	2	2	0	2	0	0
S. A. R. Ismail (I.R.C.)	3	0	3	0	0	0
B. A. Hyder (I.R.C.)	3	0	3	0	0	0
H. V. Pearse (C.C.C.)	1	0	1	0	0	0
R. Marks (Police)	1	0	1	0	0	0
J. J. Basto (Recreio)	1	0	1	0	0	0
J. Bentley (R.H.K.Y.C.)	1	0	1	0	0	0
W. McLeod (Police)	1	0	1	0	0	0

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POTE-HUNT LEADS SHAI-JOCKEYS.

Coming To Colony For Six Months.

NEEDA PLACED THIRD

Shanghai, May 14. Jimmy Pote-Hunt, thanks to his fine riding yesterday, when he had three wins with four mounts, ousted F. Marshall from the position of leading jockey at the Spring Meeting.

It is a position well-deserved, for, good though he has been for many seasons, never has he ridden better than he has been doing lately, and his average for the present season must be something of which really to be proud.

It will be regretted by very many that Pote-Hunt will not be able to ride on Shanghai courses for the next six months, as he is to spend that period in Hong Kong.

Had it not been for Pote-Hunt's successes yesterday, F. Marshall would have been top of the list, and again it would have been a well-deserved honour. He has not been riding very long in Shanghai, though Hankow knows him well, but he quickly became a favourite with the public, especially for his hard-riding finishes, or they dearly love to see a jockey trying, even though he may be beaten.

"Pennut" has done some particularly good riding in this last Meeting, notably in getting two wins and a place out of Millbank, who takes no end of driving home.

Following is a table of the jockeys' placings:—

	1st.	2nd.	3rd.
J. Pote-Hunt	5	6	0
F. Marshall	6	4	3
V. V. Needa	6	3	5
T. J. Rotho	5	4	5
C. Encarnaco	4	8	8
H. Maitland	4	5	10
F. Nodot	4	0	1
S. A. Pudah	3	5	8
P. E. Harris	3	3	1
J. N. Harris	3	0	1
L. H. Wade	2	6	0
A. F. Clark	2	3	4
J. K. Brand	2	1	2
M. M. Sokoloff	2	1	1
T. D. Charleston	1	2	1
W. L. McCann	1	1	1
A. W. Raymond	1	1	0
W. Hill	1	0	0
W. H. S. Davis	0	1	1
J. O. Harris	0	1	0
E. Leitchner	0	0	1
G. A. Pollock	0	0	1
G. C. Cumine	0	0	1
E. B. Moller	0	0	1
R. D. Parkin	0	0	1

SHARKEY AND CARNERA SIGNS TERMS FOR TITLE BOUT.

"Battle of Century" at Madison Square Garden, June 29.

New York, May 12. Jack Sharkey, world heavy-weight champion, and Primo Carnera, Italian heavyweight, to-day signed contracts for their championship bout scheduled for June 29.

Carnera arrived here yesterday to prepare for the bout, which will be a 15-round affair. He announced he will immediately begin his training.

The "battle of the century" will be staged under the Madison Square Garden management.

WOMEN BOOKIES IN MELBOURNE.

Police Unable To Check The Evil.

Women starting-price bookmakers are increasing in Melbourne, according to police statistic.

An average of four or five women a month have been arrested during the past twelve months for street betting. This has not acted as the desired deterrent. The evil to-day is greater than ever.

Some women rent shops in the suburbs, from which they operate. Others take bets over the telephone in their own homes.

The business is highly organized. In many cases the women have a clientele which runs into hundreds, many of whom entrust them with substantial wagers. Frequently the women also operate in lanes or in vacant fields, where it is easy to see the approach of the police. Barmalids in hotels also act as agents for bookmakers. They and other women in the employ of the bookmakers are usually paid a commission of 2s. in the pound.—Reuter.

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YANKEES RETAIN THE LEAD.

Senators And Indians Defeated.

PIRATES LOSE 5-3

New York, Yesterday.

The Yankees, yesterday secured a narrow triumph over the Browns while Washington Senators and Cleveland Indians dropped points in the race for the American League Championship.

Pittsburgh Pirates lost to Boston, but their nearest rivals, the Giants were also nosed out, in spite of homers by Melville Ott and Mickey Regan.

Results as cabled by Reuter were as follows:

National League.			
	R.	H.	E.
Boston	5	8	2
Pittsburgh	3	8	1

New York	7	10	1
Melville Ott and Regan hit home- ers.			
St. Louis	8	14	1
Game went to 10 innings.			

Philadelphia	5	15	0
Chuck Klein hit a homer.			
Cincinnati	4	8	2

Chicago 10 17 3

Washington 1 6 1

Cleveland 2 5 2

Philadelphia 9 13 2

Detroit 7 11 1

Boston 5 10 2

St. Louis 5 6 1

Garns hit a homer.

New York 6 8 0

Brennan struck out 12 men, while Dickey and Chapman hit homers.

TABLES TO DATE.

National League.				
	W.	L.	Per.	
Pittsburgh	19	9	.678	
Boston	15	17	.468	

American League.

W. L. Per.

New York 18 9 .666

Washington 18 13 .580

Cleveland 18 13 .580

Chicago 15 13 .539

Philadelphia 13 14 .481

Detroit 12 16 .428

St. Louis 12 19 .387

Boston 8 19 .295

Blood Transfusion Fails To Save Olympic Hurdler's Life

St. Charles (Mo.), April 15.

GEORGE Saling, Jr., who hurdled his way to Olympic fame at the age of 24, died to-day, the victim of an automobile crash.

The University of Iowa athlete had accepted an invitation to give a hurdling exhibition at the Maplewood relays here to-day. He left his home at Corydon, Iowa, yesterday in his roadster with two companions.

Driving in the rain shortly before midnight, Saling's roadster collided with a cattle truck, parked

partly on the highway near Troy, Mo.

He was brought to a hospital here where it was found his heart had been moved two inches, several ribs were broken and internal hemorrhages had occurred in his chest. Oxygen and a blood transfusion failed to save him.

Saling tied the world's record in the 120-yard high hurdles at the Drake relays in 1932. He reached the top at the national collegiate meet by breaking the world mark with a time of 14.1s., and then pushed Jack Keller to a new 220-

yard low hurdles record of 22.7s.

Later in the A.A.U. meet Saling took the low hurdles championship and Keller the high. Saling started his push toward the Olympics at Iowa City in the sectionals when he beat the world's record of 14.4s. over the 110-metre route by a tenth of a second. He equalled the record in the preliminaries at Los Angeles, but took two-tenths of a second longer in the final.

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GRANT'S Scotch Whisky	3.10
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GLEN MAR Scotch Whisky	3.30



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B-6306 Lying in the Hay—Fox Trot ... Ray Noble's Orchestra
B-4339 On Ilkla Moor Stuart Robertson
B-4351 On the Track (Xylophone Solo) Jack Simpson
B-4335 Red Lips Unkissed (From "Kiss in Spring") Eric Bertner
B-3636 Spirit of the Dance (Cinema Organ) Edward O'Henry
B-4356 Vegetable Blues Frank Crumit
C-1783 More Old Songs Jack Hylton's Orchestra
C-2511 Melodies of Robert Burns Light Opera Company
C-2493 Lost Chord (Sullivan) Organ Solo Arthur Meale

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LONDON REBUILT FOR CHAOS

Century-Old Policy
Must Go
"Tower-Blocks" To Save
Millions

(By Joseph Emberton, F.R.I.B.A.)

WE are rebuilding London, and we are rebuilding it on the wrong plan. We are building for chaos.

Imagine London, or any of our greater cities, in 50 years' time, if we continue with our present methods. A sprawling, congested hive of skyscrapers shutting out the sun, mingled with endless streets of dark, insanitary slums; a complex tangle of underground and elevated roads, "roundabouts," bridges and tunnels, choked with traffic. A hectic, unbecoming city, beside which present-day New York would appear peaceful.

The existing method of building our cities in continuous strips of houses and buildings, separated only by narrow streets, must come to an end. It has served for centuries, but it is not suited to our times. It has produced all our overcrowding, our slums and traffic chaos.

Our present gradual policy of street-widening and increasing building heights is ineffectual. It is merely relieving a symptom. We need a totally new plan which will remove our population and traffic problems—that is, if our future living conditions are to be even bearable.

What is the remedy? I suggest that it lies in rebuilding our cities in big, tall and isolated blocks.

It is said that London's soil does not permit very high buildings. That is hardly correct. It would not permit many high buildings placed close together as in New York. But it would support these buildings if they were sufficiently far apart.

This opens up enormous possibilities. Let us examine one. "Tower" Blocks.

The present-day housing schemes work on a basis of twelve houses to the acre: which means that sufficient houses to hold, say, 156 families require a total area of thirteen acres—leaving no space for gardens of any size or for broad, pleasant streets.

Now, by building a modern "tower" block of flats occupying one acre of land, and standing only 120 feet high, we could house all those families which formerly occupied thirteen acres. And we should have twelve acres over to turn into shady gardens, sports and recreation grounds and wide, uncrowded highways.

So that we could rebuild residential London on this plan—using blocks only 120 feet high—and still retain the same density of population per square mile. And, actually, we could build our blocks much higher, so that London would hold even more people—and still be composed of twelve-thirtieths open space!

Even with existing building methods, these "towers" are a possibility. They could be built mainly of steel and glass. Much of their surface would be window space, instead of being shrouded in expensive, heavy, light-obscuring skins of brick and concrete. And they would be cheap.

A three-room flat in such a building could be provided at a rent of eighteen shillings a week. It would be self-contained, extremely light and healthy, and economically heated by central heating apparatus. Each flat would have a broad balcony commanding a superb view.

The nearest building would be 250 yards away.

Each block would be independent, with its own shops, laundry, nursery and restaurant. The economy of building with these methods would also permit of such luxuries as a swimming bath and a cinema in the basement. We should be making miniature towns.

No Traffic Jams.

It is obvious that a city built on such a plan would have no traffic problems. We should not need to spend ingenuity and money on elevated or underground roadways, for we should be able to build roads 100 yards wide, pleasantly lined with trees and wide pavements, which would carry any volume of traffic, divided into slow, medium and fast "lanes."

Our present method of building leisurely, sprawling suburbs farther and farther out into the country—with a resulting complication of traffic problems, would be checked. The City—which promises to be almost impassable to traffic in a few years under present conditions—would yield to similar methods.

Considering the greater density of floating population there, we should have to raise our "towers" higher, and perhaps place them slightly nearer together. But we should still possess enormous spaces of open land between them—which could be converted almost entirely into roads or rail-tracks if necessary.

Our appalling "rush hours" of today would be no more. Each of the great City blocks, accommodating thousands of workers, might well have its own electric railway or underground station in its basement, so that workers travelling by rail need not even leave the building.

Gone would be the poky, ill-lit, unhealthy business offices of our existing cities. We should work, as we were meant to work, in offices as pleasant as our homes.

London would tend to centralise itself more, as it is beginning to do to-day in Harley-street, Great Portland-street, and the West End. A further simplification might well lead to great "Medical Towers," "Library Towers" and "Amusement Towers." A forecast of these latter—which would contain a number

(Continued on Page 11.)



WISE & OTHERWISE



SAILORS ARE LADS.

A girl was awarded £250 damages against a sailor for breach of promise last week. Just another case of Jack and Jill.

The Non-Stop Show Girl.
Getting a bare living.

LIFE.

All Jones' friends wonder why he married Mrs. Jones. So does Jones.

FOOTING THE BILL.

A man was fined for kicking a debt-collector.

Half-minutes in Hollywood.

First Child: We've got a new daddy.
Second Child: He ain't new, we've had him.

EXTREME.

A dance notice states: "Dress optional." This is carrying the nudist cult a bit far.

WARNING.

Never put off till to-morrow what you can do to-day—there may be a law against it by that time.

Dim Figures of the Past.

In the old days a woman would remember her husband's first kiss all her life. Now lots of women scarcely remember their first husband.

The Reason Why.

Mother is a vocalist, brother is a Socialist, sister is a pianist—can you wonder that father is a pessimist?

AH!

"I wouldn't fall in love with any woman under the sun," declares a correspondent. But what about any woman under the moon?

TAKING THE BLAME.



"Are you Mrs. Mayer?"
"Miss Mayer!"
"Oh, sorry, my fault!"
"Oh, no, nobody's fault but my own."

OH, WELL!

A Scot had an accident and they put a whisky plaster on his back. Next morning he was found with a broken neck.

REVISED.

It is better to give than to lend—and it generally amounts to the same thing anyway.

DIAGNOSIS.

A medico tells us that melancholy is due simply to a lack of bromide in the blood. Another well-known cause of gloom is a lack of notes in the pocket-book.

MOTORISTS' MOTTO.

Rate is might.

SUBURBAN SILHOUETTES.

"How are you, Mrs. Browne?"
"Oh, I've nothing to grumble at."
"Mr. Browne away, then?"

TELLING POINT.

A woman doesn't always get the last word. Sometimes she talks to another woman.

CINEMATERS.

Theatre managers say talkies are keeping people away from the theatre. They're keeping me away from the cinema.

SPECIAL PURPOSE EGGS.

DINNER: Can I have a boiled egg?
INNKEEPER: No, but you can have an omelette—the eggs aren't fresh enough to boil.

INTERNATIONALE.

The Englishman's old song, "My country, 'tis of thee," is now being rewritten by a League of Nations drafting committee. "My countries, 'tis of these..."

A DELUSION.

A man was found by the police in the middle of the road steering his car round and round a traffic refuge. What aroused the constable's suspicion was that he had no car.



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Peninsula Hotel
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Tel. 58081.

RUGS.

A limited number of Nichols Super-yarn and Carpets Inc. rugs are now on view, also a selection of Peking rugs which are being sold on a basis of Peking prices.

LINGERIE.

Additional Stocks received during the week.

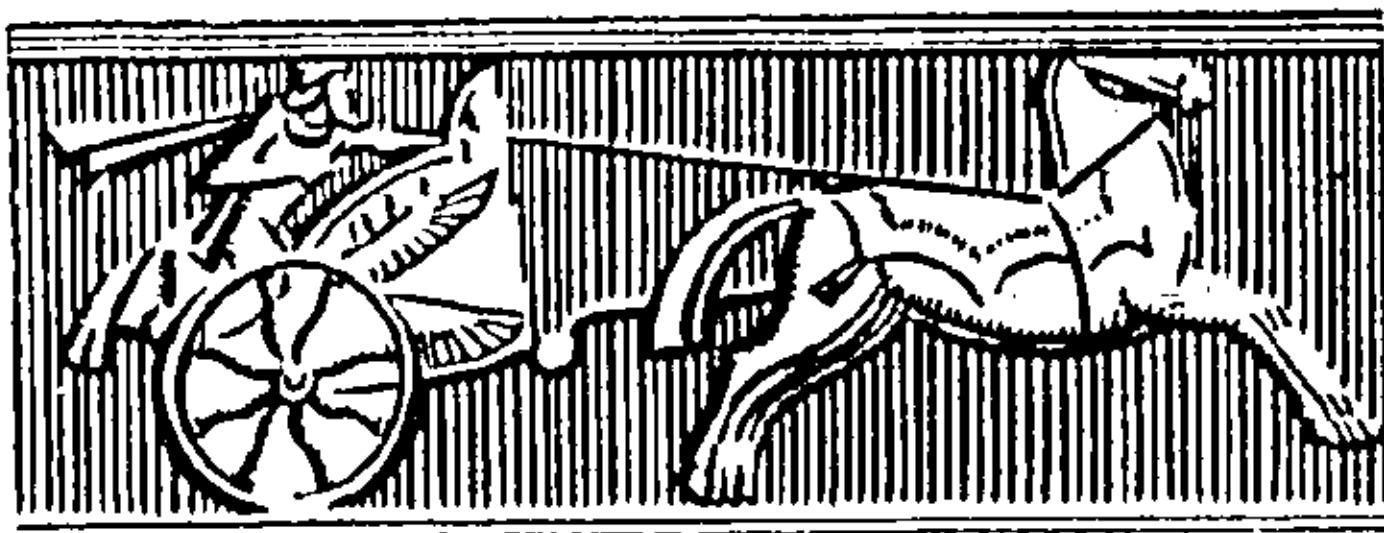
HAND BAGS.

A Straw Bag is just the bag to have during the Summer months. Our bags are attractive and of a useful size. Reasonably priced.

PyJAMAS.

Select Bench "Nevafade."

BEER THROUGH THE AGES ASSYRIA 700 B.C.



THE Assyrian who came down on the Children of Israel "like the wolf on the fold," was a strong lusty fighter, an eater of red meat and drinker of good body building malt liquor. Beer taken regularly is the supreme builder of bodily health and strength.

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Also in tablet form, Phillips' Milk of Magnesia Tablets are now on sale at drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

BRIDGE NOTES

DIRECT SYSTEM V. REEVUE THE NO-TRUMP COMPLEX (By CAPT. LINDSAY MUNDY)

I have lately played two matches, one of fifty rubbers and one of forty rubbers, employing, of course, the Direct system against Capt. Craigie and the Reeveu system. In the first match I was partnered by Dr. Levy, who played with me in the Portland Cup, and we won by the large margin of 9,000 points.

Capt. Craigie attributes their defeat to the fact that neither he nor his partner bid his system correctly, and that they were playing together for the first time.

KEEPING COUNT.

For the second match, in which I was partnered by Capt. Kempson, we kept a record of the aces, kings, queens, and knaves, counting four, three, two, and one points for them respectively.

Thus the pack contains 40 points, so on each deal AB and YZ are entitled to 20 each. If on any deal AB held, say, 25 against YZ's 15, then AB are said to have had an index of +5, that is, 5 more than their average expectation.

Experience has shown that adding together the index figures for every hand in a rubber a balance index of 10 should win a rubber of 1,000 points, so that an index of 1 should win 100 points on the average. During the 40 rubbers of this second match our opponents had an index of +106, so they should have won 10,600 points, instead of which we won 6,600.

This method of computation does not take distribution into account, but that should average out in the long run.

For the last day's play Capt. Craigie had a new partner, and won 1,200 points on an index of 10, but here his figures were helped by their declaring and making a grand slam, which, of course, gives the index a big leg up. Capt. Craigie talks of another match with his new partner. I am at his disposal at any time.

UNDERLYING BASIS.

As far as I can understand it, the Reeveu system is based on the perfectly true assumption that a greater number of games can be made in No Trumps than in any other individual declaration. Consequently they bid One or more No Trumps according to the honours count their hand contains.

Their second most important rule is that they must not make a first bid in one suit, except to overcall an opponent, unless the suit is what they call a Two Trick suit, namely, A K, K Q J, or A Q J, that is to say, a suit in which they must make two tricks before they can lose two tricks.

This seems to me to leave distribution out of account to a lamentable extent. For instance, if the dealer opens with One No Trump, and the next player passes, the responder who holds S-K Q 10 x x and another King is not allowed to bid Two Spades. He can bid Three Spades if he has enough strength, otherwise he may only raise the No-Trump bid. I cannot see any sense in this, and I am told that the system has now been modified to remove this defect.

Some of the bidding brought about by these rules looks peculiar to the ordinary eye. For instance:

West.	East.
S-A x x	10 7
H-A K Q	J 10 6
D-x	A K J x x x
C-Q 10 x x x x	J

West opened with One Heart, because it was a two-trick suit, with a sufficient count for One No-Trump. East bid two Diamonds, another two-trick suit, West Two No-Trump, East Three Diamonds, West Three No-Trump. They were three down, vulnerable, 450 points.

DANGERS

Players who were not suffering from the No-Trump complex would realise that there was grave danger of East's hand being nearly useless in a No-Trump declaration.

Here is another example, which as it happened did not come to grief, but which might very easily have done so:

West.	East.
S-9 x x x	A K Q J x
H-x x x	A K x
D-x x x	A 10 x
C-K x x x	10 x

After three passes, East bid Three No-Trump, and made them. Surely he ran a grave risk for nothing.

Game cannot be made in either No-Trump or Spades without a trick in West's hand, and if that trick is not in clubs the No-Trump declaration would be severely punished.

The Direct system would open with Three Spades, having eight probable tricks with possibilities, and would be raised to Four on the trump holding and the King of Clubs. If West's hand had been valueless he would have passed, and no risk would have been incurred.

Capt. Craigie now tells me that on neither of these hands did he bid correctly on his system, which makes the task of the critic rather difficult.

PAIRS CHAMPIONSHIP.

During the last two months the preliminary heats of the National Pairs championship, under the auspices of the British Bridge League, have been held all over the country. The contests have been decided by the method of awarding match points, which has proved itself an entire failure, and I fancy will never be employed again.

It works like this: Suppose there are thirteen tables. Those who make the lowest score, or highest minus score, in the A B position, score zero. If at twelve tables the A B's declare and make four by cards in Hearts, 120 + 300 = 420, they all score zero, being for lowest place. The remaining table bid Three No-Trump and also make four by cards, amounting to 440, they score 12 match points for having beaten twelve tables. Yet their bidding and play was no better than that of the others, and may, indeed, have been worse.

An immensity of luck is inherent to all pairs competitions, since some pairs will be given presents by opponents which other pairs will not receive, but this match-point scoring makes it a sheer lottery.

PENINSULA HOTEL.

Four Gala Nights In Empire Week.

ROSE ROOM ENTERTAINMENT.

Owing to the increasing success reported in the Rose Room by the combination of the two couples, Don and Sally and Sands & Dawn, the Management of the Peninsula Hotel have decided to retain the services of the latter up to the 22nd instant inclusive.

Sands and Dawn had to cancel their engagement in Manila in order to comply with this request and the whole quartette may certainly be pleased with the gratifying appreciation shown to them by the Hong Kong public.

The Gala Night on Saturday the 13th and also Wednesday the 17th instant, gave ample indication of the popularity of these versatile entertainers.

Next week, during the Empire Fair, the Management are having four Gala Nights commencing from the 24th to 27th instant inclusive. The time has been extended until 1 a.m. for the first three nights and 2 a.m. on the last night. During these nights both couples will appear with entirely new numbers from their extensive repertoire.

Early reservations are suggested as there is already a promise of heavy bookings for these "nights."

13 HUNDREDWEIGHT OF HOPE.

Unemployed in Czechoslovakia have been spending their spare time thinking of inventions in the hope that they may find a fortune by that means.

The Patents Office here reports that during the past year they have received 13 hundredweight of papers describing inventions—more than in any previous year.—Reuter.

MULES TAKES DEAD MAN HOME.

Madrid. A mule drawing a cart on which sat a dead man holding the reins was stopped by a traffic policeman in Barcelona.

Its master had been on a long drive. On the way home he had died from heart failure. The mule had continued the journey home by its usual route, crossing busy street junctions and taking the proper turnings.—Reuter.

QUEEN'S THEATRE

SHOWING TO-DAY AT 2.30, 5.10, 7.15 & 9.20.
THE LOVERS INCOMPARABLE!



The fiery heroine of "Red Headed Woman" and Clark Gable, the screen lover supreme, appear now TOGETHER in a romance more turbulent than the tropical storms, a love that sears the hearts of men!

CLARK GABLE
Harlow
Red Dust

with GENE RAYMOND
MARY ASTOR
Victor Fleming
Production

TO-DAY TO
TUESDAY

(STAR)

At 2.30, 5.20,
7.20 & 9.20.

JOAN CRAWFORD
MONTGOMERY
Robert
Clarence Brown's production
Letty Lynton
Metro-Goldwyn-Mayer presents
with Nils Asther, May Robson, Lewis Stone.

Afraid?
I'm afraid
of no man
When I'm
through I
quit.

In the story
of a girl
and her
"Wild Oats."

TO-DAY TO TUESDAY
AT 2.30, 5.15, 7.15 & 9.20.

FIVE STAR FINAL
with EDWARD G. ROBINSON
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THE
COMING
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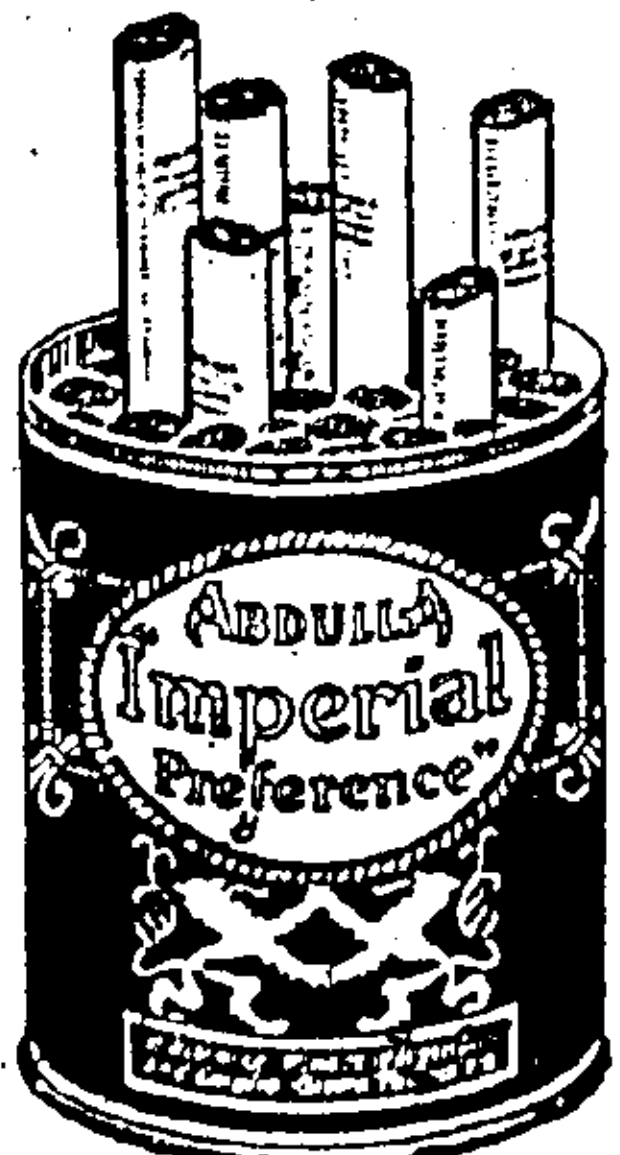
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3. (a) BOBBY AND THE SPY;
(b) THE DREAM (With Dialogue)—
BOBBY HOWES, RAYMOND NEWELL,
JUDY GUNN and Theatre Chorus.
4. THE MONARCH OF THE SEAS—
RAYMOND NEWELL and Theatre Chorus.
- Record DX461
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RAYMOND NEWELL and MARIE BURKE.

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Brown Bang.	

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The Hong Kong Sunday Herald.

HONG KONG, SUNDAY, MAY 21, 1933.

A New Influence On World Affairs.

PRESIDENT ROOSEVELT impressed the world by his able leadership in his first few weeks of office as President of the United States. Faced with an acute banking crisis, he quickly set himself to cope with the critical situation and made momentous decisions with a prompt sureness that inspired confidence. Congress, recognising that a man of ability was in power, wisely placed the administration in his hands and he has been virtually a Dictator. Under his competent leadership America is emerging, even though slowly, from the worst of the economic slump. Banking reform is being carried out, vast loans are being floated to solve the unemployment problem, aid is being given to the farmers, and steps are being taken to provide a stimulus to industry. Latterly, as his sphere of influence has been extended to foreign affairs, Mr. Roosevelt has gained renown as an international statesman, and the splendid results he has achieved in so short a time lead to the hope that he will lead not only America but the whole world to recovery. Unquestionably, the series of personal conversations at Washington with leaders of the principal nations have paved the way for success at the World Economic Conference. By abandoning her fatal policy of isolation, America has given a wonderful and invaluable stimulus to international negotiations. The first benefits from this step were reflected at the Disarmament Conference at which Mr. MacDonald's Plan is now likely to be accepted. There is no doubt that President Roosevelt's warning to Germany was responsible for the conciliatory tone of Chancellor Hitler's speech to the Reichstag on Wednesday, and continued Anglo-American co-operation will prove the best guarantee for world peace. On the economic side the United States proposal for a world tariff truce has been approved and is likely to be universally accepted. Most of the other American economic suggestions find support in Europe, and it is probable that at London agreement on currency stabilisation, removal of restrictive tariffs, a modified scheme for bimetalism and other important reforms will be reached. Mr. Roosevelt has been reasonable in his attitude the war debt question and, providing that he can modify Congress to opinion, he is expected to effect an equitable settlement. A new influence was badly needed in international affairs and it would seem that Mr. Roosevelt may prove the leader for whom the world has been waiting.

British Empire Fair.

THE British Empire Fair, to be opened by His Excellency the Governor on Wednesday, is assured of success, and the ambitious efforts of its sponsors have been fully realized. Heartened by the success of the initial Empire Fair held last year, exhibitors have made an excellent response, every available inch of space having been booked. Public interest has been aroused and it may be safely predicted that record crowds will attend. This year's Fair has been planned on a much more elaborate scale than last year. The exhibits, to be housed on the ground and first floors of the Peninsula Hotel and in the large matched pavilion on the corner of Nathan and Salisbury Roads, will cover an area of an acre and a half, compared with the few thousand feet of space occupied by the exhibits in the inaugural Fair. Over 100 exhibitors, representing many hundreds of firms, have booked space, and the variety and wealth of the products to be displayed will form an impressive and extremely interesting show. The members of the committee in charge of the Fair have reason to feel satisfied with the results of their strenuous work of organization. The Fair will undoubtedly do much to promote interest in British goods and will lead to an expansion of British trade with the Colony. Apart from its attraction as a show, the Fair possesses an educational value and visitors will be rewarded by a thorough inspection of all the exhibits. Few people are aware of the vast resources of the Empire, and the display of British manufactured goods and Canadian, New Zealand and Australian agricultural produce will prove both interesting and informative. Most visitors will be surprised at the number of local exhibits and the Fair will serve a useful purpose in illustrating the expansion of local industry, particularly on the mainland. In our issue of to-day is included a special Empire Fair Supplement in which particulars of exhibiting firms and their goods are given.

POLICE SHOOTING OF DOGS

S.P.C.A. Protest And
Offer Aid.

MORE HUMANE METHODS
URGED.

Open Letter To I.G.P.

The recent shooting of a stray dog which attempted to evade a police-officer by plunging into the water at Shaukiwan, has called forth a protest and an urge for more humane methods when dealing with strays.

In a letter addressed to the Hon. Mr. E. D. C. Wolfe, C.M.G., Inspector-General of Police, Mr. John Russell, President of the Hong Kong Society for the Prevention of Cruelty to Animals, offers the co-operation of the Society in carrying out the muzzling regulations, and appeals for the prohibition of shooting animals with a shot-gun, a practice not enforced in other cities.

The appeal reads as follows:—
"The Honourable Inspector General of Police.

"Sir,—On behalf of the Hong Kong Society for Prevention of Cruelty to Animals, I am requested to ask you if it is not possible to introduce a more humane method of capturing stray dogs, other than the present method of shooting them. We feel that the publicity given to this question, and the pressure brought to bear on our Society by members and friends, warrants this appeal to you in order that you will prohibit your men from using the shot-gun, especially as the practice is local and is not the rule in any other city.

"Any help that we can render in connection with the regulations now in force regarding the muzzling of dogs we, as a Society, will be pleased to carry out. Stray dogs will be taken to our Home at Kowloon, and our Inspector will call, regularly, as requested, at the Government depots for any dog taken possession of by the Police.

"The recent shooting of a dog while in the water at Shau-ki-wan seems to show a lack of discrimination on the part of the Inspector, whereas if he had allowed the dog to find its way to the humane owner, the dog could have been detained. We feel that the punishment does not fit the crime, especially in these days of enlightened humanity, and beg of you to instruct your officers to abstain from shooting unless in extreme circumstances.

"I am sending a copy of this letter to the press, as our Patron, members and friends expect us to do our duty.

"Thanking you for any little consideration to this petition,

"I have the honour to be, Sir,

Yours faithfully,
JOHN RUSSELL,
President H.K.S.P.C.A."

News In Brief

Together with our ordinary issue of to-day we publish a free, special Empire Fair Supplement, produced by the Hong Kong Herald Publishing Company in conjunction with the Advertising and Publicity Bureau.

A broadcast by Mr. G. W. Sewell as Representative of the Federation of British Industries, will be given on Monday, commencing at 7.30 p.m.

An unknown Chinese cargo-coolie, died last night at the Kowloon Hospital, from injuries he received when he fell into a hold on board the s.s. Norviken. He was removed to hospital by the Water Police.

At Tuesday's meeting of the Sanitary Board a letter from the Government relative to the additional conditions to Chinese Restaurant Licences for the prohibition of 'splitting' in Chinese Restaurants will come up for discussion.

DEATH.

STOPANI.—William Alexander Stopani, beloved brother of Mrs. Alice Maitland and Mrs. B. Gordon, died Hong Kong 20th May 1933.

LONDON

TOPICS

from
OUR OWN CORRESPONDENT.

April 20.



A New Home.

The Duke of Gloucester has decided to have an establishment of his own. He has already viewed several houses in Mayfair near Chesterfield House, where his sister, the Princess Royal, formerly lived.

At present the Duke occupies a suite of rooms in Buckingham Palace.

Moving a Statue.

The memorial to Quintin Hogg, the founder of the Polytechnic, was recently moved to Portland Place. For years it has been familiar, in the middle of the thoroughfare, near the Polytechnic, Queen's Hall, and All Souls' Church.

This part of Upper Regent Street has now, partly as a result of the new coach traffic, become one of the most crowded corners in London.

It also has "blind" spots, and the removal of the Quintin Hogg statue was felt to be necessary.

In Portland Place it will have a larger setting, and, incidentally, it will be near to the home of its distinguished subject's distinguished son, Lord Hailsham.

Lottery in Aid of Artists.

The efforts last year of Lady Chilton, wife of the British Minister in Hungary, to help starving Hungarian artists by means of a lottery were so successful that it has been decided that there should be a lottery for this object every year.

The Minister of Education has become president of this year's committee. The first prize will be the "Spanish Dancer" of the famous native of Budapest, Philip de Laszlo—who is resident in London—which he has given for the purpose.

A Musical R.A.

Mr. Richard Jack looked very well when seen recently. He has taken a house in Chelsea for three months.

For some little time Mr. Jack has been settled in Canada, where he has been kept busy painting portraits for Canada's National Portrait Gallery.

Mr. Jack has the distinction of being the best musician among the R.A.s. In addition to possessing a charming baritone voice, he knows a good deal more than most singers about the principles of the art.

The Prince of Wales has promised to visit Stowe on June 1, when the school will celebrate its tenth anniversary. The visit is to be semi-formal, with no official ceremonies for the Prince to perform.

The present plans are that immediately after being received the Prince will go through the central building and say a few words to the boys from the south front steps.

After a short tour of the buildings and the park it is not unlikely that the Prince will play a game of squash rackets in the new courts—thus preserving the informal note until the end of his visit.

Dodging a Difficulty.

Since the days of the Temple and Grenville families Stowe House has been visited by nearly every British Sovereign from the time of William and Mary.

Queen Victoria paid the second Duke of Buckingham and Chandos a visit in 1845. The Duke, who inherited six millions and spent seven, was in embarrassed circumstances at the time—in fact, the bailiffs were actually in possession.

Despite the Duke's remonstrances to go they would not. Finally a way out of the impasse was found when some one hit upon the happy idea of clothing them in the ducal livery—to which they agreed.

Curiously enough, no one in the house party, which included Sir Robert Peel and Lord Aberdeen, seems to have noticed anything strange about these incongruous cameleopard-like figures.

For Fell Ponies.

The King, as the owner of a number of Fell ponies, used as shooting mounts, has given a welcome lead to lovers of the breed by sending a subscription of £20 to the Fell Pony Society.

His Majesty's action is timely encouragement indeed, for recently it looked as if a few more years would see the entire extinction of this breed—the descendants of the famous stocky little mounts of the Moss-troopers.

When the £80 Government premiums were withdrawn there was not the slightest inducement to breeders to bring out and maintain stallions. Indeed, there are now only three native stallions left—Black Lingcropper, Hardendale Model, and Linnell Lingcropper.

The King's Premium.

Now, however, it looks as though the hope which the King expressed in his letter to the hon. secretary of the society, Mr. Roy Charlton—that the donation should prove an "encouragement to others to subscribe"—is being fulfilled.

One anonymous donor subscribed £50, and there were many other smaller gifts. As a result the Fell Pony Society were able to increase the premiums given for stallions over three years old at their recent meeting at Penrith.

One of these premiums was called the King's Premium.

The Princess Royal.

One of the objects of the Princess Royal's visit to the Girl Guides' headquarters quite recently was to unveil a portrait of the Chief Guide, Lady Baden-Powell, by Charles S. Jagger.

The portrait, subscribed for by all the Commissioners in England, is to hang in the Council Chamber of the Girl Guides H.Q. in Buckingham Palace Road.

English Landscapes.

Well-known collectors were liberal in lending their pictures to the Loan Exhibition of English Landscapes at Tooth's Galleries.

One of the objects of this very interesting exhibition was to draw attention to the important achievements of the leading painters of our time by showing some of the fine landscapes which are in private collections.

Augustus John, Richard Sickert, and Wilson Steer are undoubtedly names that will go down to posterity. J. D. Innes and Spencer Gore—less known to the man-in-the-street because both died young—were strong influences on British painting in the early part of this century.

Duncan Grant has already made his name, and Matthew Smith, who has only recently returned to landscape painting, is considered to-day the greatest and most daring colourist among contemporary painters.

Man With the Case.

A Scotland Yard "mystery man," Detective-Inspector Charles Chapman, retiring shortly after 28 years' service.

For years he has been working silently and secretly in tracing the connection between London crooks and crimes committed in the provinces. His colleagues at the Yard know very little about his activities.

The small attache case which he invariably carries has always been a subject of curiosity, but he never opened it in the presence of any other person.

Big Job.

Miss Hilda Martindale, O.B.E., who has been appointed Director of Women Establishments, Treasury, will have under her direct branches of the Civil Service. Miss Martindale's new post carries with it a salary of £1,200 a year, with bonuses, less economy cuts. She has been in the Civil Service since 1901, when she entered as an Inspector of Factories; she became a senior woman inspector in 1908.

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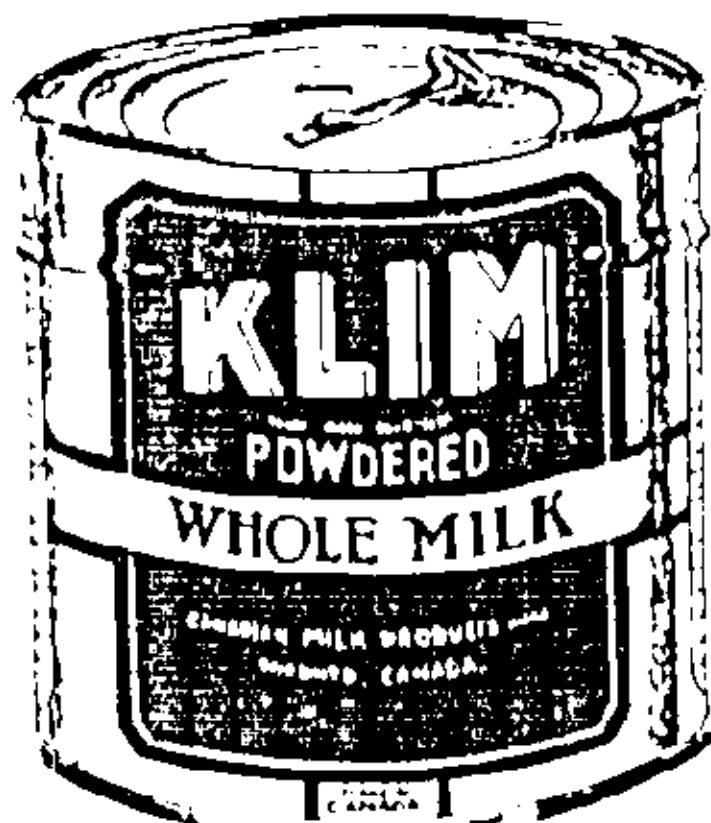
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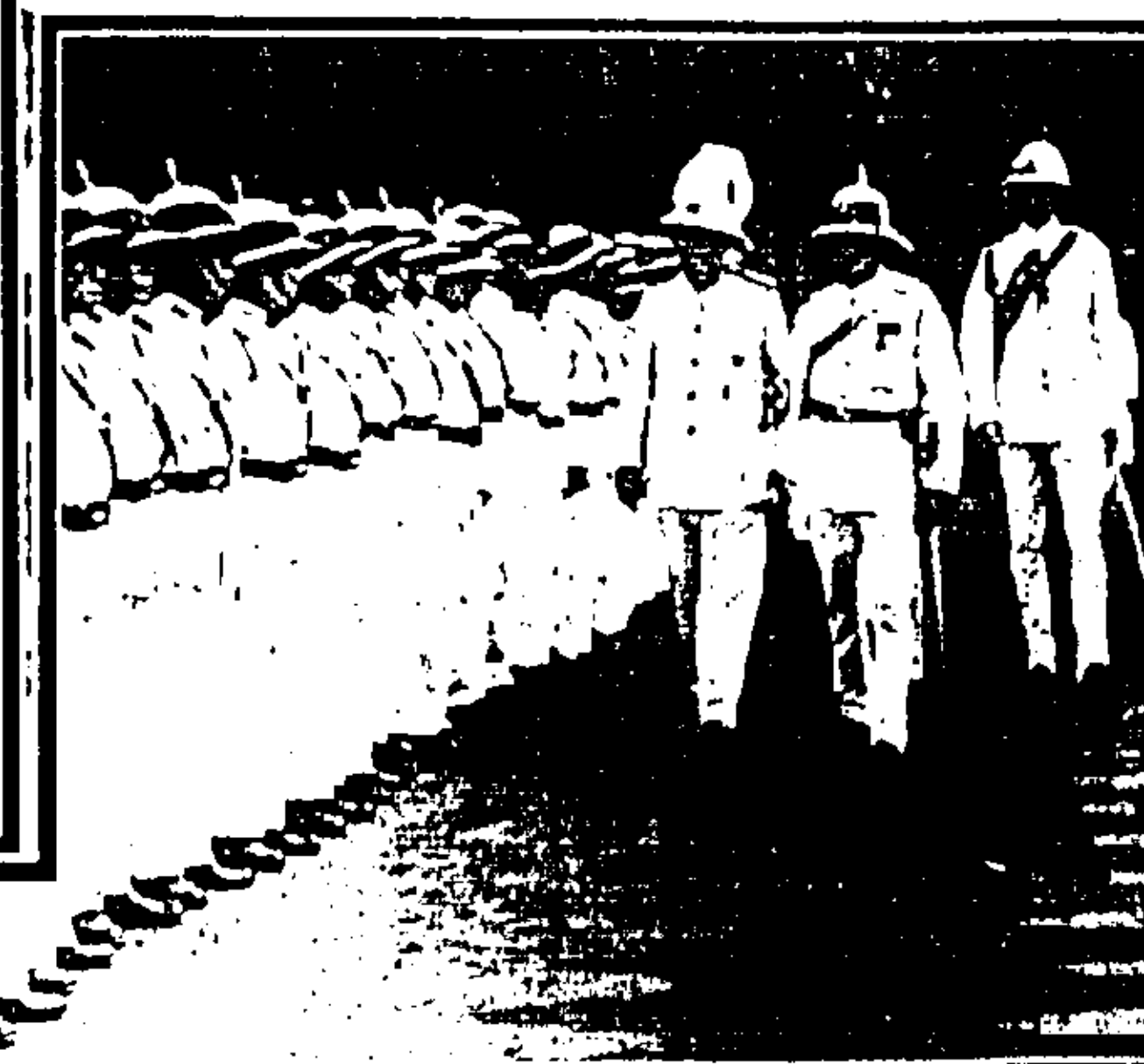
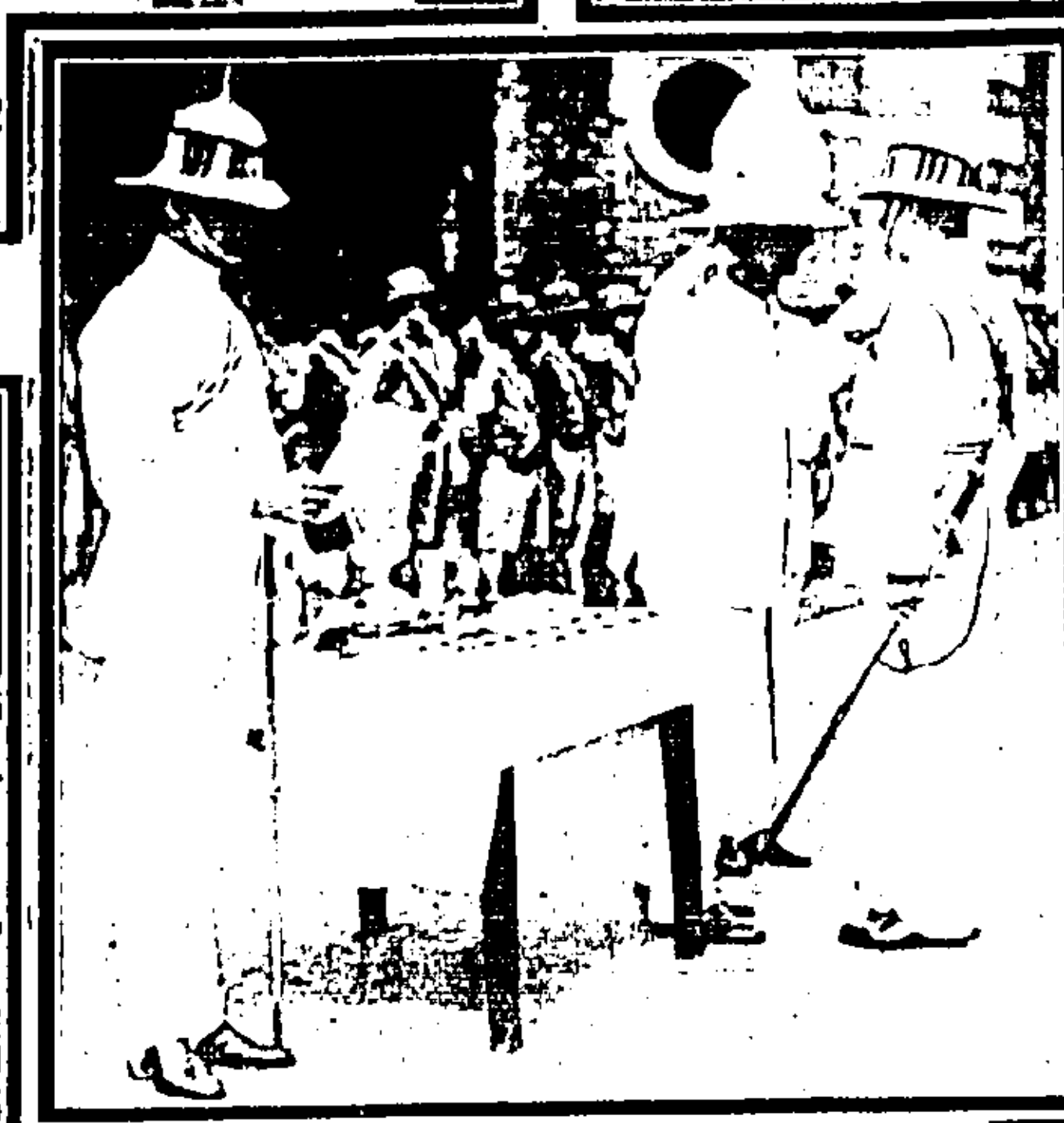
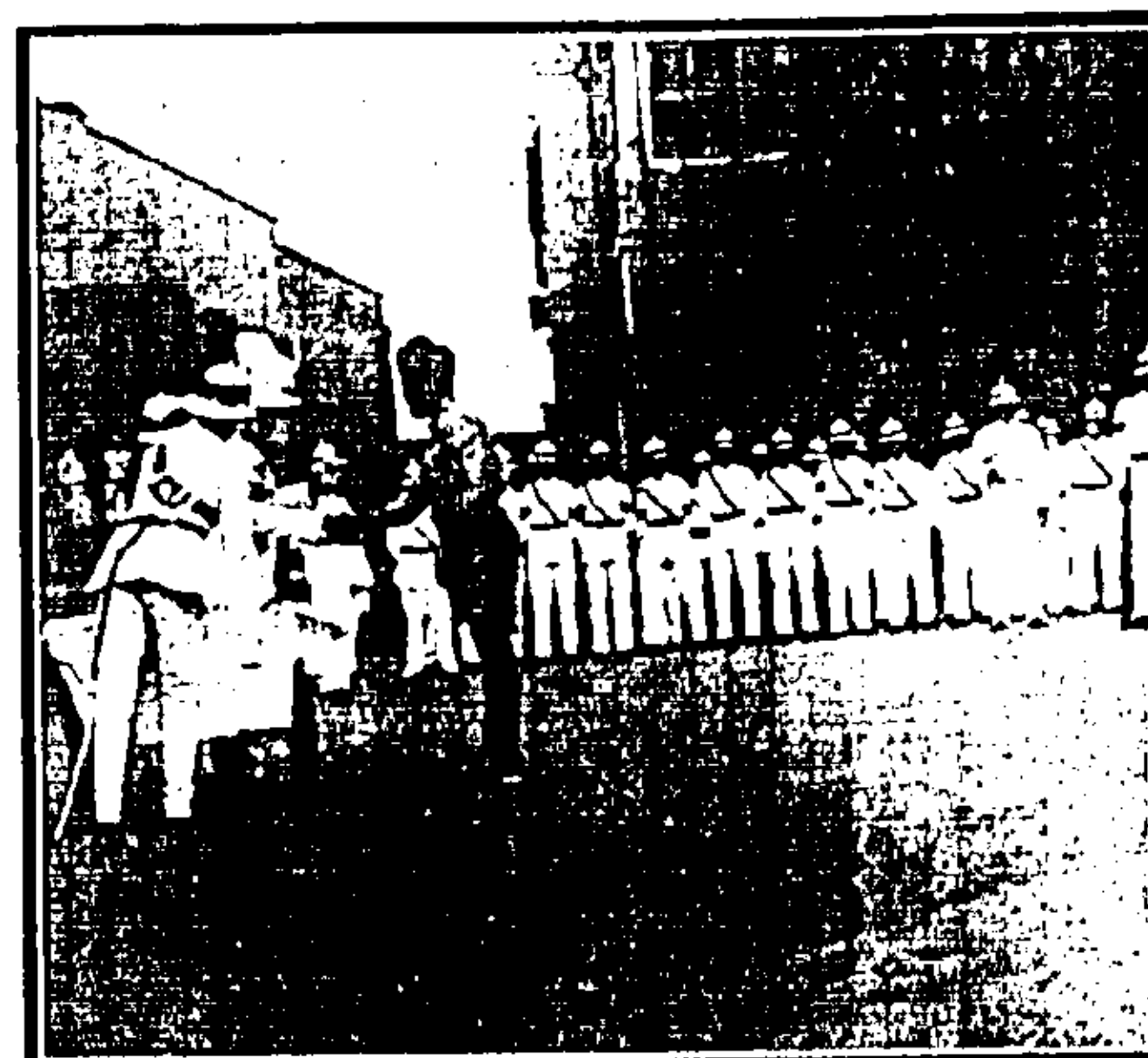
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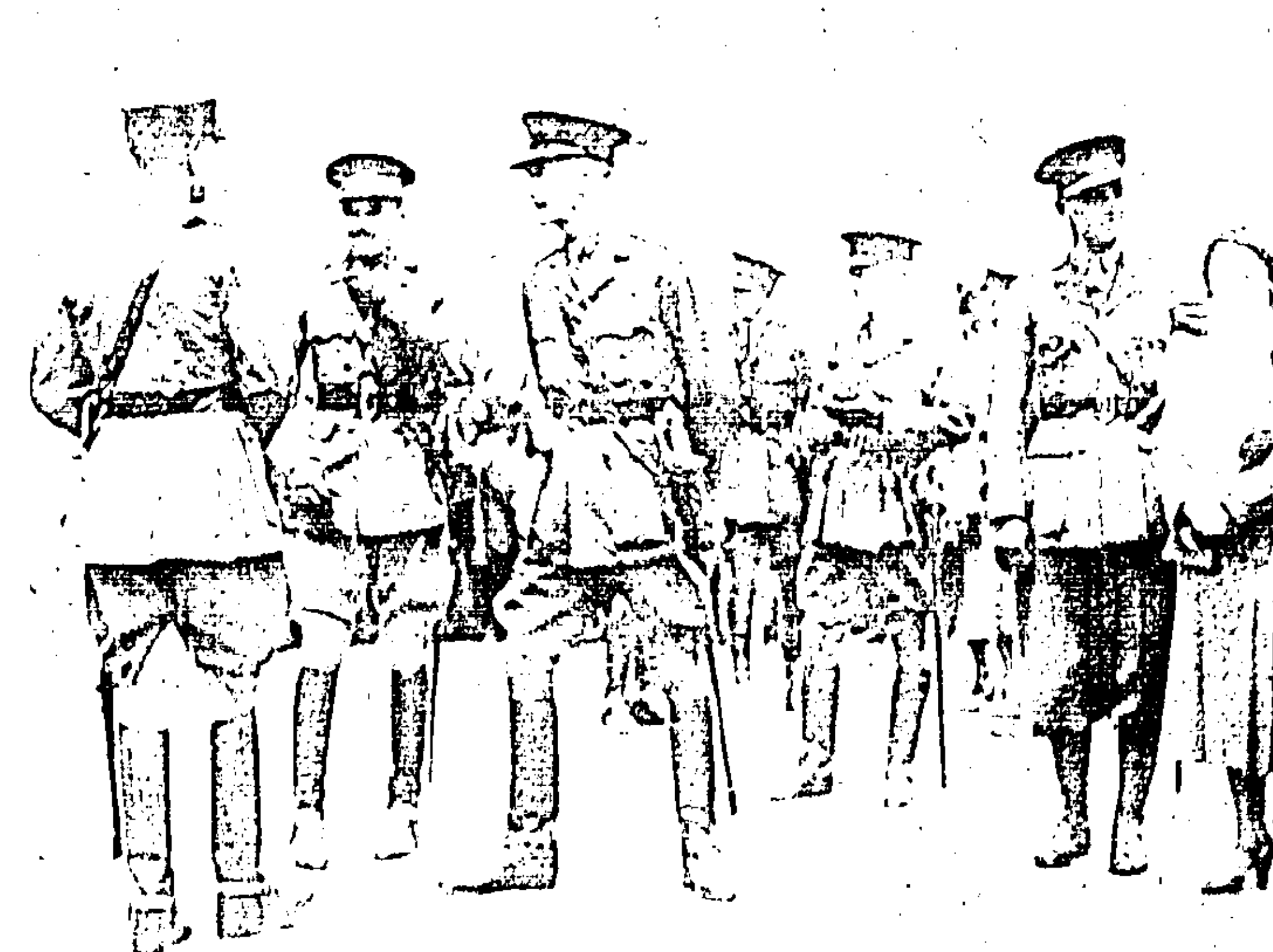
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Kowloon Showroom — 246, Nathan Road.
Offices — West Point — Tel. 28181.



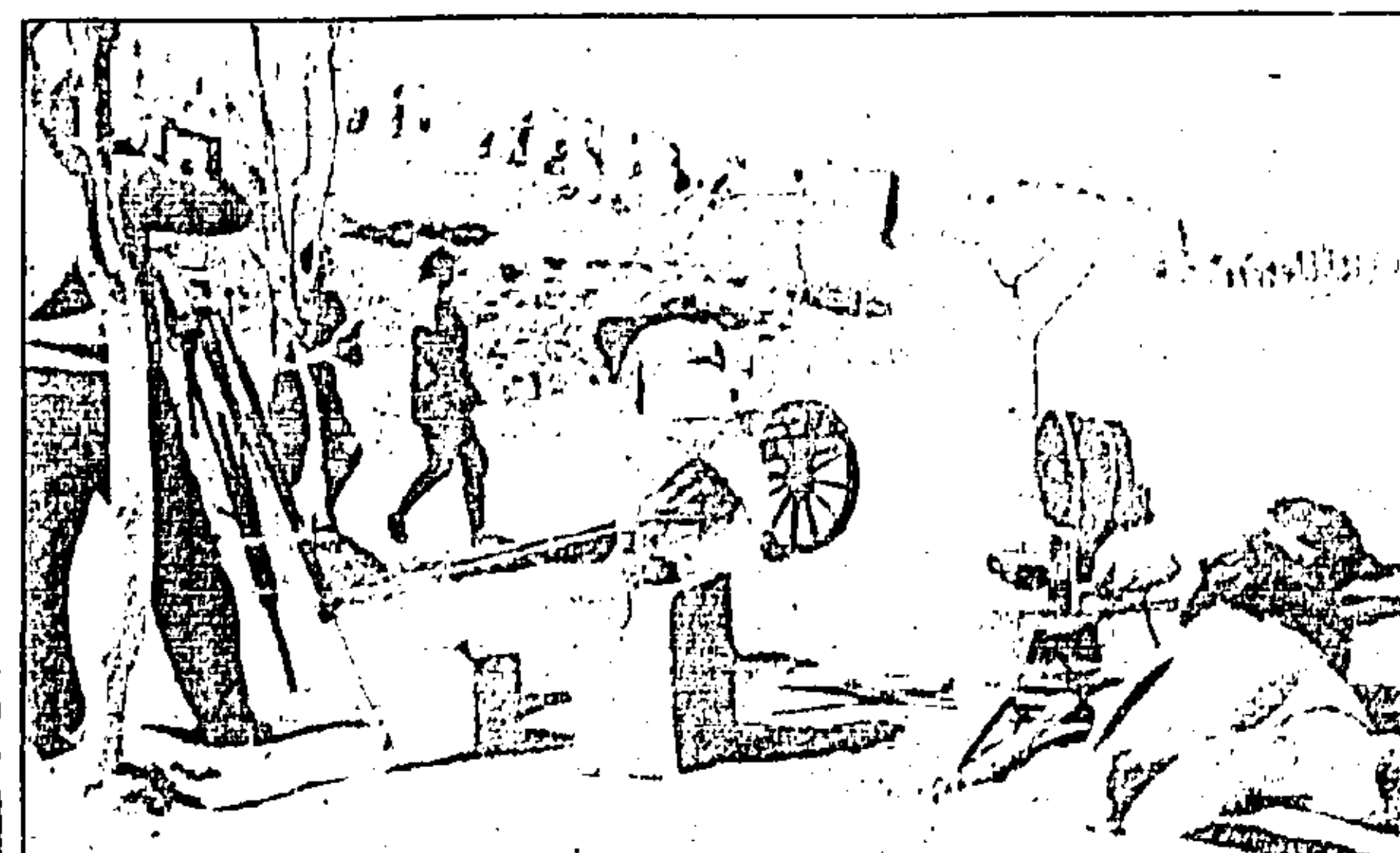
Scenes at the annual parade of the Hong Kong Police Force held last Tuesday, when H.E. The Governor, Sir William Peel, K.C.M.G., K.B.E., inspected the corps and presented awards for efficiency. (Photos, Queen's Studio.)



Miss Maria Emilia Alves and Mr. F. H. Hamilton-Pipe photograph after their wedding which took place at St. Teresa's Church last Sunday. The Rt. Rev. Bishop Henry Vallorta officiated at the ceremony. (Photo by D'Asia Studio.)



Major-General O. C. Borrett, general officer commanding the British Troops in China, on his arrival at Shanghai was received by a guard of honour from the 2nd Battalion, East Lancashire Regiment, and a large crowd of foreign and Chinese residents of the city.



(Above).—These Fox Movietone News Men, who follow closely the movements of Chinese troops, are shown taking pictures of the soldiers at a strategic point along the Wall.

(At Left).—Hard Bitten Fighters at Keping who face death at the foot of the Wall, were surprised to see the cameraman of the Fox Movietone News and to learn that the world waited to know what they had done.

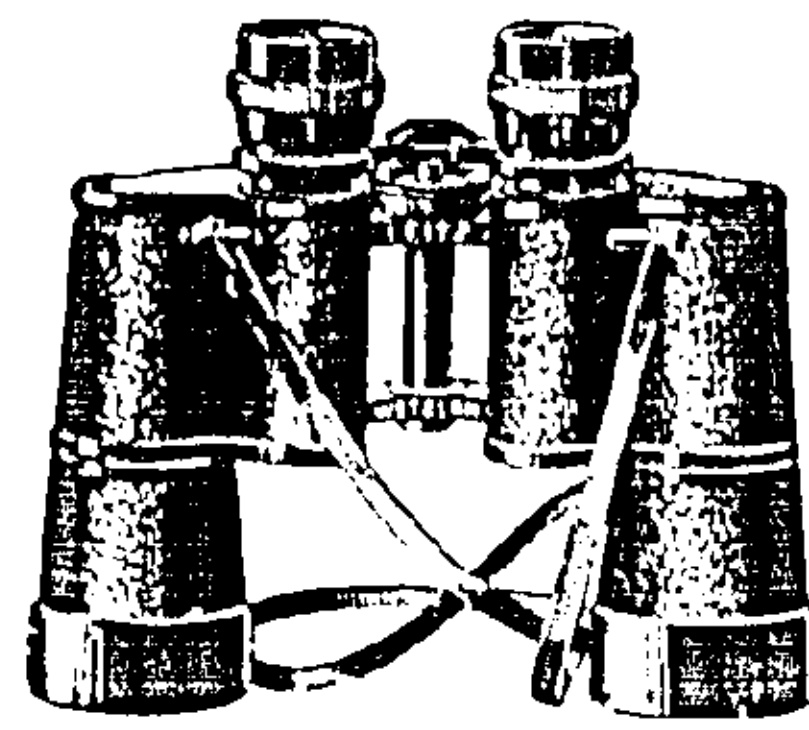
(At Right).—Beautiful portrait of a young girl painted from life by the European artist, Mr. L. Tatz, who is exhibiting his works of art at No. 4 Gloucester Building Arcade.



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STAND ALONE
IN THEIR
CLARITY
OF VISION

LEITZ
BINOCULARS

**GLOUCESTER BLDG.**

THIS CLARITY
WILL NEVER BE
IMPAIRED BECAUSE
THEY ARE
TROPIC PROOF

Obtainable From The Sole Distributors Schmidt & Co., or from Outdoor Sports Equipment Co. or The Sun Co., Ltd.

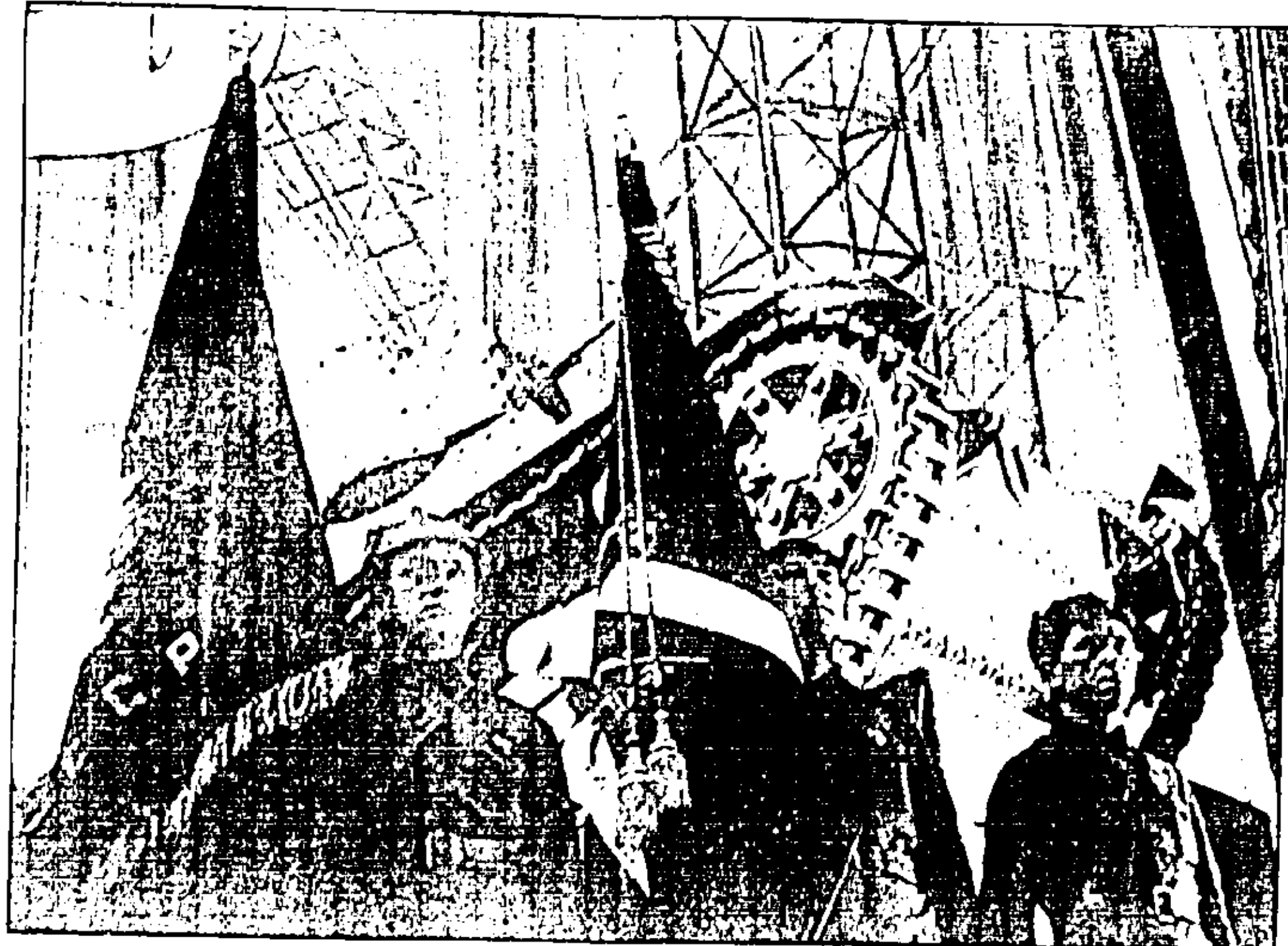


*It Saved Him
as a baby—
its the making
of him now*

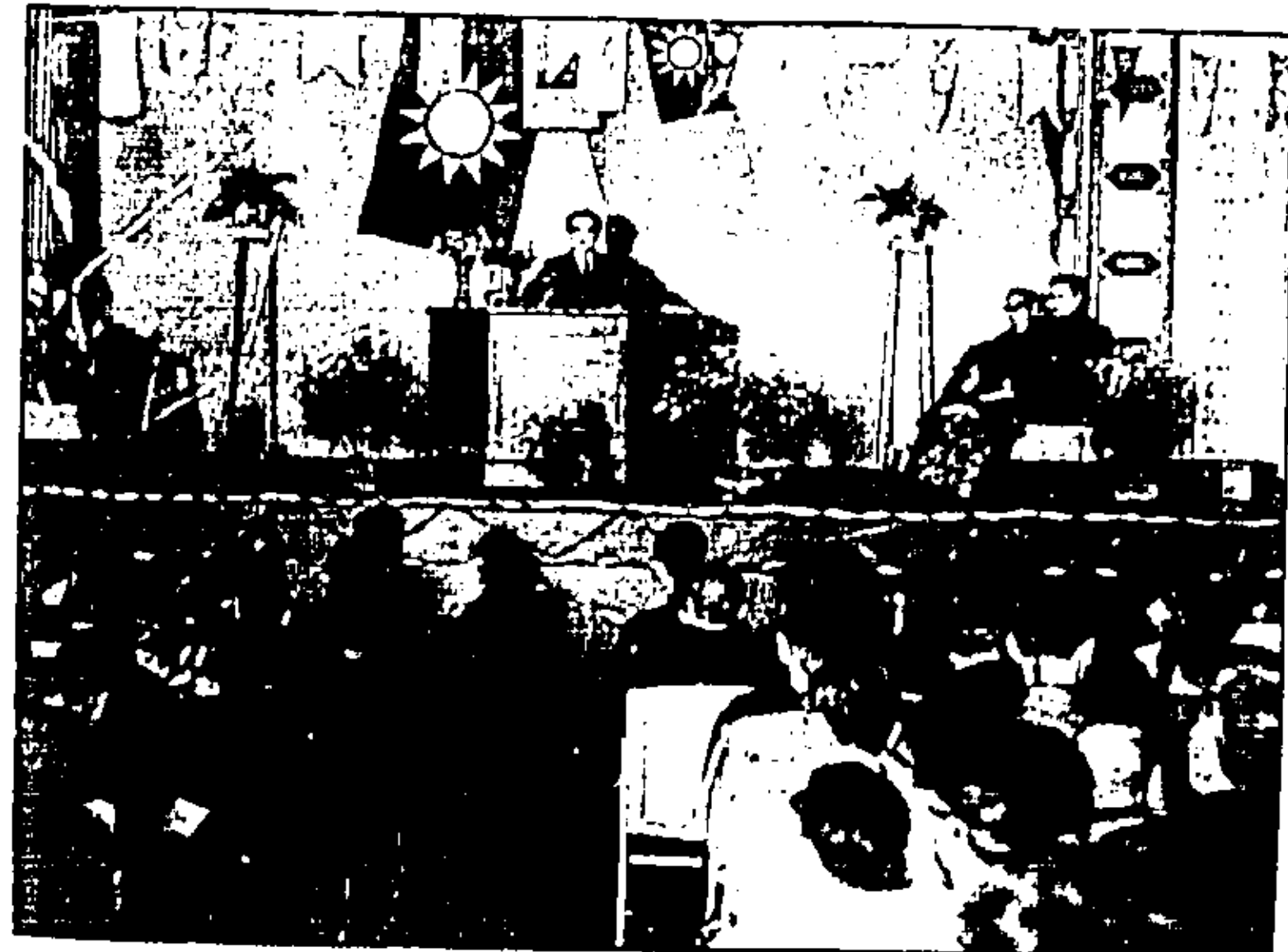
LACTOGEN
BETTER MILK FOR BABIES



An outbreak of fire which occurred at Ashdown Forest, Sussex, believed to have been caused by an Easter Picnic Party. The fire and smoke blowing across the road. (S. & G.)



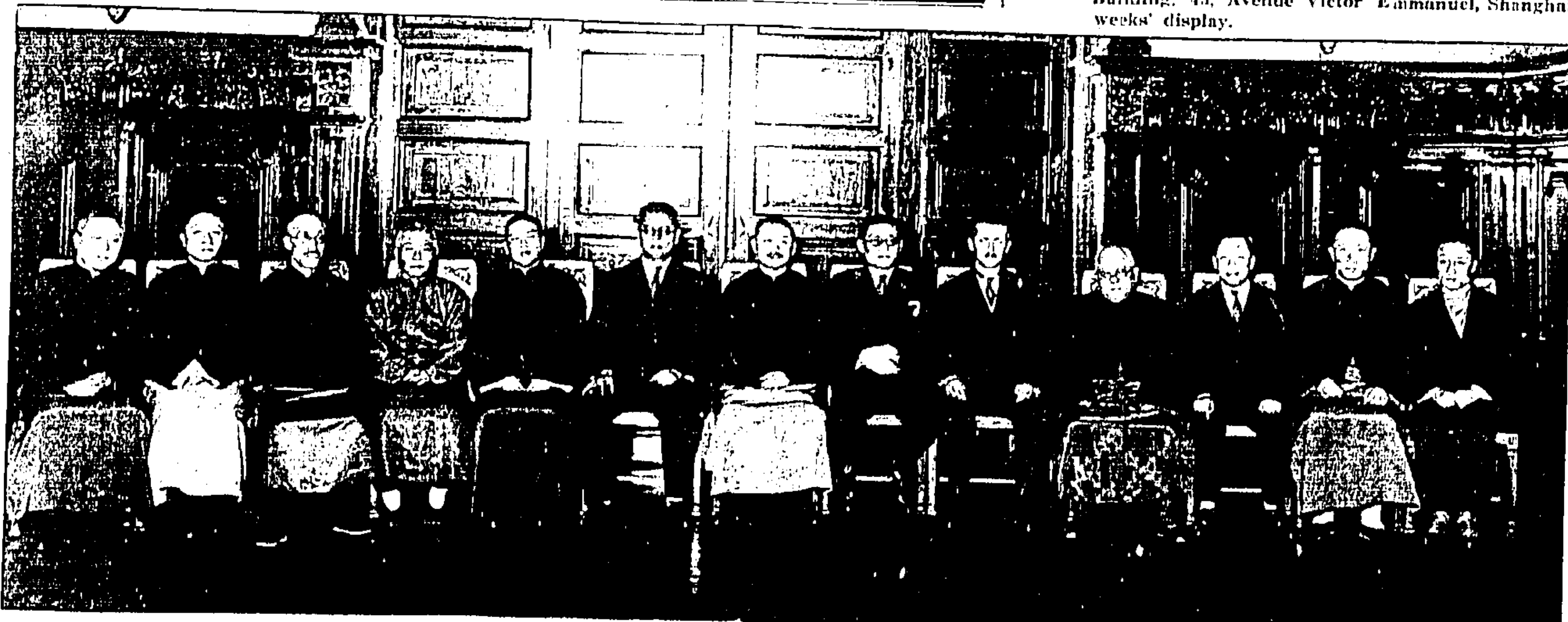
The Celebration Meeting commemorating the fifteenth anniversary of the Red Army was held recently in the Grand Theatre, Moscow. Decorations of the assembly room show the technical improvements of the Red Army.



The exhibition of national products produced along the various railway lines throughout the country was formerly opened to the public recently at the new China Institute of Arts Building, 45, Avenue Victor Emmanuel, Shanghai, for a three-weeks' display.



The tip-tilted effect is a salient feature of this Suzy model expressed in white straw enriched with flowers. — (S. & G.)



Dr. H. H. Kung, former Chinese minister of industry who has just returned after an industrial and commercial investigation trip to Europe and America, assumed his new post as governor of the Central Bank of China in a simple ceremony held at the bank building, The Bund, Shanghai. Mr. T. V. Soong, finance minister, and his party who left Shanghai for America, was present at the ceremony to hand the seal of office to Dr. Kung on behalf of the national government. Dr. Kung succeeds Mr. Soong as head of the bank.



(Above). — Miss Butterfly Wu, who has recently been elected queen of the Shanghai movie world, was honoured at a tea dance at the Majestic Ball Room, with hundreds of Shanghai movie fans, dancing stars and business men attending. The proceeds of the dance went to swell the fund for the development of aviation in China. Featuring the affair were dramatic performances and singing. The movie queen is in the lower picture at the extreme left in a Chinese costume.

ST. JOHN AMBULANCE COLLECTION.

\$5,182 Realised By Sale Of Flags.

MORE TO COME.

The St. John Ambulance Brigade held their Annual Flag Day yesterday in aid of their Welfare Work in the New Territories. The early hours of the morning saw nurses and cadets of the Brigade in uniform, with their lady helpers, European and Chinese, everywhere—The Peak, the City, East and West, and from Kowloon Tong on the mainland to the Star Ferry Wharf.

Up to the time of going to Press, \$5,182.10 had been collected, but there are still more boxes to come in.

Kowloon contributed \$1,128.52. The Commissioner and members of the Brigade expressed appreciation of the splendid help given by non-members, particularly Mrs. E. Taylor, who organised the Peak and City districts, and Mrs. J. H. Hunt, who was responsible for the whole of Kowloon. Mr. I. B. Trevor rendered valuable assistance in connection with the Kowloon-Canton Railway collection.

Thanks are also due to the Young Wo Nursing Home staff, who collected \$266.37; to Mr. E. M. Raymond for the use of his office; the Tramways Company and Hong Kong and Shanghai Hotels for exhibiting posters on the trams and buses; to Mrs. Dunlop, Messrs Kwok Yan, and Lam Wing-kam for loan of cars in Hong Kong, and Mrs. J. H. Hunt, Mrs. F. C. Clemon and Mr. F. H. Crapnell for loan of cars in Kowloon; the Press for their publicity and the Police for their protection and assistance.

Helpers in Hong Kong were:—Convenors:—Mrs. E. Taylor and Mrs. Langley.

Helpers: Mesdames Sangster, Ralston, Farlow, Rumjahn, and Dunlop. Misses Mackie, Sutton, Alabaster, Johnston, Gerard, Launder, Scott, Harston, Hancock, Gubbay, Crawhill, Dowbiggin, Fung, J. Wong, Holland, Helen Yu, Ma Luk, Woo, Langley, P. Kwok, and Master Holland. St. Paul's Girls' School, St. Stephen's Girls' School, Fairless, Holy Spirit School, Mui Fong College, Bellfield Girls' School, King's College, Queen's College, Ellis Kadoorie School.

Nursing Divisions:—Victoria, Y.W.C.A., Florence Nightingale, Man Shuen, King's College, Mung Kok, Central, and the Cadet Divisions of King's College, South China, and Chinese Athletic.

The highest individual amount so far is Box 22—\$211.65, the next highest being No. 162—\$80.60, Box 45, \$76.50. Box 37, \$75.00, Box 34, \$72.50. Box 262, \$72.57, Box 300, \$72.51.

Mr. Kwok Hing-wang collected \$325.00.

H.E. The Governor's Household contributed \$100.00.

Kowloon Helpers.

Mrs. J. H. Hunt, Convenor for Kowloon District. Mrs. E. C. Norris, Mrs. F. S. Barron, Mrs. W. C. Labrum, Mrs. Wedlock, Mrs. F. C. Clemon, Mrs. S. F. Bernard, Mrs. J. A. Fraser, Mrs. H. D. Matthews, Mrs. G. True, Mrs. Shoemith, Mrs. Potter, Mrs. Webb, Mrs. Ascot, D. G. Pledger, Miss M. Wicheell, Miss D. Wicheell, Miss O. Dalziel, Miss J. Cousens, Miss McHenry, Miss V. Heath, Miss Skinn, Miss R. Heath, Miss F. Packe, Miss R. Nish, Miss D. Tolan, Miss L. Tolan, B. Spaulding, P. Allen.

Kowloon Dock:—Convenor, Mrs. Gow, Miss M. Tillery, Miss E. Brown, Miss E. Cullen, Miss V. Cullen.

Members of Kowloon Nursing Division, Officer, Miss Sophie Tsang.

Personal Pars.

Mr. S. T. King left Hong Kong by the s.s. President Taft yesterday.

Capt. and Mrs. Russell Baker left the Colony by the s.s. President Taft, which sailed yesterday, for the United States.

Mr. Sylvester Simpson was a passenger by the s.s. President Taft, which left Hong Kong yesterday for Victoria and Seattle.

STOLE TOMBSTONE

Erie, Pennsylvania. A man has been sentenced to serve from eight to 18 months in the workhouse here for stealing a tombstone. — Reuter.

Vision Essential To Existence

The Peerless Heritage Of Empire

THE COST AND THE GLORY

"WHERE there is no vision the people perish," is one of the truest and truest sayings in all the pages of human experience, and just as true to-day as it was in those far off times, when they were first penned by the hand of some unknown scribe, when Hazeckiah the King of Judah, reigned in Jerusalem.

Every nation that has risen to the top in its day and generation, consciously or unconsciously, has been stirred and awayed by some informing spirit—something outside and beyond themselves, by which and through which they worked their material development, and which shaped their destiny.

When the day came that that vision faded from their national consciousness, the sun went down for the last time in the twilight of their destiny. Assyria, Babylon, Egypt, Greece and Rome, all rose to triumph and flourished, but as the years went by, the vision that had lighted their forefathers to wisdom and to fame grew dim, and with the fading vision their greatness perished.

The dust lies thick on the ruins of Babylon, the sand dunes of Egypt have only in recent years begun to reveal to us the greatness and wealth of that mysterious people. To Greece there only remains the legacy of love of beauty, art and literature. The best of Roman Law is to-day enshrined in the justice of our administration.

From the dying hands of the Roman Empire, civilization in its ever westward course, came to a yet more virile race on the edge of the then known world, and there grew up a greater Empire than Rome had ever known, sometimes by conquest, sometimes by treaty, sometimes by peaceful penetration it grew, until to-day it is our boast that over it the sun never sets.

Empire Sunday. Let us stop for a moment and try and realize something of the meaning of it all. It is no mere chance, no casual throw of fortune from the dice box of fate. Behind it there stands one eternal factor, the mighty hand of God, working out our destiny and shaping our ends. To no other nation has there been given the same genius for colonization.

From the City of the Seven Hills, the Roman armies went out to conquer the world. Their methods were summed up by Tacitus, when he wrote "They make a desolation, and they call it peace." The Empire of Spain was laid in the Netherlands in bloodshed and pillage, and rapine and sword. The methods of Belgium and Germany in their African colonies before the War, were by words of shame. Perhaps in no other place save India, has that genius been more clearly shown than in Africa, once the land of hundreds of little tribes, living in perpetual warfare, now living in peace under British administration.

As we look out upon the world to-day, at least that part where the Union Jack floats in proud possession what do we find?—Justice and liberty to men of every colour and class and clime, freedom to come and go across the ocean highways of the world, freedom of worship, civic toleration—all due to a large extent to men filled with an undying vision of service and of sacrifice oft-times living solitary and alone in the far places of the earth.

Of Marlborough in the Netherlands, of Wolfe at Quebec, Moore at Corunna, the Plains of Waterloo, the dark days of the Indian Mutiny, and the Crimea, and countless others on land and sea.

The Roving Race. Across the world England's sons and daughters went to find new settling places, but they took with them their undying love for the Mother who bore them, and in the grim days of the Great War, in the greatest crisis of her life they rallied to her call.

From the backwoods of Canada and the shores of the Hudson Bay they came. New Zealanders and men of the blood of the proud Maori race that once ran free over that fertile country. Keen eyed sons of South Africa, trained on the rolling veldt. The men of Australia, short in speech but mighty in action. The sons of Newfoundland, the oldest of our Crown possessions, who won their spurs at Gallipoli and Beaumont Hamel.

Their blood mingled with ours in one common sacrifice, which cemented us together as nothing else could have ever done. To-day the Commonwealth of free Peoples faces the world foursquare in loyalty and devotion to one King and the principle of Empire.

As one great writer so soundly put it—"There is a glory of the sun and a glory of the stars, and a glory that is England's alone and it is this." She has used nobly the power that came into her hand, and never abused it. She has kept the flag of liberty waving in the four corners of the earth and on every sea. She has ever stood for the right of smaller nations to hold up their heads against tyranny and oppression. She has stood through the darkest days for the spirit of freedom, a love of truth, a thirst for knowledge and a yearning for justice, as fresh and as clear as the wind which blows across the Ocean which is the home of her spirit.

From the English Churches throughout the World to-day, there will be going up one prayer to the Throne on high, that God, whose hand has overruled our Nation's destiny, will keep us faithful to that great trust and responsibility that has come down to us, that we may pass on to the generations yet to come, an even yet more splendid and more glorious heritage, untarnished and undimmed. God of our fathers known of old, Lord of our far flung battle line, Beneath whose awful hand we hold Dominion over peak and pine, Lord God of Hosts, be with us yet, Lest we forget, lest we forget.

JUSTICE IN SIX LANGUAGES.

Murderer's Two-Minute Sentence.

Windhoek. A native, David, served a sentence of exactly two minutes, after being found guilty on a charge of culpable homicide by Mr. Justice van den Heever.

He pleaded provocation. The judge said he took all the circumstances into consideration, and sentenced David to be detained until the rising of the court, which was exactly two minutes later.

An interesting feature of the case was that no fewer than six languages were used in the court in the space of a few minutes, namely, English, Afrikaans, German, Ovambo, Herero and Nama. — Reuter.

LIONS TAKE FIVE NATIVES

Bulawayo. A report from Darwin states that within 14 days five natives were taken by lions in the Christ-will Reserve. Two of the victims, a man and a girl, were carried off in broad daylight by the man-eaters. — Reuter.

FILM COMEDIANS LEAVE

Wheeler And Woolsey Enjoyed Stay Here.

RETURNING TO FAR EAST IN DECEMBER

Dense crowds thronged the alleyways of the s.s. Carthage before her departure at noon yesterday to farewell Messrs. Wheeler and Woolsey, the two film stars who have spent a week in Hong Kong. Autograph and souvenir hunters were still busy up to the last moment, and both comedians were kept occupied with the continuous demands for their signatures, by numerous small girls among a host of other people.

Wheeler and Woolsey, stated that they had a marvellous time in Hong Kong, and that they were grateful for the hospitality shown them here. They said that they had been told before coming here that Hong Kong was the most phlegmatic place that they could visit, and that they must not be disappointed if the people here should treat them coldly.

Instead of this being the case, however, the people of Hong Kong have accorded them a reception they had not hoped for.

Both stated that they would return in December, when they desired to visit Shanghai, Hong Kong and Manila. They will be accompanied by Mr. Eddy Kilan, director, but will not take any pictures on their trip.

Mrs. Woolsey also said that she had enjoyed herself thoroughly during her stay in the Colony, and wished to thank the people of Hong Kong for the wonderful hospitality shown them. Many local citizens were on board, to take leave of Mrs. Woolsey, and she was presented with numerous bouquets.

Wheeler and Woolsey stated that the crowd that surged around them, at the Central Theatre, on the occasion of their visit there was the most orderly crowd they had ever encountered. They had met with nothing but good humour. Woolsey said that he had brought 1,000 photographs to Hong Kong and left with none. He has been kept busy signing photographs albums day and night during his stay here.

"I have collected so many fountain-pens, left behind by people who wanted my signature, that I'm thinking of going into the fountain-pen business," Woolsey remarked. Wheeler said that, so much hospitality had been shown him in Hong Kong that if he had been here another week, he would have had to be carried out on a stretcher. He also has given away so many photographs that he had only seven left.

Both comedians stated in conclusion that they had made a great many friends here, and that on their return in December, they hoped to see them all again. They hope to travel quietly next time as plain Mr. Wheeler and Mr. Woolsey, instead of as Wheeler and Woolsey, the well-known comedians, and they will then be able to spend more time in the company of their friends.

They will travel to Singapore in the Carthage, and after spending a few days in Malaya, will fly to Europe, and then leave for New York. They will fly across the American continent, as they are to start work on their new picture, on August 1.

Farewell Message.

Wheeler and Woolsey asked a representative of the Sunday Herald to publish the following farewell message:—

To the People of Hong Kong. Our hearty thanks for our exceptional reception, Love and Kisses, Bert Wheeler, Robert Woolsey.

TENNIS WITHOUT A COURT.

Invention Eliminates Ball-Boys.

Prague. The "machine" consists of a semi-circular wall, from which the balls bounce at all angles. The "net" is painted at the correct height and the "other side of the court" is drawn in perspective on the upper part of the wall. — Reuter.

CHEAP TRANSPORT IN BERLIN.

450,000 Bicycles Used In City.

Berlin.

The bicycle is conquering Berlin as the cheapest means of travel. Official statistics reveal that there are 450,000 bicycles in Berlin, or nearly one for each nine inhabitants.

The bicycle is much used in Germany, not only for going to and from work, but also for long excursions on the country roads. The Berlin Bureau of Statistics reports that the number of cyclists counted at the Potsdamer Platz at regular intervals increased by 52.7 per cent from 1923 to 1932, and at the Kaiser Wilhelm memorial Church, the busiest point of traffic, by 64.4 per cent. — Reuter.

THIS WORLD OF OURS.

ODD FACTS OF SCIENCE IN EVERYDAY LIFE.

Having room for 105 passengers, a street car jointed in two places has been invented in Germany for turning sharp corners.

An oilstone made in the form of a disk and revolved horizontally by an electric motor has been invented for sharpening tools.

In the last ten years the population of Italy has increased seven per cent, that of the largest ten cities gaining 28 per cent.

Lighted by a flashlight battery to attract fish to a baited hook at that it contains, an under water lure night has been invented.

Of English invention is a pavement breaking machine that strikes concrete with eight steel teeth exerting a pressure of 6000 pounds.

An implement has been invented that cracks eggs when handles are pulled apart, the contents of the shells falling between jaws that open.

The Finnish government will construct a new highway about 1050 miles long between Helsingfors, the capital, and Abo, the principal seaport.

NAZI TERROR IN FREE CITY OF DANZIG

Hitler Troops Break Up Meeting.

GOVERNMENT PARTY'S STRONG PROTEST

Warsaw, Yesterday.

"Brown (Nazi) Terror rages and Danzig's existence is threatened," declares a statement issued by the Government Party at Danzig, yesterday, protesting against the Nazi activities there.

The statement demands the deportation of Herr Lassmann, Deputy Prussian Landtag, who headed the party of Nazis who broke up the meeting of the Government Party at Danzig yesterday. The meeting was to have been addressed by Doctor Ziehm, President of the Senate.

Dr. Rosting, acting League High Commissioner at Danzig, has arrived in Warsaw and has conferred with the Polish Foreign Minister on the situation at Danzig. — Reuter.

Events were precipitated at Danzig on May 12, when local Nazis seized the Trades Union headquarters and hoisted the Nazi flag. "Storm Troops" police and "Brownshirts" took part in the coup, which was carried through without disturbance.

A strike was declared at 11 a.m. on Saturday last as a protest against the occupation of the building, but only part of the city's industries and utilities were affected.

LIBERALS TO JOIN OPPOSITION.

Constructive Criticism Of Government.

London, Yesterday.

The Liberal Party Conference at Scarborough yesterday decided by a large majority, that the Liberal Parliamentary Party, which at present sits on the Government side of the House of Commons, be asked to cross the floor of the House, as constructive criticism of Government measures and policy would be most effectively prevented from the Opposition benches. — British Wireless Service.

DAME THORNDYKE'S SAD HOMECOMING.

Famous Actress Loses Inspiration.

MOTHER DIES IN LONDON.

London.

Sadness attends the homecoming from New Zealand of Dame Sybil Thorndike, the Great actress, for her mother's death has removed a constant inspiration to her.

It was Mrs. A. M. Thorndike's continual care to forward the careers of her gifted children—Dame Sybil and her brother and sister, Mr. Russell Thorndike and Miss Ellen Thorndike.

She used to arrange the plays in which Russell and Sybil took part as children, and which Dame Thorndike has so delightfully described in her memoirs.

When Dame Sybil achieved her great triumph in Bernard Shaw's "St. Joan" in London, her mother was at the hidden organ which plays during the Cathedral scene, and she did not miss a single performance.

Yet Mrs. Thorndike always maintained that she did not bring up her children, but left them alone so that they carved out their own careers. — Reuter.

QUAINT CAFE FOR BELGRADE.

Artists' Venture Proves Popular.

Belgrade.

The studio of a well-known architect, who did the interior work of King Alexander's new palace at Belgrade, has recently been turned into a restaurant called the "Pirate Ship."

All of its waiters are unemployed artists, poets, and writers. As they serve the soup and fish they recite or sing their own productions. They run the place entirely by themselves, dressed as pirates.

Instead of presenting a bill for the meal to a guest the Pirate-in-Chief, a 6-foot-6 painter, demands his money while two of his henchmen flourish huge wooden pistols.

The "waiters" have never made as much money at their art as they are making in their new profession. — Reuter.

Hi!

SPECIAL EMPIRE WEEK SALE

NOW ON AT THE KOHINOOR SILK STORE.

Prices Greatly Reduced on all Silks, Cotton Fabrics, Ready-made Dresses, Hosiery.

THE GOLDEN OPPORTUNITY

TO SAVE — SHOULD NOT BE MISSED.

China Building, Next to Queen's Theatre. Tel. 25350.



KING'S THEATRE

SHOWING TO-DAY
DAILY AT 2.30, 5.10, 7.15 & 9.30 P.M.
"JACK'S THE BOY"

A GAINSBOROUGH PICTURE



DIRECTED BY WALTER FORDE

WITH
JACK HULBERT, CICELY COURTNEIDGE, AND
WINIFRED SHOTTER.

EMPIRE WEEK
SPECIAL ADDED ATTRACTION!

TO-DAY AT 9.30 P.M. ONLY.

BY KIND PERMISSION OF
LIEUT. COL. G. T. RAIKES, D.S.O.
THE BAND OF THE 1ST. BN. SOUTH WALES BORDERERS Will Render The Following Programme of Music.

- a. Land of Hope and Glory. Elgar.
6. Excerpts from "The Pirates of Penzance," Sullivan.
(Including the Policeman's Song & The Pirates' Chorus).
- c. Potpourri of National Airs.
(1) O Canada.
(2) Traditional Irish Air.
(3) March of the Men of Harlech.
(4) Scots Wha Hae.
(5) English Airs.
- d. From "Jack's the Boy."
(1) I want to cling to Ivy.
(2) The flies Crawled up the window.
Finale. — RULE BRITANNIA.

STARTS THURSDAY
AT 7.15 & 9.30 P.M. ONLY.

YOU CAN'T SEND ME TO
A PRISON CAMP!
I'M YOUR SON'S WIFE!!

A PASSPORT TO HELL

with
Elissa LANDI
Paul LUKAS
WARNER OLAND
ALEXANDER KIRKLAND

Story by Harry Harvey
Directed by Frank Lloyd

MEN WITH-
OUT HONOUR
AND
WOMEN WITH-
OUT HOPE IN A
WEIRD ROMANCE
OF THE
TROPICS.

FOX PICTURE

AT 2.30 & 5.10 P.M. ONLY.

KAO CHIEN CHINA'S FOREMOST FEI
JUANITA WANG
SCREEN STARS

"CITY MORNINGS"

A CHINESE SILENT PICTURE WITH MUSICAL
ACCOMPANIMENT AND ENGLISH SUB-TITLES.

DIRECTED BY TSAI CHO SUN.

PRODUCED BY THE UNITED PHOTOPLAY SERVICE LTD.

RHODESIAN MINES FOR SALE.

Romance Of Fortunes
Won And Lost.
COPPER CRASH ECHO.

Bulawayo.
An advertisement in a newspaper constitutes the closing chapter in the dramatic story of an ill-fated Rhodesian mining venture launched on a grand scale, which promised at one time to bring the Colony into the front rank of the copper producing countries of the world. The advertisement states that a receiver has been appointed to the Southern Rhodesian Base Metals Corporation Ltd., and that the whole of the assets in Southern Rhodesia are for sale including mining claims, plant, machinery, stores, houses, huts, offices and tools.

Southern Rhodesian Base Metals Corporation shares were the media of the greatest gambles in the history of mining speculation in this country. At one time the £1 shares changed hands at figures within a few shillings of £8. The last quotation fixed the market value at 6d. a share.

Fortunes were won and lost when the Copper King and the Copper Queen boom was at fever height five or six years ago.

The Corporation was registered in March, 1925, with a capital of £150,000 in £1 shares, for the purpose of acquiring base metal and gold claims near Sinola, in the Lomagundi district of Southern Rhodesia, the consideration paid to the vendors of the original claims being £30,000 in shares. Further claims being £30,000 in shares. Further claims were immediately pegged, and the Corporation's holding was increased to 229 blocks of base metal claims and a number of gold claims, the whole covering an area of nearly 9,000 acres.

Disillusionment.
Here were the sites of the once famous Copper King, Copper Queen and Alaska Mines, with the fabulous accounts of whose richness the world at that time rang.

In the following year the capital was increased to £300,000 and shareholders were given the privilege of buying first at £2 and later at £4 per share, an offer that was seized with avidity, for in that year the shares were quoted, and there were big transactions at figures between £7.10s. and £8.

The total amount of capital subscribed was £222,792.

Elaborate plants were installed, and great buildings erected in a region of the country noted for its unhealthiness, and the Lomagundi copper fields were acclaimed as the greatest in the world.

Disillusion gradually came as the deposits were further explored, and the crash in the copper market hastened the fate of the Copper Queen, until in 1931 the Corporation were forced to bond the property by a debenture issue of £30,000 to enable operations to be carried out on the Alaska, the other two mines having practically been abandoned by that time.—Reuter.

LONDON REBUILT FOR CHAOS

(Continued from Page 6.)

of cinemas, theatres, dance-halls, etc., under one roof—may already be seen in Radio City, New York.

Big Saving.
The great expense of such a scheme is bound to be urged against it. I can only say that such high "tower" buildings could be erected and maintained more economically than large numbers of small houses and offices.

The saving in traffic delay is obvious and would run into millions a year.

Another point, which may not seem serious to-day, but will shortly become so, is the problem of air traffic. Within a few years our aerodromes far outside the towns will not satisfy modern requirements. With existing conditions there is no room within our cities for great open landing grounds. But ample space for the many aerodromes that will be needed would be available under the scheme I have sketched.

Such a scheme could not be completed in a few years, but could we not make a good start with our slums? Instead of replacing tiny hovels with an equal number of slightly larger houses, or with comparatively small tenements, would it not be more sensible and economical to replace 18 acres of hovels with one acre of towering flats?

Perhaps then we should be able to give the children of our poor some of the joys of sun and air and live growing things which have been denied to them for hundreds of years.



Don and Sally, the accomplished dancers who are delighting patrons at the Peninsula Hotel. Their act is one of the best seen in Hong Kong for many years.

RADIO TO-DAY'S PROGRAMME.

The following programme will be broadcast to-day from the Hong Kong Broadcasting Station Z.B.W. on a wavelength of 355 metres (845 K.C.s.):—

11 a.m.—12.15 p.m.—A relay of the Service from St. John's Cathedral.

12.15-2.30 p.m.—European recorded programme.

1 p.m.—Local Time and Weather Report.

2.30 p.m.—Close Down.

4.30-7 p.m.—Chinese recorded programme.

7-10 p.m.—European programme.

7-7.45 p.m.—A Concert.

Orchestral—
Alcina Suite—(Handel),
Philharmonic Symphony
Orchestra of N.Y. directed
by Willem Mengelberg
1435-1436.

Violin Solo—
Ruralia Hungarica—Presto
(Dohnanyi),
Ruralia Hungarica—Molto Vivace
(Dohnanyi), Fritz Kreisler 1428.

Song—
Oh, Promise Me! (Scott-De Koven),
A Banjo Song (Weeden-Homer),
Louise Homer (Contralto)
1295.

Instrumental—
Deep River (arr. Pochep),
Irish Beel (arr. Pochep),
Pionzaley Quartet 1276.

Song—
Old Black Joe (Foster),
Uncle Ned (Foster),
Lawrence Tibbett (Baritone)
1265.

Organ Solo—
Spirit of the Dance (Ewing),
(a) Moment Musical,
(b) Scherzo in B Flat (Schubert),
Edward O'Henry B3636.

7.45-8 p.m.—Special Announcements.

8 p.m.—Local Time and Weather Report.

8.05-8.33 p.m.—
A relay of the Organ Recital by Mr. Frederick Mason, A.R.C.O.,
L.T.C.L., from St. John's Cathedral.

Programme.
1. Allegretto in B Minor (Gullmunt)
(Percy)

2. Choral Prelude, On "Dundee"
(Percy)

3. Folk-Tune (Percy Whitlock)

4. Introduction to Act III. "Tannhauser" (Wagner)

5. Evensong (Easthope Martin)

6. Marche Solennelle (Bailly)
8.33-9.20 p.m.—Orchestral Concert.

Orchestral—
Marche Militaire (Schubert),
Funeral March of a Marionette
(Gounod),
San Francisco Symphony
Orchestra 6639.

Song—
Faust—The Jewel Song (Gounod),
Faust—The King of Thule
(Gounod),
Elizabeth Rathberg (Sop.)
7170.

Sonata in G Major (Brahms) (Opus
73) (Violin & Piano),
Adolf Busch and Rudolf
Serkin M-121.

Song—
Meistersinger—Prize Song
(Wagner),
Lohengrin—In Distant Lands
(Wagner),
Richard Crooks (Tenor)
7105.

The Isle of the Dead (Rachmaninoff)
(Opus 29),
Played by the Philadelphia
Symphony Orchestra
conducted by the Composer
M-76.

9.20-10 p.m.—Dance Music.

Fox Trot—
Sing Another Chorus Please,
I'm With You22816

Waltz—
My Song of the Nile,
Fox Trot—
Waiting at the End of the Road22075

My Success,
Alone in a Corner22787

Waltz—
Song of the Big Trail,
Fox Trot—
Sing Song Girl22348

Muscle in my Fingers,
I Love a Parade22992

Waltz—
Dream Sweetheart,
Goodnight, My Love22983

10 p.m.—Close Down.

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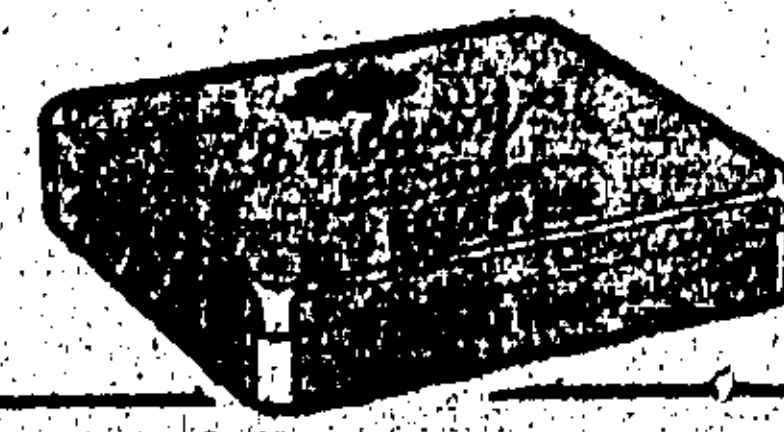
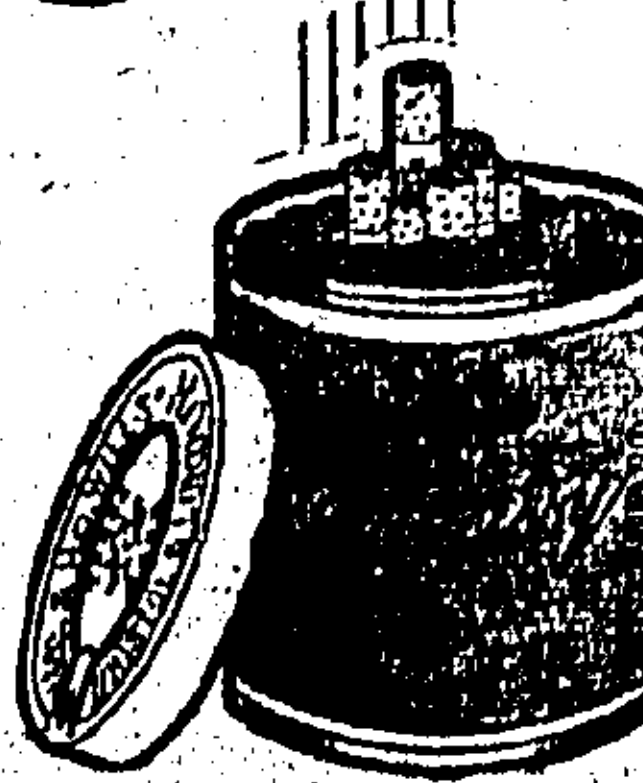
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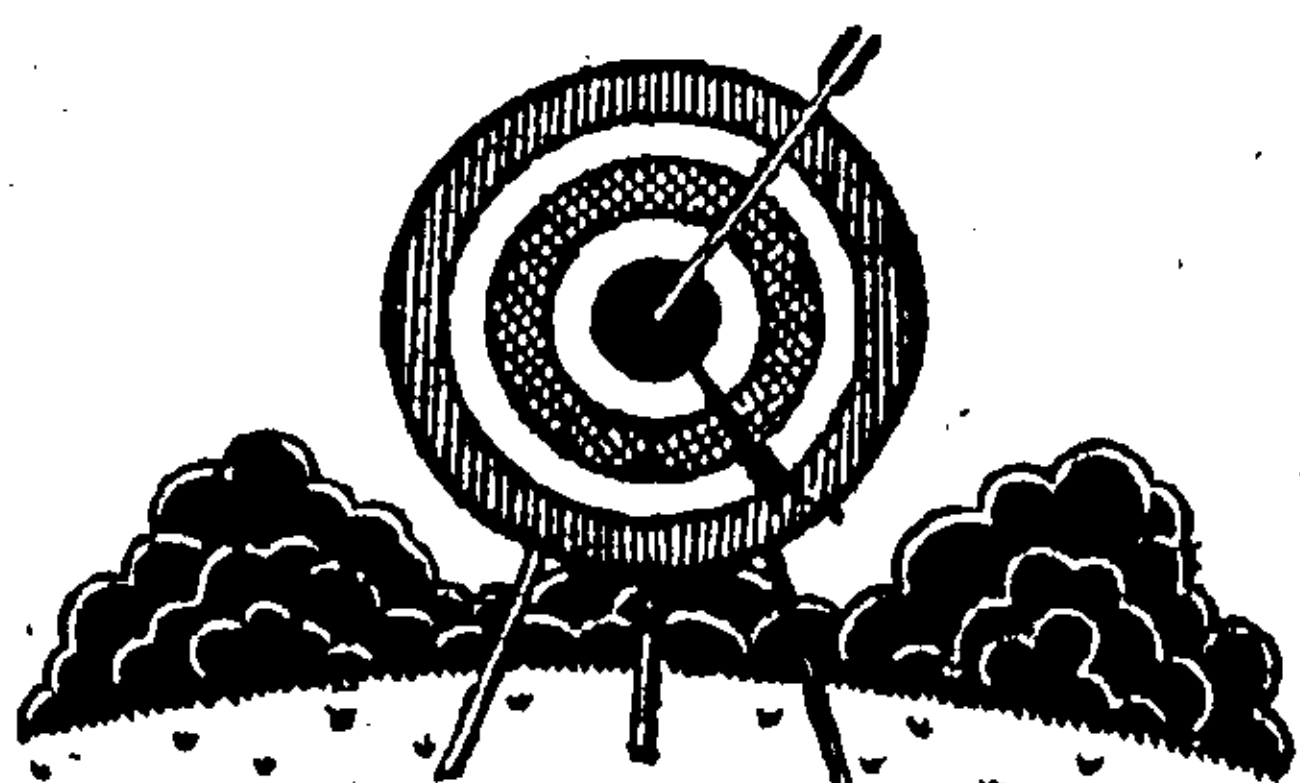
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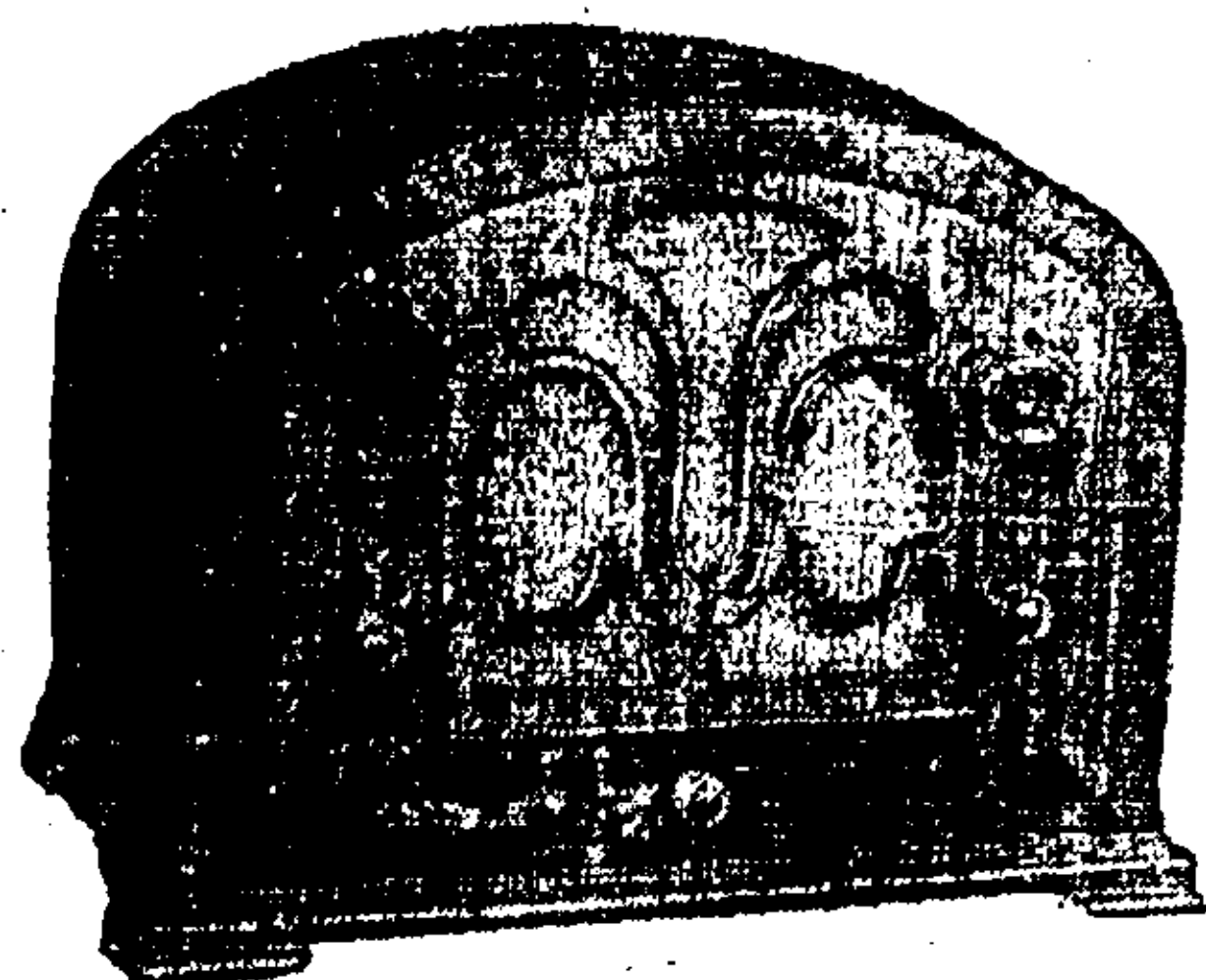
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HOME CRICKET

(Continued from page 4.)

C. F. Walters, formerly on the Worcestershire ground staff, came on terms with Watson, of Lancashire, when he scored his second century in the County Championship. Scoring 226 in masterly style he was largely responsible for Worcester's total of 383 against "Tich" Freeman's deadly "slow." In the second innings, which they commenced 63 runs in arrears of the Kent total, Worcester collapsed before Freeman and were dismissed for 119. Kent winning by 9 wickets.

FREEMAN'S "BAG"
Freeman, the most consistent slow bowler since the days of S. F. Barnes, captured 13 wickets for 158 runs in the course of the match. Ashdown and Fairweather were partners in a magnificent stand and both players deservedly reached the century mark—the first two for Kent this season.

MATCHES IN PROGRESS.

COUNTY CHAMPIONSHIP
Sussex v. Gloucester (at Hove).
Warwick v. Lancashire (at Edgbaston).
Yorkshire v. Leicestershire (at Bradford).
Derbyshire v. Kent (at Derby).
Hampshire v. Surrey (at Southampton).
Worcester v. Nottingham (at Worcester).
Northants v. Glamorgan (at Northampton).
FRIENDLIES
Cambridge U. v. Middlesex (at Cambridge).
M.C.C. v. West Indies (at Lord's).

Displaying all his best strokes Jack Hearn remained undefeated with 146, scored out of 376, in the Middlesex first innings against Gloucester, and, in spite of a good second innings recovery on the part of Gloucester, the home county recorded their second triumph of the season.

"Wally" Hammond, hero of the Test series, followed up his 6 for 68 against Surrey at the Oval with a sparkling innings for 178, scored out of 357—his first three-figure innings of the season.

George Headley, "the Black Bradman" of the West Indies team, aided the tourists to record their third success on tour when he rattled up 75 in a low scoring game against Cambridge University.

Results as cabled by Reuter were as follows:—

COUNTY CHAMPIONSHIP.
Derbyshire beat Somersetshire by 7 wickets at Ilkeston.
Somerset: 87 (Mitchell 5 for 46); 182 (Townsend 5 for 58).
Derby: 81 (A. Macdonald Watson 5 for 27) and 191 for 3.

Kent beat Worcestershire by 9 wickets at Gravesend.
Worcester: 383 (C. F. Walters 226, Freeman 8 for 110); 119 (Freeman 5 for 48).
Kent: 445 (Ashdown 105, Fairweather 110) and 58 for 1.

SHANGHAI RACE CLUB GRANDSTAND

(Continued from page 4.)

History Of Race Club.

Mr. A. W. Burkill, in replying, said that they appreciated the kindly thought that was behind the invitation. He traced the history of the club from 1860, when the Riding Club acquired land to play cricket on. He mentioned the recent controversy with the Recreation Ground Committee but he said, the famous Hornsby Judgment in 1874, clearly set out the club's rights. As far back as 1869 they had men who had the foresight to look forward to the future.

The re-building scheme is now nearing completion with the commencement of the erection of the new Grandstand. This is being built from the plans of Messrs. Spence, Robinson and Partners, who were the winners of the competition for the design, and will be a credit to all. A club had been built up that was a standard of Amateur Racing, that fosters the true spirit of Amateur Racing of doing everything above board. He then called for a toast to the Old Coffee Room. Mr. W. T. Faintow then obliged with a song, which was greatly appreciated.

Sussex beat Notts by 10 wickets at Hove.

Sussex: 445 (Langridge (James) 101);
Notts: 227 (Langridge (James) 6 for 32) and 239.

Yorkshire beat Essex by 10 wickets at Dewsbury.

Essex: 64 (Verity 5 for 34);
Yorkshire: 123 for 4 dec. and 5 for no wicket.

Middlesex beat Gloucester by 39 runs at Lord's.

Middlesex: 376 (Hearne 146 not out, Sinfeld 5 for 90);
Gloucester: 229 and 351 (Hammond 178).

FRIENDLY.

West Indies beat Cambridge University by 10 wickets at Cambridge.

West Indies: 269 (Headley 75);
Cambridge: 104 and 171.

COUNTY CHAMPIONSHIP TABLE TO DATE.

	1st.									
	P.	W.	L.	W.	L.	No.	R.	P.	W.	L.
	15	5	3	4	0	50				
Sussex	4	3	0	1	0	0	0	50		
Lancs.	2	2	0	0	0	0	0	30		
Yorkshire	2	2	0	0	0	0	0	30		
Warwick	3	2	1	0	0	0	0	30		
Middlesex	3	2	1	0	0	0	0	30		
Kent	3	2	1	0	0	0	0	30		
Surrey	2	2	1	0	0	0	0	30		
Derbyshire	2	1	1	0	0	0	0	30		
Gloucester	3	1	2	0	0	0	0	30		
Essex	3	1	2	0	0	0	0	30		
Notts	4	0	1	1	1	1	1	12		
Glamorgan	2	0	0	1	1	0	8			
Worcester	4	0	3	0	0	1	4			
Leicester	1	0	0	0	1	0	3			
Hants	3	0	2	0	1	0	3			
Northants	1	0	1	0	0	0	3			
Somerset	2	0	2	0	0	0	0			

Oldest Members.

Mr. W. B. O. Middleton proposed the toast to their two "Oldest Members," Messrs. H. H. Read and D. W. Crawford. He recalled Sunday night dinners at his father's house, which were regularly attended by these two gentlemen, when the topics of the day were discussed and the final decision being that the pinnacle in land values had been reached. He, as a youngster being allowed to attend for a time, had a great admiration for his father and his two guests, and after a particularly good brand of port had been freely circulated, they had a great admiration for themselves.

Mr. Middleton facetiously referred to Mr. Crawford's propensity for agitation but said that it was healthy to have opposition in a club. He expected that the first entry in the new "Bobby Book" would be made by Mr. Crawford. He would like to know what they intended doing with the old one. After the drinking of the toast, two Pipers then piped in the "Ceremonial Pickaxe."

Mr. W. R. McBain then asked the members to stand for a minute in silence as a mark of respect to those who died in the Great War, in order that they could remain to enjoy this club and to drink a toast to their Glorious Dead.

Mr. Read Reminiscent.

Mr. H. H. Read recalled his early experiences in China from the time he first arrived in Hong Kong in 1882, remaining there three years. Coming to Shanghai in 1885, he rode his first winner here on a pony called Red Gauntlet, belonging to Mr. Veltch; he also rode the first winner for the newly formed Burkill Stable, on a griffin in a mile and a half race. He considered that his position of Honorary Treasurer was an unique one; he didn't know of any club or institution that had a Honorary Treasurer who handled such vast sums as he did. To have held this position for over 20 years was a very high honour in his estimation.

He gave the history of the purchase of the Mohawk Lodge property after Mr. Morris' death and mentioned that in 1887 the members already wanted to pull down the Grandstand. He had met visitors from all parts of the world, who had attended their race meetings and who said that their racing compared favourably with any held elsewhere.

Mr. D. W. Crawford thanked the members for the honour they had done him.

Mr. W. B. O. Middleton proposed a toast to one of their oldest riding members, Mr. Jackie Hayes, and also paid a tribute to the excellent work and long service of their Secretary, Mr. A. W. Olsen, to have served so well for 26 years, reflected great credit on him.

Mr. Hayes replied in a very humorous speech which proved that, in spite of years, his wind still held good.—Shanghai Times.

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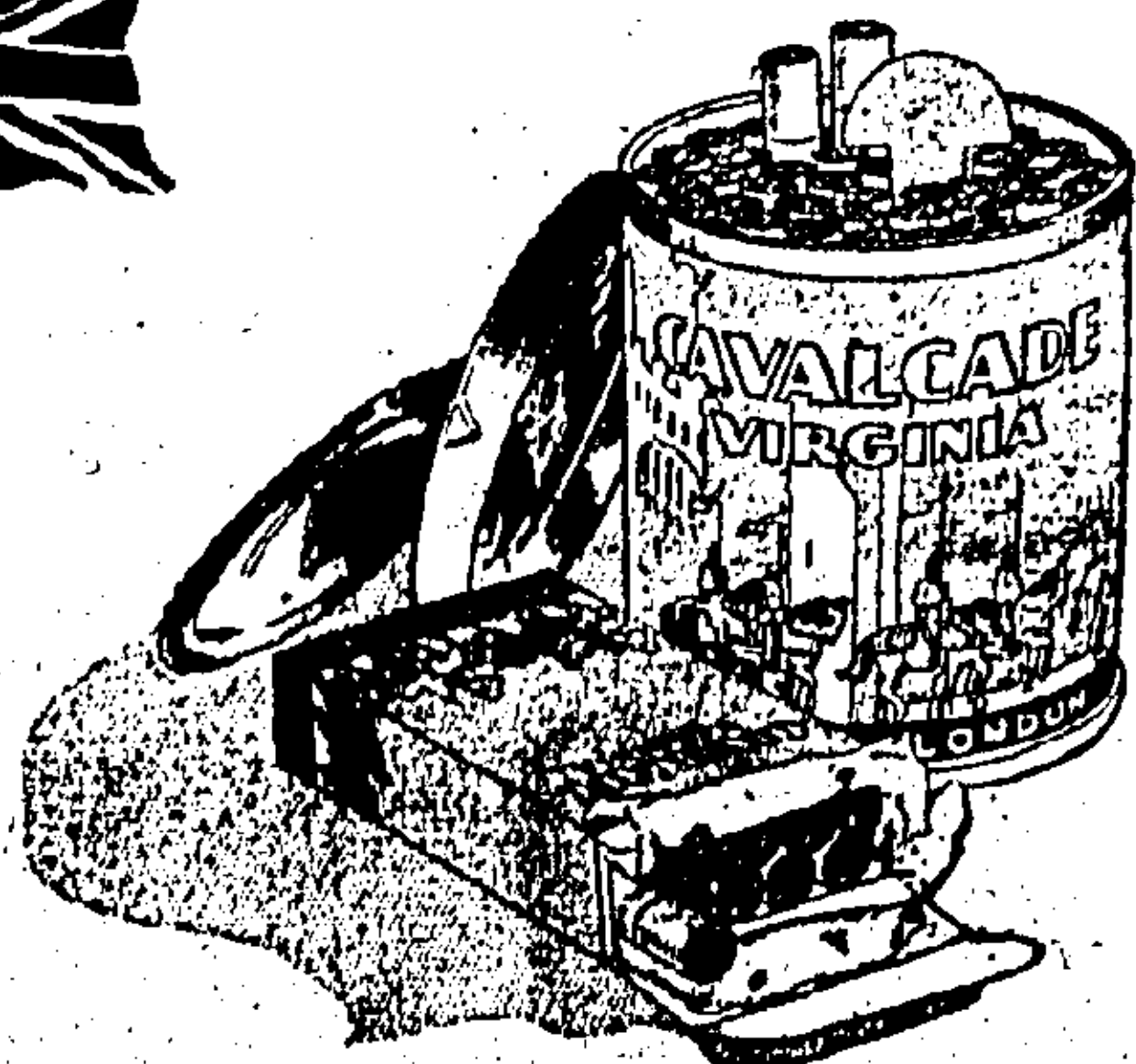
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THE HONG KONG JOCKEY CLUB.

NOTICE.

THE MAY HALF YEARLY
GENERAL MEETING of Vot-
ing Members will be held at the
Club House, Happy Valley, on
MONDAY, 29th May, 1933, at 5.30
p.m.

All Members are cordially invited
to attend and participate in any
discussion which may ensue.
By Order of the Stewards,
C. B. BROWN,
Secretary.

THE HONG KONG JOCKEY CLUB.

THE SEVENTH EXTRA RACE
MEETING will be held (Weather
Permitting) at HAPPY VALLEY on
SATURDAY, the 27th May, 1933,
commencing at 2.00 p.m.
The First Bell will be rung at
1.30 p.m.

MEMBERS' ENCLOSURE.
Members are notified that they and
their Ladies must wear their Badges
prominently displayed.

No One without a Badge will be ad-
mitted to the Members' Enclosure.
Badges admitting Non-Members to
the Members' Enclosure and Club
Rooms at \$5.00 for Gentlemen
and \$3.00 for Ladies (Both

Including Taxi) are obtainable through
the SECRETARY upon the personal
application of a Member, such Mem-
ber to be responsible for all visitors
introduced by him, and for Payment
of All Chits, etc.

The Secretary's office, 3rd Floor,
Gloucester Building, (Tel. 27794), will
close at 12 o'clock Noon.

Badges admitting to Members' En-
closure will NOT be on sale at the
Race Course.
On No Pretext will Children be per-
mitted in either Enclosure during the
Meeting.

Tickets are obtainable at the Club
House provided they are ordered from
the No. 1 Box in advance. Telephone
21920.

PUBLIC ENCLOSURE.
The Price of Admission to the Public
Enclosure is \$2.00 including Tax,
for all Persons, including Ladies,
and is payable at the Gate. Soldiers
and Sailors in Uniform are admitted
Half Price.

Bookmakers, Tie Tac Men, &c., will
not be permitted to operate within the
Precincts of the Hong Kong Jockey
Club during the Race Meeting.
By Order,
C. B. BROWN,
Secretary.

Hong Kong, 21st May, 1933.

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Sunday Service 11.15 a.m.

Subject:—"Soul and Body."

The Sunday School is held on
Sunday Morning at 10 o'clock.

Wednesday Evening Meeting at 6
p.m. Reading Room at above ad-
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a.m. to 12 noon, Monday and
Thursday, 5.30 to 7 p.m. The
Public is cordially invited to at-
tend the service and visit the
Reading Room. Branch of The
Mother Church, The First Church
of Christ, Scientist, in Boston,
Mass., U.S.A.

SPANIARD WITHOUT A PASSPORT.

Deportation Order Made.

BROTHER REFUSES TO SIGN \$1,000 BOND.

M. del Pan, manager of the
Station Hotel, and brother of Jose
del Pan, who was convicted on
Friday of being in the Colony
without a valid passport, appeared
in Police Court, yesterday morning,
when the case was continued before
Mr. Wynne Jones.

The brother stated that he had
invited his brother to come to Hong
from Singapore, and was providing
him with food, lodgings and work.

When questioned by His Worship
as to whether he was prepared to
sign a bond to insure that his
brother would not become
destitute in the Colony, he expressed
his willingness to do so, provided
that the bond was not too large.

Mr. W. P. Thompson, Asst. Dir.
Criminal Intelligence, who prosecuted
on behalf of the Crown, named
\$1,000 as the bond required.

M. del Pan: "But I am not a rich
man. I cannot sign a bond for
\$1,000."

His Worship: "If you don't we
shall have to send him back to
Singapore."

Del Pan stated that he had meant
to send his brother to Macao to-day,
but his brother had to appear in
Court. It would be much easier
for him to live in Macao.

It was explained to M. del Pan
that he would not have to pay the
\$1,000 unless his brother became
destitute.

Del Pan: "I am afraid to sign for
money that I cannot pay."

His Worship pointed out that the
moment he ceased to support his
brother, the defendant would be-
come destitute.

He continued: "If you quarrel
with him in three weeks' time and
throw him out, he will be on our
hands."

Del Pan: "But we have no
trouble."

His Worship: "Brothers have
been known to quarrel."

Del Pan pointed out that it was
useless to send his brother to Spain.
He had been born in the Philippine

THE CHINA SUGAR REFINING CO.

Final Meeting Held Yesterday.

The final general meeting of the
China Sugar Refining Co., Ltd., (In
Voluntary Liquidation), took place
at the Board Room of Messrs. Jar-
dine Matheson and Company yester-
day, at noon.

Among those present were Mr.
John Fleming, C. A. Liquidator,
and Messrs. Ho Leung, R. Gordon,
F. C. Hall, A. Murdoch and P. C.
Potts.

The adoption of the final ac-
counts was proposed by Mr. Ho
Leung and seconded by Mr. P. C.
Potts.

An extraordinary resolution
"that the Books, Accounts, and do-
cuments of the Company and of the
Liquidators thereof be retained by
Messrs. Jardine, Matheson and Co.,
Ltd., they undertaking to destroy
the same at the expiration of five
years from the dissolution of the
Company," proposed by Mr. F. C.
Hall and seconded by Mr. Ho
Leung, was passed unanimously.

BRITISH WOMEN ON THE BENCH

Calcutta.

Ten British and Bengali women
have been empowered, by an order
of the Bengal Government, to sit
on the bench and try cases in which
children are involved. It is the
first time that women have been
given such powers.

The women magistrates are to
sit with men appointed by the
State. In case of a difference in
judgment, the views of the men
are to prevail.—Reuter.

Islands, and had never been to
Spain in his life. He asked for
one month's grace, in order that he
could send to Shanghai for a new
passport for his brother.

His Worship stated that unless
he signed the bond, his brother
would have to go to Singapore.

As del Pan would not do this, an
order of expulsion was made out
against the prisoner.

List of Guests At The Peninsula Hotel.

Mr. J. W. Alabaster, Mr. L. W.
Amps, Mr. and Mrs. L. R. Andrews,
Mr. W. F. Arndt, Mrs. E. Austin-
Hofor.

Major R. A. Bagnold, Mr. W. L.
Barker, Mr. and Mrs. J. E. Barnes,
Capt. and Mrs. E. C. Barry, Mr. A.
Blanco, Mr. and Mrs. R. Bigazzi,

Mr. H. Bos, Misses H. and J. Boyd,
Col. S. Boyd, Lt.-Col. Boys, Mr. T.
Bridge, Capt. P. J. Burgess, Mr.
and Mrs. A. I. Burnie, Mr. B. G.
Butler.

Mr. A. L. Caplan, Mr. A. E.
Clegg, Mrs. E. Cogan, Gen. M. A.
Cohen, Mr. D. Corlett, Mr. W. G.
Crabbe, Mrs. R. C. Creer, Mrs. C.
H. Crichton, Mr. M. Cunha.

Mr. E. M. Dollard, Don & Sally,
Major V. E. Duclos, Mrs. L. C.
Dunn.

Mr. and Mrs. F. J. Easterbrook,
Mrs. B. Elder.

Mrs. W. C. Field-Hook, Mr. G. E.
Frisque.

Mr. H. L. Gaddum, Miss C.
Garcia, Mr. I. H. Gears, Mr. L. L.
Glasen, Mrs. W. S. Ginn and child,
Mrs. Glasermann and family, Mr.
and Mrs. J. Gould, Col. M. F.
Grant, Mr. T. M. Gregory, Mr. W.
Griffin.

Mr. and Mrs. C. M. Hall, Mr. C.
L. Hutton, Mr. E. Hausmann,
Mrs. C. E. Haygood, Mr. and Mrs.
G. R. Heasman, Mrs. Heath and
family, Mr. A. J. P. Heard, Mr.
and Mrs. S. K. Helbig, Capt. J. L.
Henderson, Mrs. L. Howie, Mr. H.
A. Howes, Mr. and Mrs. G. Hull.

Miss C. Imrie.

Mrs. W. S. Kilmer, Mr. R. O. F.
King, Lt. Kinsey, Mr. R. Kopel-
man.

Mr. and Mrs. L. Lamorie, Mr.
and Mrs. Lautenberg, Col. and
Mrs. L. C. Lewis.

Lt.-Comdr. E. R. C. MacVicker,
Miss L. R. Mackay, Miss M.
Manuk, Lt. and Mrs. C. B. Maddox,
Mr. H. V. Marr, Mr. G. Marsello,
Mrs. G. E. Marshall, Comdr. and
Mrs. G. B. McCormick, Mr. E. J.
McGann, Comdr. and Mrs. H. D.
McHenry and family, Mr. W. L.
McKenzie, Mr. and Mrs. C.
McPhee, Lt. Comdr. J. B. Mitford,
Mr. and Mrs. Morant, Mr. J. D.
Murphy, Mrs. Muzell and children.

Surg.-Comdr. R. P. Ninnis.

Mr. O. H. Ochs, Mr. K. I. Offen-
burg, Mr. D. A. O'Kieffe.

Lt.-Comdr. Park, Mr. A. M.
Parker, Mr. R. J. Parrott, Mr. P.
Payras, Mr. M. E. Politt, Mr. E.
Polo, Mrs. Potts, Mrs. N. J. Pusel.

Dr. and Mrs. L. Rajchman, Mr.
F. Reek, Mr. F. C. Randall, Capt.
T. H. R. Riggs, Mr. W. G. Robert-
son and family.

Mrs. R. C. Scherrer, Mrs.
Scriven and child, Dr. and Mrs.
Shinn, Miss Skinn, Mr. H. Skott,
Lt.-Comdr. G. C. Slade, Mrs. F. T.
Sloat, Mr. E. Grant Smith, Lt. and
Mrs. A. M. Sodergren, Miss L.
Stackpole, Mr. Stassart, Mr. A.
Stokking, Mr. A. R. Symes, Dr.
and Mrs. R. Syquia.

Mr. G. Traversa, Mrs. J. Trillo,
Mr. and Mrs. G. W. True, Major
W. E. Tyndall, Miss M. M. Tyrrell.

Mr. B. H. Vazille, Mrs. Veloso
and children.

Mr. L. Welch, Mrs. A. M.
Waters, Miss P. W. Webster, Eng.
Comdr. and Mrs. Weeks, Mr. B.
Wheeler, Mr. A. Williamson, Miss
M. E. E. Wilson, Mr. and Mrs. S.
H. Wilson, Sq. Ldr. and Mrs.
Wood, Miss E. Wolzner, Mr. and
Mrs. B. Woolsey, Mr. F. F.
Wutrich.



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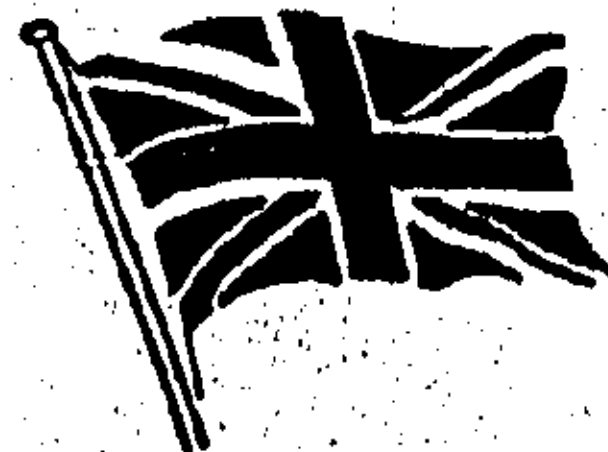
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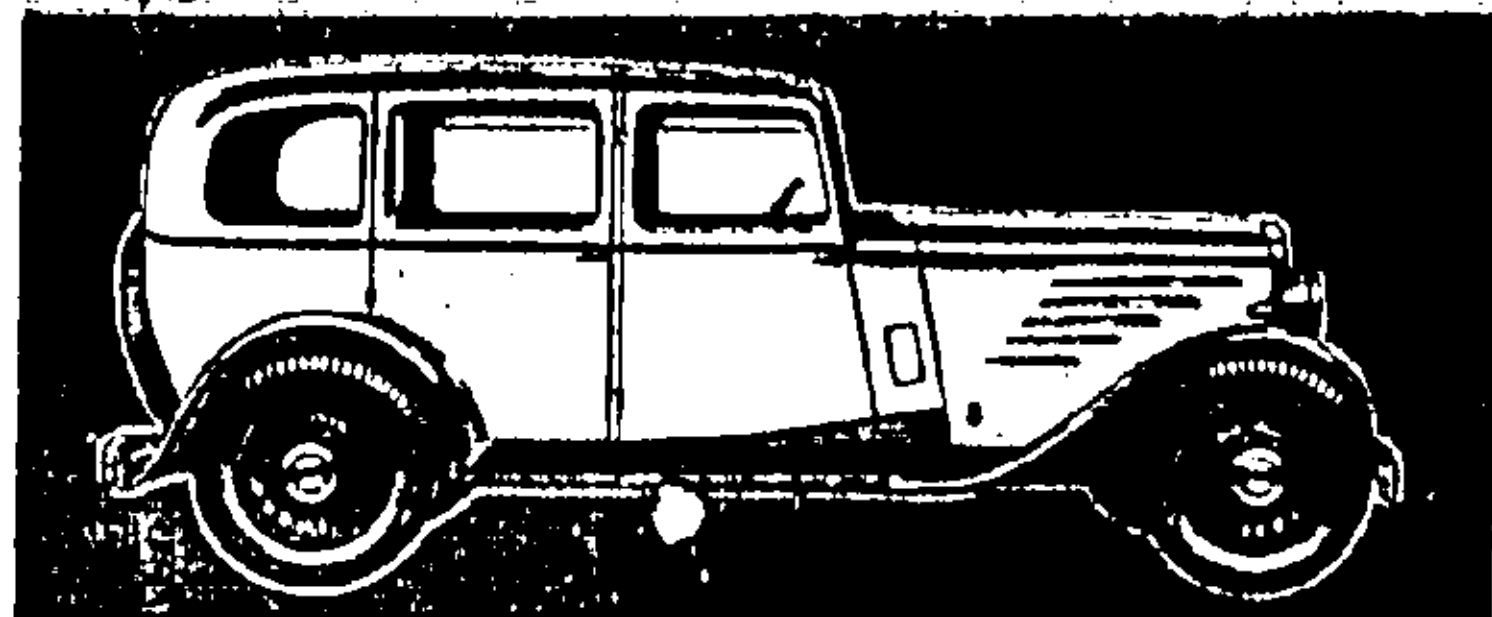
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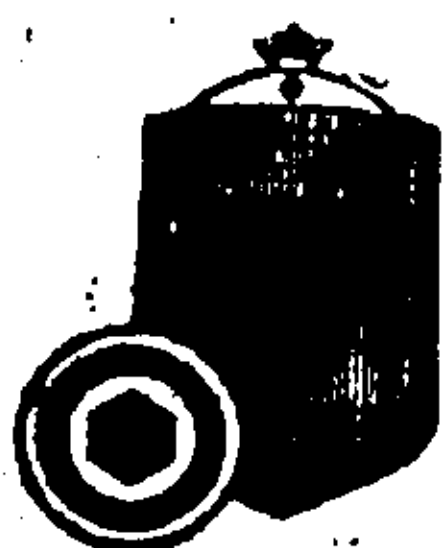
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The CALL of the OPEN ROAD

Hongkong Sunday Herald.

MOTORING SECTION

HONG KONG, MAY 21, 1933.

7,000 MILES IN A STANDARD "9"

HECTIC MOMBASA-CAPE JOURNEY

THRILLS AND CHILLS IN AFRICA

BRITISH cars have these many years been setting their mark upon the dark face of Africa, beginning, notably, with the Court-Trent expedition ten years ago. Then came a heroic battle across the wildest part of the continent; a small car wandered from the South African goldfields to Lagos, high up the West Coast; another dashed up from Johannesburg to Juba (Uganda) and back, last year; and a pair of light cars won through to the Cape from London eight months ago.

Now news comes back of a Standard "Big Nine's" achievement in the hands of a British ex-naval chaplain, the Rev. L. N. Green, who claims (or his several interviewers claim for him) to be the first to make the trip in a light car from Mombasa (Kenya's chief port), by way of Nairobi and the western shore of Lake Victoria, to the Cape.

Mr. Green ten minutes' view of the snow-capped, after a patient wait of three days. West to Arusha, and then north; he was not greatly hindered until rain caught the car 100 miles south of Nairobi. Very unwisely, the driver neglected to stop at once to put on chains, and the car retaliated by sliding stern first into a drainage ditch, where it hung half on and half over a culvert. Sturdy work with the jacks again, this time supplemented with rocks, all done in torrential rain, enabled the car to be coaxed back to the road in two hours. The chief casualty was the padre's pair of shoes, which had to be discarded; he drove the claims (or his several interviewers claim for him) to be the first to make the trip in a light car from Mombasa (Kenya's chief port), by way of Nairobi and the western shore of Lake Victoria, to the Cape.

High Altitudes. After Nairobi the route chosen lay not far to the north of the new Kakamega goldfield, over which the native rights controversy is now raging. The Standard then skirted the north shore of Lake Victoria. While making the circular tour of Mount Kenya—the peak of which was only visible, though well within range, for a total of six minutes in five days—the car had to climb to a height of 10,000 ft., at which altitude, though the loss of engine efficiency was something like 25 per cent., 50 m.p.h. was easily achieved.

Mr. Green crossed Uganda to Fort Portal, on the Belgian Congo border, thence travelled down the Uganda "corridor" to Mbarara. In this district four herds of elephant, numbering some 120 head, were seen. Of equal interest, though of very different appeal, was a large new leper hospital established on an island on the crater lake, Bunyond. Striking south-east across northern Tanganyika, the Standard passed through two tsetse fly belts and crossed the Iwembere Steppe, a dried-up extension of Lake Victoria. Although dry, the black cotton soil of the steppe had been decimated by heavy lorries, and 26 miles was a whole day's hard travelling.

Although the Tanganyika Government has now "by-passed" the notorious swamplands of the Bahora Flats, Mr. Green doubts whether the new route will prove a good all-weather road. Though it traverses higher ground, it still passes through cotton soil, and has several gradients which would prove dangerous in wet weather. Dodoma, at the crossways of Tanganyika, was the first point at which the Standard touched the Great North Road since leaving Kenya. It turned south here, and followed Africa's grand trunk route for hundreds of miles to Mwenzo, on the North Rhodesian border. Then a new road was followed down the Nyassaland frontier to Landazi, the half-way point of Lake Nyassa, where Mr. Green entered Nyassaland, running south to Zomba and

Blantyre, the capital. He then struck west for Salisbury, Southern Rhodesia's capital, by the regular route crossing the Zambesi River at Tete. This circuitous route from Dodoma to Salisbury was purposely preferred to the better-known, more direct road via Chinlele, Mpika and Broken Hill, over which, incidentally, the Imperial Airways' liners fly. From Salisbury to Johannesburg and thence to Cape Town the route is well worn, and of relatively little difficulty.

No Breakdowns. Mr. Green reported no mechanical breakdowns whatever. His Standard carried all-British equipment, including K.L.G. plugs, Dunlop Fort tyres (which punctured twice only in 7,800 miles), Lucas electrical gear, and Protectoglass windows, and it ran on Shell petrol and Castrol oil. Once he failed to obtain the oil of his choice; only once, at Johannesburg, did he clean the plugs. Like many trans-African motorists before him, he was afforded frequent and courteous service by officials of the Vacuum Oil Company. Normally, the Standard averaged 34 miles to the gallon of Shell, while at high altitudes 26 m.p.g. was recorded regularly—highly creditable figures for a loaded car in exceptionally difficult country.

The engine revs. per mile can be found by multiplying the crankshaft r.p.m. by the gear ratio and dividing by the time (in mins.) for 1 mile.

The power house at Ford's Dagenham factory is designed to burn daily 1,000 tons of London refuse.

SOUND ADVICE.

"Motorists are urgently requested not to park their cars at or near corners." This is a sentence which appears at the head of the Road Reports issued by the Royal Scottish Automobile Club. It is very sound advice which is far too frequently disobeyed.—"The Autocar."

SOWING AND REAPING.

Sow an act, reap a habit.
Sow a habit, reap a character.
Sow a character, reap a destiny.
Sow a premium, reap a policy.
Sow a policy, reap a claim.
D. O. de Silva, Sun Life of Canada, is sowing and reaping.
Are You?



WEDNESDAY
THURSDAY
FRIDAY

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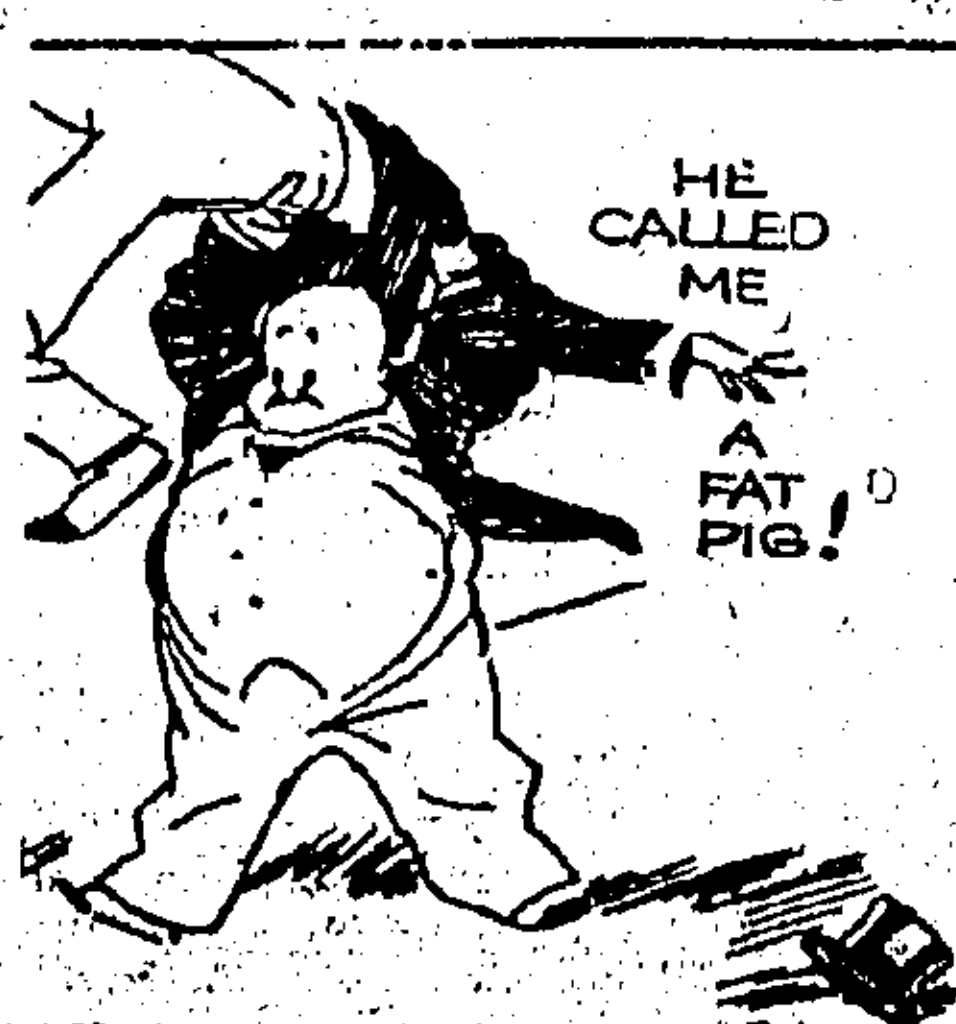
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SHOWING TO-DAY
TO
TUESDAY

CENTRAL THEATRE

DAILY AT
2.30, 5.15, 7.15
& 9.30 P.M.



HERE COMES THE BRIDE LOOK! IT'S ZASU - - -
AND HERE COMES THE GROOM - - - LOOK! - - - IT'S
SLIM! OH BOY! WHAT A MATCH THIS IS GOING
TO BE! AND WHAT A TIME EVERY-
ONE IS GOING TO HAVE AS SOON AS
THE SCRAP STARTS!
COME ON IN AND ENJOY IT!

SLIM
SUMMERVILLE
and
ZASU PITTS
are the screen's new
Team of Teams!

With Roland Young, Fifi D'Orsay, Verree Teasdale,
C. Aubrey Smith, Henry Armetta, Cora Sue Collins.
Screenplay by Gladys Lohman and H. M. Walker.
Produced by Carl Laemmle, Jr., from a play by
Cyril Harcourt. Directed by Edward Ludwig.
Presented by Carl Laemmle.



THEY JUST HAD TO GET MARRIED

COMMENCING WEDNESDAY

FROM SIX TO SIXTY EVERY MAN, WOMAN & CHILD WILL SEE IT AGAIN! & AGAIN!
AUTHENTIC! ENTERTAINING! THE WILDEST ADVENTURES EVER FILMED!

Fighting Elephants Snarling Lions.
Ferocious leopards Walrus Whales.
Monkeys Grizzlies Sea Elephants.

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Seals Moose Wild Buffaloes Hippos
Dangerous Rhino Giraffes Hyenas
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LT. COM. J. R. STENHOUSE
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OF THE WORLD ARE AT YOUR DOORSTEP IN THIS ALL-AUTHENTIC, AMAZING FILM OF WILD SAVAGES IN THEIR PRIMITIVE NATIVE
HAUNTS . . . A PICTURE THAT TOOK YEARS TO MAKE.

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Hongkong Sunday Herald.

號一廿八五 年三卅百九千一英 HONG KONG, SUNDAY, MAY 21, 1933. 日七二月四 年酉癸

GOOD LETTERHEAD
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EMPIRE FAIR OPENING

Governor To Perform
Ceremony.

CANTON DELEGATION.

Many Prominent Officials
To Attend.

Arrangements are now practically complete for the opening ceremony of the Empire Fair on Wednesday next at noon. The ceremony will be performed by H. E. the Governor (Sir William Peel, K.C.M.G., K.B.E.) and will be attended by the Chairman of the Kwangtung Provincial Government (Mr. Lin Yun-koy) the Major of Canton (Mr. Liu Chi-wan) and a number of other prominent Chinese officials.

H. B. M. acting Consul-General at Canton (Mr. E. G. Jamieson, C.B.E.) is also coming to Hong Kong for the Fair, with the official visit from Canton.

H. E. the Commander-in-Chief and Lady Dreyer have had to decline an invitation to be present, owing to the absence of the China Fleet in northern waters. H.E. the General Officer-Commanding and Mrs. Borrett have returned to the Colony just in time to be present.

The Acting Chief Justice will be there and Mrs. Wood also if the "Empress" boat due that day brings her from Japan in time. The Commodore & Mrs. Marack have accepted invitations to be present. Members of the Executive Council and their wives have accepted invitations to be present. Canada will be represented by the trade commissioner (Major V. E. Ducas) and the Australian Commonwealth will be represented by Mr. S. T. Williamson and Mr. J. A. Toulton—the latter arrives on behalf of the Department of Commerce, Melbourne, in the course of the next few hours.

Mr. Williamson also represents New Zealand by virtue of his appointment as Honorary Agent.

It is hoped that these will be a full attendance of members of the General Committee of the Fair for whom seats will be reserved.

Canton Visitors

The official party from Canton will arrive at Kowloon by special train at about 10.30 a.m. The full list of the visitors is as follows:

Mr. Lin Yun-koy, (Chairman of Kwangtung Provincial Government); Mr. Liu Chi-wan, (Mayor of Canton); Mrs. Liu Chi-wan; Mr. Kan Chieh-hou, (Inspector-General for Foreign Affairs for Kwangtung, Kwangsi, etc.); Mrs. Kan Chieh-hou; General Ho Lok, (Commissioner of Public Safety); Colonel C. W. Leung, (Counselor to 1st Group Army Headquarters); Dr. Wu Pank-shing, (Municipal Councillor and Secretary to Mayor); Mrs. Wu Pank-shing; Mr. Chow Hok-tong, (Secretary to the Chairman of the Kwangtung Government) and Mr. W. S. Lun (Secretary to the Commissioner of Public Safety).

The visitors will be received at the Station by the Hon. Mr. J. J. Paterson, Chairman of the Empire Fair Committee; the Hon. Mr. A. E. Wood (Secretary for Chinese Affairs) representing the Hong Kong Government; Sir Shouson Chow, the Hon. Dr. R. H. Kotewall and the Hon. Mr. T. N. Chau.

Several Chinese ladies have also kindly undertaken to join the party in view of the presence of Chinese ladies amongst the guests. Other well known Chinese and British members of the local community will also be present.

Police Escort

By direction of H.E. the Governor the courtesy of a police motor-vanguard-escort, will be accorded the Chairman of the Kwangtung Provincial Government, who ranks as a visiting Governor.

The visitors with their hosts, will be conveyed by a fleet of motorcars to the Peninsula Hotel where they will be entertained until it is time to assemble for

HERTZOG - SMUTS COALITION

Win 137 Of 150 Seats
In Assembly.

SOUTH AFRICA'S ELECTION

Capetown, Yesterday.

It is anticipated that the new South African Legislative Assembly will consist of 137 Coalition members, four Labour members and nine miscellaneous party members.

Of the Coalition returns, it is probable that 75 of the seats will be held by the Nationalist Party, under the leadership of General Hertzog and 62 by the Opposition South African Party, led by General Smuts.

Seventy-eight constituencies returned Coalition members unopposed.—Reuter.

AUTOMATIC GUIDE IN LONDON

Railway Robot Causes
Much Interest.

SIMPLE OPERATION.

London. A little knot of people may always be seen standing round a new machine in the hall of Charing Cross Underground station just now.

They are consulting the "tell-me-the-way-to-go-home" machine.

The machine has five sides. You find which side bears the initial letter of the station you want to reach. One side is "A-B-C." Another is "P-Q-R-S." There is a lever which you move to a point where the initial letter of your station stands. Discs naming all the stations with that initial letter immediately become visible.

Next you operate a dial, by placing your finger in a thing like an automatic telephone dial, opposite to the name of your station.

You swing round the dial and then look through a lens several inches across. And there is the information you want: Where you have to change; what system you must change on to, and how much the ticket will cost.—Reuter.

PITTMAN'S PROGRAMME FOR SILVER.

(Continued from Page 1.)

Asked whether Great Britain had agreed to have the Government of India stop debasing its silver currency, Senator Pittman said that the British contended this was a matter for the Government of India itself to decide. Senator Pittman also intimated that there had been no discussion on the three coinage of silver in any of the recent conversations.—Reuter.

the opening ceremony. The guests from Canton, by the way, are being accommodated for the night in suites of rooms in the Peninsula Hotel. They return by another special train on Thursday morning.

H. E. and Lady Peel (who has fortunately sufficiently recovered from her recent illness to attend, will arrive before noon at the main entrance of the Hotel just where they will be received by the Chairman of the Committee, the Vice-Chairmen, the Dominion Representatives and the Hon. Secretary.

They will proceed through the ranks of a guard of Honour of Girl Guides and Boy Scouts to the First Floor Lounge where the opening ceremony will take place.

Those attending are particularly asked to be present by 11.45 at the latest. The main doors of the Hotel will be closed at 11.30, but the side entrances will be available after that, until the Guard of Honour forms up.

ICELAND'S COMMERCIAL PACT WITH BRITAIN

Agreement Signed At Foreign
Office Yesterday

London, Yesterday.

A commercial agreement with Iceland, yesterday, by the Icelandic Minister to Denmark, M. Bjornson, the British Foreign Secretary, Sir John Simon, and the President of the Board of Trade, Mr. Walter Runciman.

The terms will be made known in a few days.—British Wireless Service.

GIFT TO NATIONAL LIBRARY

5,000 Manuscripts On
French Life.

ORIGINAL ROYAL LETTERS

Paris.

A collection of exceedingly rare and valuable documents has been presented to the National Library by Baron Henry de Rothschild, who has made a hobby of collecting manuscripts even since he was a boy at school. There are more than 5,000 manuscripts reflecting French life from the fourteenth century up to present times.

The difficulties of the Royal Treasury after the battle of Agincourt are set out at length in one of the documents. British military organisation in Normandy under Henry V forms the subject of another. Letters from Francois I. and Charles V. after the Battle of Pavia make poignant reading, and include the original letter containing the appeal addressed by Francois from his prison at Pizzigotone, in April, 1525, to the "honest pity" of his victor.

Letters of Rabelais, Henri IV, Bossuet, Corneille, La Fontaine, Voltaire, Lamartine and Alfred de Vigny, are included.—Reuter.

JAMAICA TO AID BRITAIN.

Higher Tariffs Against
Japanese Imports.

Kingston (Jamaica).

Tariff alterations to prevent Japanese cheap goods driving out British are, it is understood, being prepared by the Government.

This special protection, which merchants have been urging on the Government, will probably be based on the existing law, which permits of special taxation on goods from foreign countries with a depreciated currency.

The Government, the legislature and the press all take the view, however, that no new differentiation against foreign imports should affect imports from America.—Reuter.

FAMOUS ARISTOCRAT AS CLERK.

Direct Descendant Of
Hungarian King.

Belgrade.

General Korvin-Krakovski is a member of one of the oldest and most famous aristocratic families of pre-Revolution Russia. He is a direct descendant of King Matija Korvin who ruled Hungary during the 15th century. He was wounded 10 times during the Great War.

Now, a bent little old man, walking with difficulty by the aid of two sticks—for he has never recovered from the effect of his wounds—he earns a meagre living as a minor clerk on the railway station at Belgrade.—Reuter.

ONLY ONE DEATH IN EXPLOSION

Tientsin Railway Bomb
Incident.

FOREIGN REPORTS MINIMISE
CASUALTY NUMBERS

Shanghai, Yesterday.

In spite of the fact that more than 100 persons are reported to have been killed and injured when an unknown miscreant hurled a bomb in the railway station at Tientsin last night, foreign messages state that only one person was killed and several injured.

The incident, however, caused considerable panic in the city, which during the past week has been in a high state of tension.

The explosion occurred when guards were inspecting the luggage in the dining-car of a train which had just arrived in Tientsin from Tangku. The dining-car and three other carriages were set on fire by the explosion and were shunted outside the station. Most of the passengers had alighted before the explosion occurred.

Strict Martial Law was proclaimed around the station. All traffic was stopped and nobody was allowed to pass the police cordon.

British and American despatches minimise the number of casualties in the Tientsin railway explosion, which, so far, as is known, resulted in one person being killed and several injured.—Reuter.

One Killed, Five Injured.

TRAFFIC QUICKLY RESTORED

Tientsin, Yesterday.

The casualties of last night's explosion are now reported to be, one killed and five injured.

The roof over the platform was blown off and the engineers' office blown in. Window panes on the station premises and in the immediate neighbourhood were shattered, and three coaches gutted.

Thanks to the energy of the railway staff, order and traffic schedule was restored shortly after 10 p.m.—Reuter.

SWORD WOUND MAY PROVE FATAL.

(Continued from Page 1.)

EARLIER FLIGHT AT 5 A.M.

Tientsin, Yesterday.

It now transpires that another and earlier visit by Japanese planes was made at about 5 a.m. this morning.

Presumably, the scouts belong to the Japanese aircraft-carrier which has been anchored off Taku Bar since Saturday last.—Reuter.

JAPANESE PREMIER MAY RESIGN.

Tokyo, Yesterday.

The vernacular newspapers are giving prominence to the visit of Viscount Salto, the Prime Minister, to Okitsu today to see Prince Saloni, the "elder statesman" of Japan.

Selyukai headquarters assert the purpose of the visit is to inform Prince Saloni of the Premier's intention to resign, but most close observers discount the report.—Reuter.

BOY SHOTS TAX COLLECTOR

Cruz Alta, Argentina.

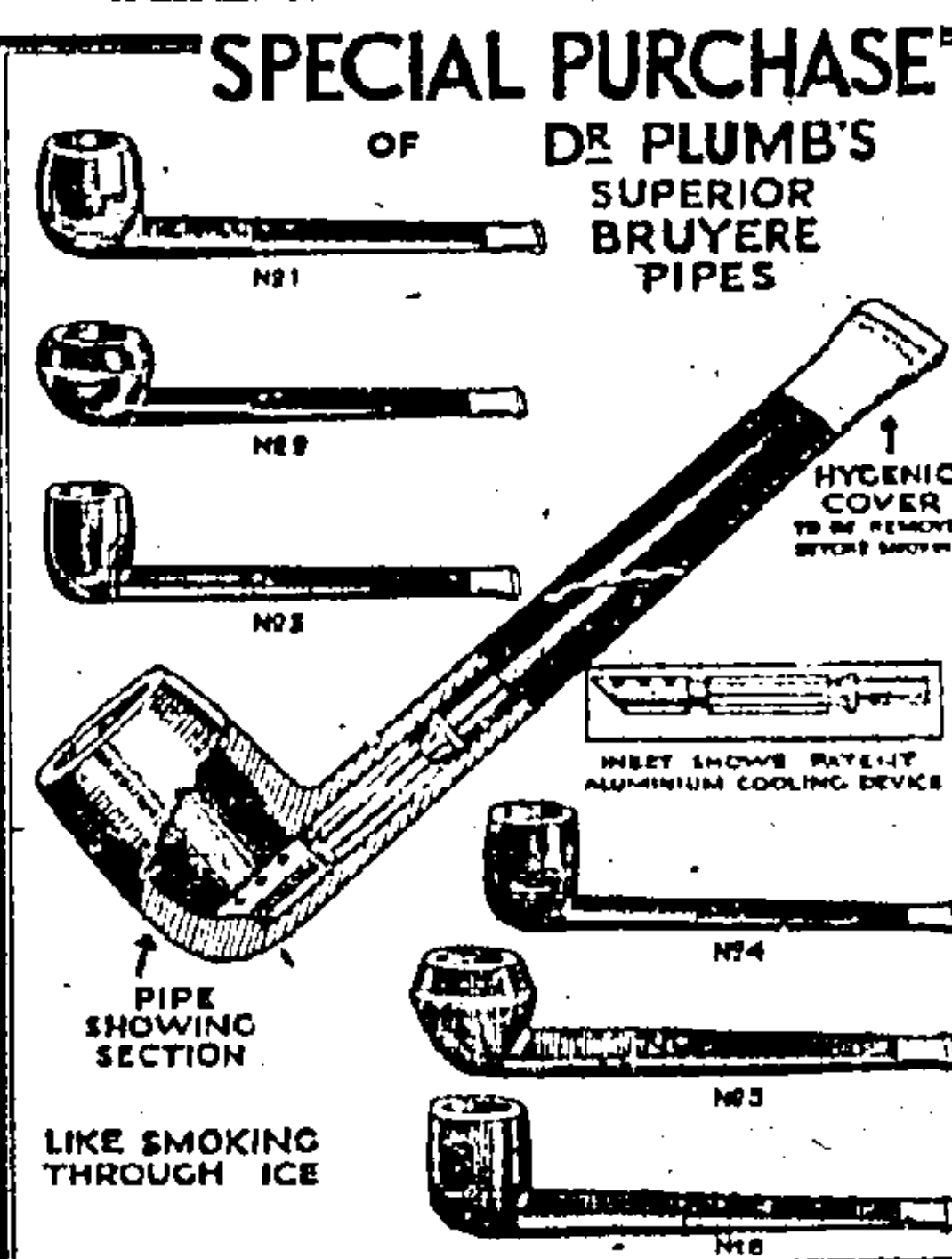
A boy of five, shot and killed a tax collector, when the collector, visited his grandfather's home.

The boy said that he heard the visitor demand money and believed him to be a kidnapper because he had heard much discussion recently of abductions and killings.—Reuter.

DO YOUR EMPIRE WEEK



SHOPPING
AT
WHITEAWAYS
SPECIAL DISPLAYS OF EMPIRE GOODS
IN
ALL DEPARTMENTS



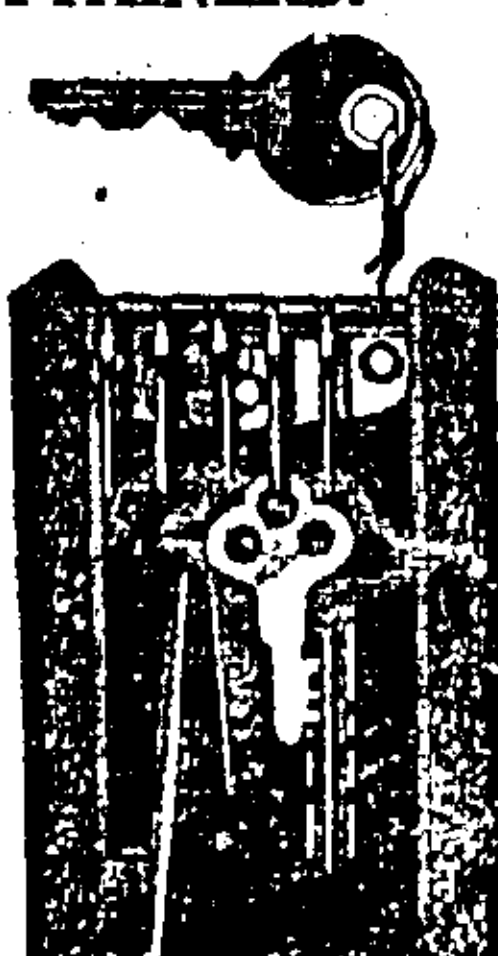
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